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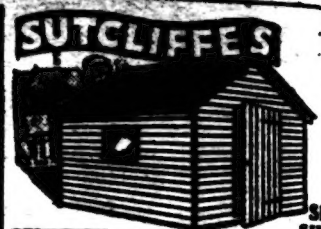

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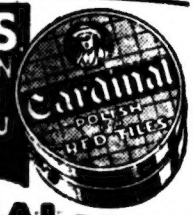

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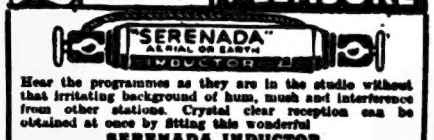

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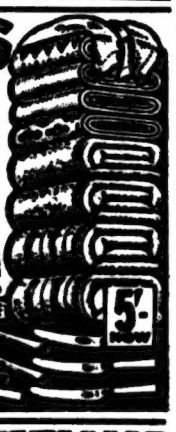

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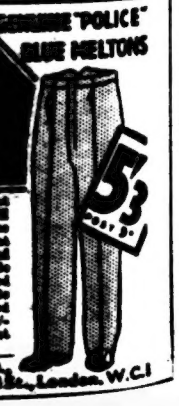

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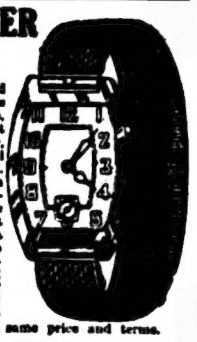

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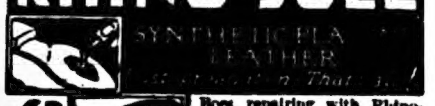

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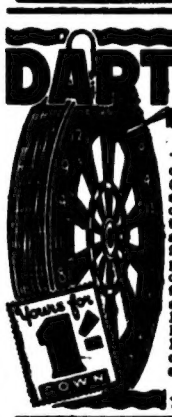

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JOHN BULL

THURSDAY
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Without Fear or Favour

ONE *for* NEVILLE

WE have a suggestion to make to Mr. Neville Chamberlain—a suggestion that will benefit both the Chancellor of the Exchequer and the harassed taxpayer.

This sounds like an impossibility—just like asking two naturally divergent ends to meet.

But we think that when Mr. Chamberlain—**and the taxpayer** —have read this article they will agree it can be done.

At least, we hope Mr. Chamberlain will! If he does, he will earn the gratitude of hundreds of thousands of taxpayers who find this month of January the most worrying and difficult period of the year. And all the more so if they be traders as well!

It is at this time—as everyone is only too painfully aware—that not only the usual quarterly bills such as those for gas, electricity, telephone, insurance premiums, school fees and the like, become due for payment, but the demands for income tax and property tax also.

☆ ★ ☆

In fact, practically every other envelope we open during the early days of the New Year contains some call upon our purses—already sadly depleted by the additional spending of the Christmas season.

And so, in the cold light of January, John Citizen draws in his horns and bit by bit sets about trying to make ends meet to settle these various demands.

In doing so he is so hard put to it that for at least two months he has little if any surplus money to spend.

And, apart from this personal hardship, the general effect is a decrease of turnover throughout trade and industry, which in turn reduces employment.

Yet Mr. Chamberlain has a ready remedy at hand to alleviate this state of affairs—especially as up to December 31 last there was an increase in income-tax revenue of four and a half million pounds as compared with the same period of the previous year.

☆ ★ ☆

True, there was a drop in surtax, but that is offset by an increase in death duty yield of five and a half million pounds over the previous year.

The remedy we suggest to Mr. Chamberlain is that he should revert to the custom of paying property tax (Schedule A, Income Tax) in two instalments instead of one instalment on January 1.

Jolly old pals for once—if "John Bull's" suggestion is adopted

Until 1927 this tax was payable in two instalments, but in that year Mr. Winston Churchill, then Chancellor of the Exchequer, executed an amazing piece of fiscal wangling in balancing his Budget by bringing in an extra half-year's property tax into his revenue.

To do this he arranged for the tax to be paid in one instalment on January 1, instead of in two instalments. In other words, he appropriated six months of the taxpayer's credit regarding half the property tax due.

We say that this credit should now be restored in order to assist taxpayers and traders alike.

Actually, in hard cash, such an adjustment would cost the Government *nothing*.

In fact, the Inland Revenue would stand to gain by being able to collect tax on the extra profits that would accrue through the additional purchasing power bestowed upon the public.

The majority of property tax payers buy their houses on the instalment plan through the aid of a building society, insurance company or bank, and in many thousands of cases they are entitled to relief in respect of the mortgage interest paid during the fiscal year ending on April 5.

As a result of their paying their property tax in one lump sum on January 1, and then receiving a certificate for interest paid, to be set off against this tax at the end of the fiscal year, the Inland Revenue Dept. is inundated with claims for relief which in many cases entail a partial repayment of the tax already paid.

☆ ★ ☆

Also, by paying, as we suggest, the tax in two instalments, the tedious work of reclaiming would be greatly lessened as adjustments could be made on the second instalment, which would become due in July, and the Inland Revenue Dept. would greatly benefit by a saving of what is at present a lot of unnecessary trouble, inconvenience and work.

Again, the man who is renting his house would in innumerable cases benefit.

At present many tenants are called upon to pay the property tax in full on January 1, with the right to recover it from the landlord out of future payments of rent. Often the finding of this lump sum by the tenant causes extreme hardship, especially where he pays his rent weekly. The adjustment we suggest would cut down his immediate burden by half.

It is obvious, too, that if Mr. Chamberlain were to restore the two-instalment plan for the payment of this tax, millions of pounds of extra money would be put into circulation and would effect a substantial reduction of the amount of seasonal unemployment which occurs at this time of the year.

Such a plan would have the same result as if the Government were to loan millions of pounds to the taxpayer, with immediate benefits all round.

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We therefore strongly urge Mr. Chamberlain to give serious consideration to our suggestion. We have no doubt that the stimulus it would be to trade would more than compensate the Revenue for deferring half the payment of property tax till July.

And above all, as we have indicated, it would without doubt bring welcome relief to hundreds of thousands of taxpayers just at the time when they are at breaking-point under the burden of "Bills, Bills, Bills!" that the month of January brings.

Here, then, is a wonderful opportunity for Mr. Chamberlain to make a *beau geste* to the taxpayers. One that we hope he will think is too good to be missed!

STRAIGHT FROM THE SHOULDER . . .

The House that Every M.P. Must Vote For

Where 9s. 9d. is a Week's Wage

Health Crusade in the Schools

GOOD-BYE—and good riddance—to jerry-building!

That, we have little doubt, is what we shall soon be able to say. At last we can look forward to an end of one of the worst social evils of our time, a widespread disgrace that has embittered and impoverished countless thousands of householders.

For rotten building will become impossible if a draft Public Health Bill, just issued, passes into law. And pass it must!

The house we want

This Bill lays down those essential reforms which JOHN BULL was the first newspaper to demand.

It stipulates that all local authorities must adopt a scale of building standards, and no house will be erected unless it conforms to that scale.

In other words, it gives us the standard house that the nation wants. Not of a standard design, but built to a fair standard of high-grade materials.

Loss for bad builders

In the event of a house being built below the recognised level of quality, size and durability, the local council would have power to order it to be pulled down.

And the loss would rightly fall on the builder.

The importance of these proposals cannot be exaggerated. At present, every council has its own idea on what constitutes a well-built house—or no idea at all—and it is this muddle that has enabled the rotten builder to flourish for so long.

Our revelations

The extent of his activities was revealed in a sensational series of articles we published last year. Our revelations, we know, came as a shock to the public, and our demands for reform were heard in Parliament.

One of those demands was "the standard house," and we are convinced that if it is adopted there will be a speedy end to the tricking of house-buyers.

There will be no more cases of young people, induced to sink their savings in the deposit for some "desirable and splendidly constructed home," finding after a few months that the walls are cracking, ceilings falling, and floor-boards crumbling.

Admirable

We must welcome, too, the other provisions of this admirable Bill. It plans to simplify hundreds of laws relating to maternity centres, food regulations, water supply, treatment and prevention of disease, and so on.

On many of these matters, as with housing, the standard varies from town to town; now there is a prospect of a common high standard applying to all.

For this much-needed reform we must thank the committee of local government authorities that Mr. Arthur Greenwood set up in 1930, when he was Minister of Health.

It must pass!

The fate of its work rests with the present Minister, Sir Kingsley Wood. As we have said before in these columns, it is his duty to advise the Government to end the jerry-building scandal. And he can best do that by urging his fellow Cabinet Ministers to support the present Bill, which is a strictly non-Party effort.

When JOHN BULL's charges were raised in the House of Lords the Government promised early action. Now is its chance to redeem that pledge.

Factory facts

Happily, action is being taken on another matter we have previously discussed. Talks are going on between the Home Office and organised employers and workers regarding a tightening up of the Factory Acts. Sixteen extra inspectors are also being appointed.

Nearly 200,000 factory workers are injured each year, and the Home Office believes that a good many of these accidents might be prevented.

We congratulate it on realising an obvious fact.

Far, far away

Equally plain is the fact that the plan for raising the school-leaving age is not so good as it appeared to be in the Government's election programme.

Education authorities have now been told that the Bill which is to be put before Parliament next month will not come into operation for three years. And then there will be so many exemptions that only a proportion of the schoolchildren will benefit.

"Can't afford to do it at once," explains the Board of Education. That excuse jars badly with the election assurances that the public purse is in a most prosperous condition.

School crusade we like

Still, we can welcome without reservation the Board of Education's circular urging local authorities to pay greater attention to the physical development of the young.

Comparatively few of them have appointed training organisers—men who can produce better results with games than by the old sort of dull and lifeless "physical jerks" and so help to produce a healthier nation.

We do not want the sort of national drilling enforced by Continental dictators, but we do emphatically want a national system of physical education.

Shadow of the past

You may be surprised to hear that a lawsuit has just been heard because Charles II hid in an oak tree while the Roundheads searched for him. But the explanation is simple enough.

In various parts of the world there are some twenty people receiving perpetual pensions because their ancestor, Richard Penderel, helped to hide the fugitive monarch, and the law case was to decide whether income-tax should be paid on certain funds which had accumulated.

Not so simple is the explanation why the country tolerates the payment of pensions—some very large, some small—for deeds performed hundreds of years ago. Perhaps, indeed, there can be no possible explanation at all.

Now's your chance, Sir Kingsley, to show us the new standard house

9s. 9d.!

Nor can we discover any reason why short-time workers who earn less than they would receive in unemployment pay cannot obtain public relief.

Lancashire County Council and trade unions are still trying to obtain assistance for weavers in this plight.

Many married men get only 23s. for a full week's work; some labour forty-eight hours at work, which is classed as short-time, for the sum of 9s. 9d.

There is something wrong with a system that denies State aid in such cases.

Mothers' sacrifice

Statistics make dull reading as a rule. Yet consider the fine human story underlying a medical census of children in Bolton-on-Dearne, Yorkshire, where a coal strike has been in progress for fifteen weeks.

Of 2,367 scholars examined, only seven were under-nourished. But the mothers of many were found to be suffering from privation, preferring to go short themselves rather than send their youngsters hungry to school.

We doubt if any strike could last fifteen weeks if there existed a corresponding capacity for self-sacrifice among masters and men.

Widowers in love

Then, in the Registrar-General's statistical review it is revealed that widowers get married in greater proportion than bachelors.

This seems a bad blow at the "once bit, twice shy" jests on marriage, and there is the further shock of finding that widows over the age of thirty-five go to the altar in greater numbers than spinsters.

But we fancy that something more than the cold truth of statistics will be needed to silence the jesters, and that their immemorial witticisms will continue to be most appreciated by the happily married.

The Fragrant Minute

"KIND AND GOOD"

"I HAVE a chum," writes Florence, "and you can rhyme with ease. So put that she is kind and good—and then just what you please." I'll have a try, good Florence! To your request I'll rise and add "her name is Edith and brown are her nice eyes."

What else to say of Edith? I do not know her age and so I cannot put it upon this printed page. I can't report her inches: I really do not know. But I can put just what I please—Florence has told me so!

Therefore I'll say of Edith—for this is in my mind—she is a friend of Florence and she is good and kind. What other facts can matter since it is understood that Edith of the brown eyes—is a friend both kind and good.

Wilhelmina Stitch.

"John Bull" Copyright

Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers. Address letters to her c/o The Editor, JOHN BULL.

Coincidence

The old-fashioned indignity of ducking or the stocks would once have been meted out to the so-called "medium" who, visiting a supposedly haunted house at Crewe, gave warning of an impending death.

Now the four-months-old baby of the house has died, and the damage to thousands of silly minds is irreparable.

That woman was cruel as well as foolish; only the foolish will believe that she was chosen as a spokeswoman of Fate.

Vandalism again

Certainly an old-fashioned punishment should be meted out to the lawless youths of Kingstanding, who have ruthlessly destroyed a screen of two hundred poplars in the local park. On one estate they have reduced beauty to "something deplorable"; on two others valuable property has been ruined.

We hope residents in the district will give every help to the police in tracing these wanton vandals.

Protection they need

And here is something employers can do: give their cashiers and messengers adequate protection.

Attacks still continue on people sent to the bank to collect sums of money for their firms. Usually, the messenger is alone—and usually the thieves number two or three.

If the messenger were accompanied by another employee there would be less danger of robbery, since the average thief is proverbially cowardly.

Killed by courage

The saddest, finest story of the week is provided by the courage of Albert John Richards, an out-of-work man aged twenty-five. A few weeks ago he dived into the Thames from the Embankment in an attempt to save a suicide—a gallant deed that brought him the offer of a job.

He took it, and for weeks hid the fact that his bravery had made him very ill. Now he has died.

So passes one of the best type of men.

Gratitude

Admire, next, the unknown man whose sense of gratitude is as strong as his modesty. Twenty years ago, at the age of sixty, he was taken to Middlesex Hospital in a dying condition. By a delicate operation his life was saved.

Ever since he has struggled to save enough money to express his thanks. With the aid of a legacy he accumulated £50, which he has now presented to the hospital with the wish that his name will not be revealed.

Helping hand

Wealthy people with little to do could learn a lesson from the work in South Wales of the Misses Davies, sisters of Lord Davies. For years they have devoted their time and money to make life easier for poor mothers, including the founding of an excellent holiday home.

Now they are establishing clubs for the daughters of miners—an idea which we should like to see adopted in other parts of the country.

Absurdity

Whitley Bay councillors who voted £800 for illuminations, so helping to attract a million people to the town, may have to foot the bill themselves if it is held to be illegal expenditure.

We realise the need for safeguards against the frivolous spending of ratepayers' money, but we have no respect for the system that regards necessary publicity as a waste of funds.

And it will not be surprising if the Brighter Britain movement wanes unless our seaside resorts are allowed to dress themselves up as they please.

Magistrates *v.* Debtors

CRABBING *the* NEW ACT

Some justices are inveighing against the Act in such terms that it seems desirable that the Lord Chancellor and the Home Secretary should both quickly intervene

ONLY three weeks ago a long-wanted piece of legislation was introduced in England and Wales. Its main principles have for long been observed in Scotland.

The new legislation is the awkwardly named Money Payments (Justices Procedure) Act, 1935, the chief provision of which is that magistrates, except for very special reasons, when imposing a fine, shall not impose a period of imprisonment in default at the same time.

Henceforth, in no case can any person who has been fined or who is in arrears under a wife maintenance order or an affiliation order or with rates be committed to prison for default without first being properly examined by a competent court as to his or her ability to pay.

Further, the examination as to means must take place in the defendant's presence and there can only be imprisonment when it is proved that there has been wilful refusal or culpable neglect.

Three weeks is not a sufficient period for any Act of the scope and importance of this one to be given a fair trial or to justify comment on its qualities and merits. But from all over the country disturbing reports are already reaching JOHN BULL.

These indicate clearly that the Fines and Debts Act, as it will become popularly known, is not being given, and is not likely to be given, the fair trial which it deserves and which is necessary to establish its moral and social value.

Some magistrates, particularly lay justices, are inveighing against the Act in such terms and challenging its purposes with such patent hostility that it seems desirable that the Lord Chancellor and the Home Secretary should both quickly intervene.

To a large extent it is unquestionable that the discovery of supposed loopholes in the Act is being made by some lay magistrates at the behest of a certain type of justices' clerk, who likes to feel that he is the real ruler of the court and who knows that the new Act will burden him with extra work and attention to detail.

☆ ★ ☆

MOST police court clerks are humane men and desirous of doing what can be done for offenders. There are others, however, who, like large numbers of the lay magistrates they serve, particularly in small areas, are still at the punishment stage.

They have not fully grasped the fact that the infliction of punishment is secondary to the improvement of the offender and the safeguarding of the community.

There are also still in office too many magistrates of the feudal-minded type who regard as a blow to their dignity and self-importance that they should be shorn of the power to commit poor offenders to jail for paltry misdemeanours.

The unwarranted criticism of these magistrates will certainly spread and the beneficent machinery and motives of the Act be largely destroyed if speedy action is not taken in high places to cause them to desist.

In the past ten years, more than 300,000 citizens, apart from income tax defaulters and county court debtors, have been haphazardly thrown into prison, not for offences or stubborn refusal to pay fines and orders, but simply because they were in such poverty that they had not the means to pay.

Latterly, the number of people imprisoned for non-payment of fines or non-compliance with magistrates' orders fell to just over 20,000 yearly.

But even that figure is staggering when it is remembered that 66 years ago the British Parliament solemnly placed an Act on the Statute Book entitled "An Act for the Abolition of Imprisonment for Debt."

JOHN BULL mobilised public opinion to end the scandal of 1,400 men and women—40 per cent. of the prison population—being in jail every day in this country for no other reason than poverty.

☆ ★ ☆

THE new Fines and Debts Act is the first fruit of our campaign, although other reforms have still to be cultivated from the same tree.

For this reason alone we do not intend to spare the feelings of those magistrates who are likely by unjustified criticism to imperil the operation and progress of the Act.

It had not been in force for twenty-four hours before a magistrate at Liverpool was found to be declaring that it was a stupid and costly piece of legislation. Now this magistrate and his clerk are both of the best and ablest type of men in the police courts service—humane, understanding and discerning. What happened in their court, therefore, was due solely to misapprehension.

The magistrate had in front of him thirteen persons charged with drunkenness who, he said, would in the ordinary way have been fined 5s. each.

But as, under the new system, they could now ask for time to pay or to pay by instalments and would then have to be examined as to their means if they defaulted, this magistrate discharged them all, stating that it would require 40s. to collect a 5s. fine.

What right, it has to be demanded in the first place, had this particular magistrate to make any assumption that all these defendants would be unable to pay a small fine either forthwith or in the course of time?

Moreover, his estimate of the cost of collecting the fines or of ascertaining if the defendants would ever be able to pay them was unjustified.

It is true that the new procedure entails more time, labour and money, but the expense will be far counterbalanced by the saving to the State of £250,000 a year required for the maintenance of debtors in prison.

If, in the end, the Liverpool magistrate had found it necessary to send all the defendants to prison for, say, a week, the expense would have been as great to the taxpayers as even the magistrate's exaggerated calculation of the cost of dealing with them under the new Act.

What many others are not keeping in sight, however, is that the purposes and procedure of the Fines and Debts Act are not governed by considerations of expense and economy, but for the moral effect upon the citizens concerned and to introduce to the police courts a proper respect for personal liberty and dignity.

Other people, by their criticisms, seem determined to prove that the protection that the Act gives is illusory.

They are persons of the type who have not yet learned that the Gilbertian axiom of making the punishment fit the crime no longer prevails.

They believe in the operation of what is virtually a tariff of sentences for different kinds of offences and they have not yet begun to grasp that the modern idea of the proper treatment of delinquents is that the punishment should fit the offender rather than the offence.

☆ ★ ☆

FREE use is already being made by some magistrates of a provision of the Act which empowers them to obtain from the employers of offenders and debtors a statement of their wages as evidence of means.

This may become a dangerous practice because it is not only detrimental to the dignity of people at their workplaces and to their prospects of continued employment, but it places an instrument of blackmail in the hands of a vindictive creditor or debt collector.

It is also desirable that the Home Secretary should mend a weakness in the Act by defining what the intentions of Parliament were when it made provision for offenders being placed under supervision during the period allowed to pay fines.

It was manifestly the wish of the Legislature that this kind of supervision should be entrusted to probation officers for the purpose of guiding and counselling what the Scots call feckless folk. But in some areas it seems already to be the intention of the police to usurp this power.

In that case petty offenders and debtors will be dealt with much like ticket-of-leave men and the spirit and purpose of this part of the Act will be defeated and contumed.

☆ ★ ☆

IN some districts magistrates are already delegating the duties of investigation of offenders' and debtors' means to officers of their courts, whose reports will, of course, be accepted as complete evidence.

However kindly may be the intentions of these magistrates, they are encouraging a form of inquisition. It is the intention of the Act that all defendants should be fully examined in person and in court by the magistrates, not outside by sleuths and enquiry agents. The sanctity of working-class homes in this country is already too greatly and grossly violated by official investigators of one kind or another.

There is no ground whatever for any of the general charges being made against the new Act. If disaster should befall it, it will be because the administration of the Act and not the Act itself is at fault.

VICKERS: the

A NEW terror that flieth by night—a bomber with an 8,000-miles range, a speed in excess of 200 miles an hour, an all-metal structure built to a strange and revolutionary engineering design which renders it unbreakable by any of the known stresses of the air . . . that's Vickers.

And a sewing-machine that won't rattle and vibrate on the dining-room table, no matter how fast it is worked; with beautifully simple gadgets like one which "runs up" exquisite "ruching" work for the front of babies' bonnets and children's party frocks . . . that's Vickers.

A new gun which can blot out any given area of the heavens in a sweeping hail of death, its fire controlled and directed by a mechanical "brain"—the "aircraft predictor"—which functions a hundred times more quickly than human gunners and observers . . . that's Vickers.

Tank that swims

And a set of pots and pans, of a new metal and a new design which saves the housewife's gas bill, saves her labour in cleaning, and cannot burn the children's porridge or the family stew . . . that's Vickers.

A tank that swims, that neither mud nor marsh can stop, with armament of unparalleled range and hitting power. Again, a heavy land gun with twice the "life" of any previous weapon, which can by itself alone lay a whole town in ruins or make a desert of half a county . . . that's Vickers.

And a ploughshare of a new design which is easier on the ploughman's arms and team, and yet drives a deeper, better furrow; which has a coulter blade of a new tough metal which cannot be "turned" by buried stones on the upland slopes . . .

It's *all* Vickers—battleships and pots and pans, siege guns and sewing-machines, tanks and beer tankards, bombers and baby carriages—all in the day's work of some branch or other of Vickers, one of the largest, wealthiest, most intricate and fantastic of industrial organisations created by men.

Long ago it showed the way to triumph over the famous injunction of the prophet Isaiah. Why trouble, it said, about beating swords into ploughshares, when we can make—and sell—them both?

Huge capital

To most people the name of Vickers is well enough known. It is, queerly as the phrase may seem in such a connection, a "household word." But to many it remains merely a name.

The proceedings at the present Arms Enquiry have not revealed much more. The limelight in which the firm has basked and which was to have disclosed so much of its origins and history has turned out to be a very feeble glimmer.

Nobody could tell the whole story of Vickers on two pages of any journal. But we can make a beginning, give a condensed view, as it were, although it means compressing seventy years of world history (and most of it unwritten history) into that space. But much of what is tellable is a strange and, in some ways, the most romantic story in industry.

To-day, Vickers, Ltd., is a British company with a total loan and share capital of about £16,000,000. But it controls (or has an interest which amounts to control) other companies' shares which bring its total capital power to over £85,000,000!

That figure can be taken as an underestimate, but it is sufficient to make Vickers and its connections the biggest armaments group in existence, bigger by far than Krupps, Schneider-Creusot, Skoda or any of the other "flesh-creepers" in their prime.

Sufficient, too, to make it one of the half-dozen greatest corporations in the world to-day.

And, more than anybody else, perhaps, in the history of its existence, this mammoth British company has to thank, first, a Greek salesman of obscure origin, and, second, two forgotten German Jews who started their careers by selling sewing-machines.

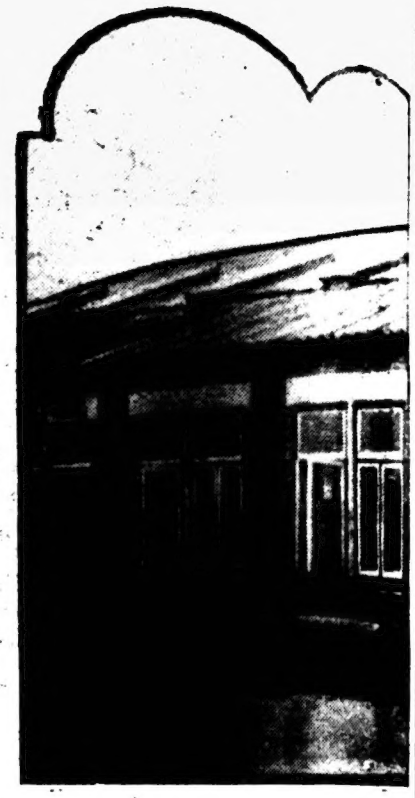
We must go back to the year 1867, three years before the France-Prussian War, to see the beginning. In that year a small metal company, which started as George Naylor, was incorporated as Vickers, Sons and Co., with a capital of £150,000. Four years later, at about the time that Bismarck was dictating peace in Paris, and collecting Alsace-Lorraine for his trouble, the firm increased its capital to £500,000.

We go forward now a matter of about eight years, to the next war of any consequence, the Greek and the Balkans struggle against Turkey, and Russia and Turkey at grips for control in the Near East.

Here was a fruitful field for armament sales, and right in the middle of it, sitting among the jam, as it were, was an armaments salesman called Basil Zaharoff, agent for the Nordenfeldt company, who made a quick-firing gun—and other things.

Zaharoff was a genius whose achievements would attract the attention of any firm looking for orders. He

Sir Charles Craven and (right) Sir Herbert Lawrence, Vickers' chiefs, leaving the London Arms Enquiry



attracted the attention of George Vickers, Sons and Co.

In 1880 he had collared single-handed the order for the entire re-equipment, ordnance, small arms, ammunition and uniforms of the Greek Army. And as if that was not enough he had invented a marvellous device for making more sales. He was the man who "put the wind up Governments."

A brief instance of his methods is this. In 1890 he had got hold of the agency for submarines, then a practical weapon, but not believed in by most European Governments. Very patriotically he offered his own (the Greek Government) this new weapon before anybody else. "Very secretly" he sold them one. Then, very businesslike, he went and told the Turks, "just between ourselves," that the Greeks had bought one of his submarines. So the Turks bought two.

Soon after this Vickers and Basil Zaharoff were in touch with each other.

Minor wars

And now a third person comes into the early history of Vickers, a German Jew called Sigmund Loewe, who was in London as the agent of the family firm, a German armaments company called the Deutsche Waffen und Munitions Fabrik. He and his brother Ludwig had begun some years before as sewing-machine agents and manufacturers.

Sigmund was interested in a machine-gun invented by an American named Hiram Maxim. Perhaps it sounded like his sewing-machines of long ago. But so, too, was Zaharoff interested—perhaps he wanted a "second string," a smaller edition of his heavier Nordenfeldt.

Anyhow, in 1888, the pair amalgamated, the two companies of Maxim and Nordenfeldt.

But there was still close touch and much business with Vickers. There were minor wars going on in Africa and elsewhere. Vickers had grown and provided more products for Zaharoff's salesmanship by absorbing in 1897 the Naval Construction and Armaments Co., of Barrow, for about £400,000. The same year it collected the Nordenfeldt

£80,000,000 WORLD OCTOPUS

The surprisingly unobtrusive entrance to the Company's works at Barrow—a company whose name is known throughout the world

—Their Whole Astounding Story

Maxim Company for £1,353,334 in cash and shares.

Zaharoff and Sigmund Loewe helped the deal through. The former became star salesman and big shareholder, the latter a director, of the new company formed called Vickers, Sons and Maxim with a capital of £3,750,000—a nice jump from £150,000 in thirty years.

After that it was roses—and wars—all the way.

There was the Boer War, the Russo-Japanese War, and then the Great War, with the bad-tempered little Balkans in between to keep things going. Further, there was the building up of armaments among the big Powers to help the trade along during the first decade.

Vickers grew and grew and developed linkages with similar firms in foreign countries, by purchase, share interests, directorships and exchange of patents and products.

By 1900 an armour plate hardening process had been "swapped" for a method of making big gun barrels between Krupps and Vickers. In the Russo-Japanese War, England, Japan's ally, was selling war material like hot cakes to Russia.

Zaharoff had fixed up connections between Vickers and the St. Petersburg Iron Company and other armament firms in Russia.

Orders included cruisers, guns and armour plate. He had also fixed up arrangements with Schneider-Creusot in which he held shares. It was this international big business which made it possible for British soldiers to be killed in Gallipoli with Vickers war material sold to the Turks.

Incidentally, the Ottoman Bank, on whose Committee Vickers directors still serve, raised a loan in England after the war on behalf of Turkey. One of the purposes of that loan was to pay Vickers' bill for material supplied to Turkey just before the war. On the other side of the medal—Krupps sent a bill to Vickers for royalties on fuses, etc., used against German troops during the war.

What is Vickers *to-day*?

It is an aggregate of many companies, with interests in a score of other concerns at home and abroad. In most cases the linkages are a bewildering maze of interlocking directorates and holdings. It has great control over heavy ordnance and armour plate.

Tentacles

Five great military aircraft companies are in the Vickers group through its Armstrong subsidiaries. Warship construction it controls through its ownership and holdings in Cammell Laird, and Vickers-Armstrong. High speed metals, rifle barrels, bullets, etc., are also covered by various Vickers' holdings.

It monopolises tanks through its ownership of Armstrong-Vickers, and gun carriages, army wagons and military rolling stock through its control of the Metropolitan Cammell Carriage Wagon and Finance Co.

So much for the armaments octopus at home. You can see that Vickers represents pretty nearly all of the body and tentacles. As far as connections with similar firms abroad it is extremely unlikely that these are as close as they were before 1914.

The revelations which followed the war regarding the activities of armament firms and their relations with each other was an eye-opener to the public in all countries.

But Vickers still retain considerable investments abroad in foreign arms firms, and a few of them can be traced. For instance, according to financial statements available a few months ago, it had interests in Vickers-Terni in Italy, the armaments firm of Resitza in Rumania, the chief arms firm in Spain, the Sociedad Espanola de Construccion Naval—and the Japanese Steel Works which is part of the great Mitsui armaments concern.

Until recently it had an interest (and may still have) in the Spanish Placentia de las Armas Company, of which its old servant, Sir Basil Zaharoff, is the guiding spirit.

It has been denied that any close relationship exists between Vickers and Schneider-Creusot, the huge French firm which was mixed up in the machinations that preceded Hitler's rise to power.

But in 1927 Vickers-Schneider was one of the firms involved in the Vickers-Armstrong amalgamation.

In addition to interests in these foreign firms by holdings and interlocking directorates, Vickers also has agreements with Schneider, Krupps, and the Electric Boat Company of America.

This latter company holds master patents and has dictated marketing arrangements for submarines in all countries. Agreements with the other two companies are also partly concerned no doubt with patent royalties and exchanges.

The personnel of the board, the men behind Vickers, the executive direction of the firm, is composed equally of men from high posts in the Army and Navy, and men with huge connections in international finance.

First, there is the chairman, General the Hon. Sir Herbert Lawrence. He was Chief of Staff to Sir Douglas Haig from January, 1918.

To-day, besides being chairman of Vickers and Vickers-Armstrong he is chairman of the Bank of Rumania and on the London Committee of the Ottoman Bank (Schneider is represented on the Paris Committee of the same bank).

Commander Sir Charles Craven, the managing director in charge of works and shipyards, was a submarine expert. He served in the Navy, 1900-12, joined up again in 1914, and was released at Vickers' request in 1916 to go to the firm's works at Barrow.

To-day, besides holding his big job at Vickers, he is on the boards of seventeen other companies, including international finance, shipping, and some foreign heavy industry companies, one Serbian and two Spanish.

Military men

Lt.-Col. J. B. Neilson, deputy chairman, also had a long and distinguished military career. He is on the boards of a half-dozen other Vickers subsidiaries, and chairman of some, whose interests bring them within the group.

Among other War Staff men on Vickers board is General Sir Noel Birch.

At the last general meeting the chairman of Vickers said that 50 per cent. of the output of the whole firm was commercial in nature as distinct from armament products.

What is that peaceable 50 per cent. composed of?

It includes, besides those products mentioned at the beginning of this article, brewery and distilling machinery, refrigerating plants, oil purifiers, scientific instruments, agricultural machinery, wrought steel work for buildings of every kind, passenger and cargo vessels, kitchen ranges and similar domestic equipment, and—in short—anything with steel and engineering in it.

At Vickers House, in Westminster, the firm maintains a showroom where samples and models of this 50 per cent. of its output are shown in bewildering variety. They lie displayed cheek by jowl with instruments of death—the other 50 per cent.

New "lines"

A young salesman demonstrator will enthusiastically show you the points of a new machine rifle of unprecedented killing power, and then, with exactly the same manner and intonation, demonstrate a new sewing machine or a piece of dairy apparatus. And from there he will take you across to where a nice new "line" in aerial bombs is lying against the wall.

It is an ironical experience which is not pleasant to dwell upon.

The peaceable 50 per cent. of Vickers workmanship is so good, and the hellish 50 per cent. is so ingenious and perfect in its terrible way.

Charity Fade-Out

WE do not suppose that many of our readers will shed tears over the news that the National Workless Aid Society is to pass into oblivion.

This enterprise was conducted by a man whose charity efforts have frequently been criticised by us—Frederick Booth, whose latest address is given as Gibbon Road, Nunhead. Its appeals have been quite widespread, and though on the surface its objects seemed laudable enough, there were several features of its administration that left much to be desired.

Now two of its collectors have appeared at Bristol police court for unlawfully making a street collection and have been sympathised with by the magistrates, who declared: "We feel that you have been misled in this matter and therefore we are not going to record convictions against you."

Booth, for his part, contented himself by sending a letter informing the magistrates that his precious "association" had ceased to exist. Let us hope that it will not come back to life in any other district.

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Treat the family to more delicious home-made cakes and pastry! It's easy when you use Stork. You're sure of success and better results every time, because Stork Margarine never varies in quality—it's always fresh, full of rich nourishment and Sunshine Vitamins. Yet look how economical Stork is too! And remember, every pound of Stork brings a free gift coupon. There are over 200 valuable gifts to choose from.

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Don't Make Yourself a Stunt!

JOHN BULL'S *Open Letter to* RANDOLPH CHURCHILL

MY DEAR YOUNG RANDOLPH,—Other things being equal, I am always glad to see a young man in a hurry. But do not write me down as "stuffy" if I remind you that there is such a thing as more haste and less speed, and that a short cut to Westminster may not be the surest road to political success.

The local bookmakers are laying long odds against your present adventure at Ross and Cromarty, and I am always inclined to respect the practical judgment of gentlemen who make their living by being right more often than wrong.

Nevertheless I blame no man for fighting an apparently hopeless cause if he believes in it.

What exactly do you believe in, Randolph, except yourself? And even there you may be wrong.

You certainly have no respect for the "National" Government, which you liken, not inaptly, to a "rather leaky umbrella." You are as violently hostile to Labour as any old die-hard, and you profess a withering contempt for the Liberal remnants.

In an open letter to Mr. Baldwin some months ago, you declared that "thousands of young men have grown weary of politics, and particularly of Conservative politics."

But *you* are not among their number since your one ambition at present seems to be to get into Parliament at all costs, and there to advocate the bluest of blue Toryism.

You fought Wavertree early last year chiefly in order to maintain "the strong hand in India." The electors did not take you or your policy very seriously, but many of them felt that you were making a present of the seat to the Labour man whom you would least of all desire to win it.

Your father was a stubborn fighter in the same reactionary cause, but both of you have now seen that that particular cock won't fight any longer.

And to-day you prefer, like the Fat Boy in "Pickwick," to make our flesh creep with horrid warnings of our national defencelessness and the urgent need to re-arm upon a gigantic scale—even if, as it were, you have to wear the kilt to do it.

Summing up your particular faith in a single word, I suppose you would call it "Toryism." But you certainly don't believe in the Party bosses who "sit like fat toads on the nostrils of the British lion." And yet they are Tories, too, Randolph; never forget that!

"Butting in," you said during a previous campaign, "may be impertinent on my part, but I shall fight with all the energy I have, with total disregard for any swells or any 'nobs' in any Government, or for any Prime Minister."

Bold words, my boy, but not at all tactful.

Now I have a strong sympathy for rebels and men who refuse to knuckle under at the price of failure, but only when there is strong principle behind their intractability.

Rebels of the other kind, scrambling out of the crowd to get into the limelight, boasting that if they don't get what they want they will "kick up a hell of a row," strike me as an unmitigated nuisance.

Now I do want to give you a piece of advice—don't for goodness' sake make yourself a stunt.

You are twenty-six years old, with an Eton and Oxford education and a brilliant family tradition. You seem to have inherited some of your father's gifts or oratory and much of his impetuousness. And they tell me that you are making two thousand a year as a journalist, which, even allowing for the advantage of your name, is pretty good.

Nor will I challenge your sincerity except in the sense that I doubt whether you have done as much thinking as talking. Even so, your convictions may be almost as profound as your learning and knowledge.

Your father, one of the ablest men in politics, could not have been kept out of office except by his own "splendid isolation."

Perhaps it is a case of like father, like son. Perhaps you feel that there is no true Conservatism apart from that which is preached by Winston and Randolph, with faint reserves about your father's orthodoxy.

Far be it from me to blame you for being a chip of the old block. But the Right Honourable Winston Churchill has been his own worst enemy, politically, and I think that it will pay his son to stick to journalism for a while. Then, when you tread the road to Westminster again later on, you may do so with less certainty that the whole of your own Party platoon is out of step.

JOHN BULL.

CANDID COMMUNICATIONS

Lord DESBOROUGH,
Thames Conservancy Board

MY LORD,—I am sorry you cannot hold out any hopes of prompt steps to prevent further Thames floods, though you agree that the Board "will have to consider various schemes."

So long ago as 1914 such a scheme was brought out, but local authorities preferred the floods. Its estimated cost was £3,000,000, but you think it would be double that now.

Well, if we wait another twenty years or so the cost will probably be quadrupled, and meanwhile the flood damage will certainly continue to reach prodigious figures. Can you not persuade everyone concerned that it would be cheaper to take action *now*?

JOHN BULL.

The COUNCILLORS,
Wembley

GENTLEMEN,—Thinking that because the Cup Final is held in your area you have a right to attend, you are asking the Stadium authorities "to take such steps as they may deem expedient" to provide you with tickets.

I hope they will continue to take such steps as may be expedient to treat all applicants with equal fairness.

JOHN BULL.

Mr. W. R. LYSAGHT,
Newport

DEAR SIR,—Thanks to your generosity, nearly four thousand employees of your firm are to be provided with a convalescent home which will be the most up-to-date in Europe.

Industrial trouble never breaks out in the Lysaght works. That is yet another instance of how an employer with vision and sympathy can transform employees into friends.

JOHN BULL.

Councillor J. B. SINGLETON,
Blackpool

DEAR SIR,—Offering a cup for "deportment" for competition among the girls of a school, you visualise the winner as "a happy, healthy lass, who holds her head up, who neither slouches nor strides, and who is always spotlessly clean and well-groomed."

I am not sure if such a paragon of all the childish virtues exists, or whether I could admire a youngster who never soiled her fingers or clothes.

Besides, the ordeal of living up to so stupendous a reputation would probably destroy the happiness of any girl—with the possible exception of the perfect prig.

JOHN BULL.

The TRUSTEES,
Mar College, Troon

DEAR SIRS,—Don't be alarmed by this letter. If I can take to task, I can also commend. And you deserve commendation for making it possible for your pupils to have a good meal each day for a shilling a week.

This is the first scheme of its kind in Ayrshire, and I am sure that the benefactor who left £300,000 to endow the college would have approved your action.

JOHN BULL.

Mr. R. A. REAY-NADIN,
Sutton Coldfield Court Clerk

DEAR SIR,—A defendant hesitated to say he was going to Birmingham to draw the "dole." He said he was going on business

At which you remarked that you supposed it was a business, as "some people make a full-time job of it."

I'm sure you realise that the great majority find idleness the worst full-time job in the world.

JOHN BULL.

BUSINESS MEN,
Glasgow

DEAR SIRS,—You complain that Glasgow is always forgotten when Government orders are given out, and your complaint is well founded. But I should like to know what you are doing to get orders.

Next month the British Industries Fair will open. There will be few Glasgow products on view—and very few Scottish stalls at all.

Don't you know that goods sell better in the shop-window than in the back-shop? Why not show more endeavour and back the efforts of your own Corporation?

JOHN BULL.

Miss FLORENCE RICHARDS,
Smethwick Health Visitor

DEAR MADAM,—Speaking of the accusation that working-class people keep their children up too late, you give the mother's reply:

"What is the use of putting the children to bed early when you live in one or two rooms? They can't possibly sleep with all the noise, and you can't expect the rest of the family to go about on tiptoe and sit in semi-darkness all the evening."

And this unanswerable retort, in my opinion, suggests that the accusers know nothing about the people they condemn.

JOHN BULL.

Sir EVELYN WRENCH,
Park Place, London, S.W.

DEAR SIR EVELYN,—What is the most comfortable way of reading? "Sitting in a hip-bath filled with cushions, with the feet to the fire, and surrounded with books," you say, "is a position I used at Eton and which I strongly recommend."

I once knew a young fellow who read while reclining in a hammock suspended over an electric fire, with his feet wrapped in a cocoon of blankets and his head in a tea-cosy.

Unfortunately, however, he didn't learn this at Eton, but at a common boarding school.

JOHN BULL.

Mr. JUSTICE CHARLES,
Royal Courts of Justice

MY LORD,—While being chased by the police, a Barnet motorist named Frank Wm. Brinn knocked down a woman and killed her. The Old Bailey jury found him not guilty of manslaughter but guilty of dangerous driving, and counsel promptly pleaded that he should not be jailed

"It is making a fool of the law not to send people of this sort to prison," you replied, imposing a sentence of six months in the second division.

I believe every decent citizen will agree.

JOHN BULL.

The CORONER,
King's Lynn

DEAR SIR,—Times without number I have condemned air-guns as dangerous weapons and the law governing them as unsatisfactory The other day, at an inquest on a small child accidentally shot by her brother, you and the jury expressed the same opinion.

Like myself, you are probably wondering how many more fatalities will have to occur before the authorities wake up.

JOHN BULL.

Mr. L. HORE-BELISHA,
Minister of Transport

DEAR MR. HORE-BELISHA,—Having started the ball rolling by making a grant towards the building of a bridge at Stepney, perhaps you will try to persuade the Government to pay its share of the cost of Waterloo Bridge.

While the Government continues to withhold the nation's rightful contribution it will always be regarded as an act of petty spite because London elected a county council that knows its own mind.

JOHN BULL.

"STAINLESS STEPHEN,"
c/o Broadcasting House

DEAR STAINLESS,—As every listener knows, your voice is unique if not musical. Now it has been recognised in a theatre by an old comrade who thought you were killed when he was blinded at Bourlon Wood in 1918.

After your reunion you took a party of fellow-comedians to St. Dunstan's and doubtless gave the inmates an uproarious concert, so that the whole incident is one of the little aftermaths of the war which make even a blind man's life easier.

JOHN BULL.

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'Still keeps going when the rest have stopped'

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For wireless H.T. get **Drydex** the Exide dry battery

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Branches: London, Manchester, Birmingham, Bristol, Glasgow, Dublin and Belfast.

THANKS TO GIBBS— SHE WAS THE PRETTIEST BRIDESMAID AFTER ALL!

Enid was admiring the little pearl wreaths for the small bridesmaids. "Yes," sighed Elsie, the Bride-to-be, "but Doris will spoil everything—she's always so dingy looking."

"It's her teeth" thought Enid. "I'll send her some GIBBS Dentifrice. I am sure she'll use that." Doris loved her GIBBS and eagerly cleaned her teeth several times a day.

Giant Decay had been hanging around but GIBBS Archer and GIBBS Fairies soon drove him off and made Doris's Ivory Castles beautifully white and sparkly. So a few weeks later:—

"Doesn't Doris look sweet?" murmured Enid, "her teeth are as white as the little pearl wreath!" "Yes" said Elsie, "it's simply wonderful! *I'm* changing to GIBBS myself!"

GIBBS DENTIFRICE gives teeth that attractive clean whiteness *safely*—for Gibbs cleans thoroughly and cannot harm the enamel. Its fragrant antiseptic foam neutralises acids, kills germs, washes away everything that might lead to decay. In this way Gibbs Dentifrice keeps teeth bright and the mouth clean and healthy. Make certain of lifelong beautiful teeth for yourself and your family—change to Gibbs Dentifrice today.

YOUR TEETH ARE IVORY CASTLES, *defend them with*—

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SOLID CAKES In Tins, 7½d., 1/-, 1/6. Refills 11d.
TOOTH PASTE In Tubes, 6d & 1/-

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NO MORE *unpleasant* WORK!

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Just a sprinkle of Harpic, without any brushwork, keeps your lavatory spotlessly white and sanitary—free from odours. It sweeps right round the bend in the pipe—cleans and disinfects. Don't use dangerous acids. Use Harpic. In *new easy-flow tin*—6d., 1/-, 1/9

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Go—suck a ZUBE

Zubes contain Aniseed, Liquorice, Menthol, Friar's Balsam and other tried homely remedies that are 'best for throat and chest'.

In flat tins 3d. and 6d.
2½d. per ounce loose.

The BAD BROTHER

by A. G. Gardiner

Japanese naval delegates, headed by Admiral Nagano, walk out of the Naval Conference. But if the Great Powers act with one voice Japan will not be able to browbeat the world . . . her bluff will be called

THERE are three great menaces to peace in the world. They are Germany, Italy and Japan. All are frankly, defiantly militarist. All believe in war as an instrument of policy. All adopt the gospel of Might as opposed to the gospel of Law. And all are hungry for conquest.

Of these menaces Japan is, in the long view, most formidable. She is most formidable because she is the most inaccessible and has the most tremendous loot at her doors.

China lies at her feet like a sheep before its shearer. She can be (and is being) devoured and digested at leisure and neither Europe nor America can effectively interfere with the operation. They might have interfered four years ago when the first spring was made at the defenceless throat of Manchuria. But the moment was lost. It will not return.

It is necessary to keep these facts in mind in order to appreciate what has happened during the past week in Whitehall. Japan has walked out of the Naval Conference just as she walked out of the League—just as Germany (with more excuse) walked out of the Disarmament Conference.

She has cut herself adrift from the whole policy of collective peace and announced her intention to stand alone, armed to teeth, against the world in her fastness in the Far East.

★ ★ ★

SHE has taken this momentous decision on this ground: In 1922, with the World War just over and the hopes of securing permanent peace at their highest, the naval Powers assembled at Washington to reach an agreement which would prevent for ever a race in naval armaments.

They did not achieve all that was hoped. But they achieved much. They signed an agreement which abolished competition in capital ships for a period of 15 years.

The principle adopted was that known as the 5-5-3 ratio. Britain and America were to be on an equality. They were to have capital ships on the scale of 5 to 3 as against Japan, France and Italy. This agreement has saved the nations from millions of expenditure. Better still, it has prevented the deadly perils of competitive building.

It is this agreement that Japan, flushed with the success of her defiance of the world in China, denounced. The Conference in London was called to arrive at another agreement which would prevent a race in naval armaments.

At this Conference Japan put forward her claim to naval equality with Britain and America, expressed in the terms of "a common upper limit." She insisted that this demand should be conceded before any other part of the agenda was proceeded with. After weeks of discussion, it was plain that it would not be conceded. And Japan walked out. She resumed her freedom of action and will build as she pleases.

It is obvious that neither Britain nor America could concede an equality which would make Japan mistress, not only of China (as she is), but of the Pacific. She has only one front to defend at sea, and her remoteness makes that front practically unassailable. America has both her Pacific front and her Atlantic front to defend. Britain has commitments all over the world to defend, from New Zealand to India and from Cape Town to the Straits of Dover.

★ ★ ★

EQUALITY in such circumstances would mean that Japan was made Dictator of the Pacific.

What follows from Japan's action? There is no need for immediate alarm. Japan's ultimate aim is equality, but she cannot start on a "race" at once. Already she is spending on armaments nearly half of her total revenue, and she would have to build seven capital ships before she began to catch up on the leaders.

And she knows that she would never be permitted to catch up. Apart from anything we did (and we still have vast interests in China, India and Polynesia to protect), America could never allow Japan to be the unchallenged mistress of the Pacific. And if there is to be a "race," she will build Japan into bankruptcy. She is not leaving the Philippines in order that Japan can take them over and dominate the Pacific seaboard.

But while there is no ground for panic, there is very urgent need for a policy that will preserve peace in the Pacific and limit the gigantic schemes of Japan for mopping up not only China but Asia. It has been the absence of any such policy that has given Japan the golden opportunity she has seized and which she has already turned to such alarming account.

If, when Japan launched her bolt in 1931, there had been such action by the League as was taken against Italy last autumn, and if Britain and America, with Russia, had co-operated to meet the challenge, the whole enterprise would have been nipped in the bud. Diplomatic action alone at that stage would have been sufficient. Nothing was wanted but a solid front with a firm policy.

But there was no front and no policy. The bluff was not called, and Japan drove through the disordered opposition as if it were made of paper like the treaties which she tore to ribbons.

It is no use crying over spilt milk. We can never recover the ground that was lost then. Japan is firmly seated in China, and there is no visible power on earth that can roll her back.

But her terrific adventure—perhaps the most momentous in the history of mankind—is only at the beginning. Italy's war on Abyssinia is but an episode. Japan's bid for the overlordship of Asia and the Pacific will, if consummated, change the whole future of the world. And it will change it for the worse, for it will mean that the power of the sword will be permanently triumphant in human affairs.

★ ★ ★

THAT immeasurable calamity can still be stayed. It can be stayed by a bold front and a bold policy.

Japan has walked out of the Naval Conference. But the Conference has not broken down, and must not break down. Faced with this threat from Japan it would be a crime against the white civilisation if it were to break down. It must consolidate itself. It must heal its differences. It must reach an agreement which will bring all the pacific forces of the world into a solid phalanx.

Having done that, the door must be open for Japan to return. If she sees that her bluff has at last been called, she will come in. If she refuses to come in then the issue must be put to the touch. All the Powers within the League, and all the Powers without the League who sympathise with the cause of the League, must be knit together to resist and overthrow the common enemy of mankind. Japan alone cannot browbeat the world if the world is mobilised against her.

If in this great matter Britain, France, America, Russia and Italy speak with one voice and act with one purpose, and have behind them the moral force of the fifty lesser nations, the issue is not in doubt.

We are in the presence of the greatest clash of all time. It is a clash not of nations, but of civilisation. Let Europe and America see that in that clash it is not the White civilisation that goes under.

Wedded Worms

NOT FROM THE B.B.C.

YE married men of England,
Who guard our native shes,
Your flag too often have you drooped
o a domestic breeze!
oo oft you flee from battle
nd fail to face the foe
hen squalls assail the nuptial barque
nd teacup tempests blow-oh-oh—
nd storms in teacups blow!

ritannia needs no bulwarks,
ing of the female sex,
e's ready when for action
's time to clear the decks!
ut, though she is a lady,
's up to you to show
er that she cannot rule the waves
hen teacup tempests blow-oh-oh—
hen storms in teacups blow!

While Britannia is still a strong-minded
dy, capable, when aroused, of getting
some pretty work with the business
d of a trident, her husband, John Bull,
not the man he used to be.
This, at least, is the view of Miss Mary
Macaulay, formerly of the Clinical Research Bureau of New York, who has crossed the Atlantic to tell us what's what—and why. Also, we may add—"And how!"

According to Miss Macaulay (and when it comes to giving advice on marriage, a "miss" is as good as a smile) the average J. Bull is not sufficiently self-assertive. "Americans," she tells us, in the course of telling us where we get off, "simply will not put up with the sort of treatment from their wives which Englishmen are willing to suffer."

Which only goes to show that one half of the world does not know how the other half lives if, instead of consulting spinster psychologists, it gets its information from films and comic supplements.

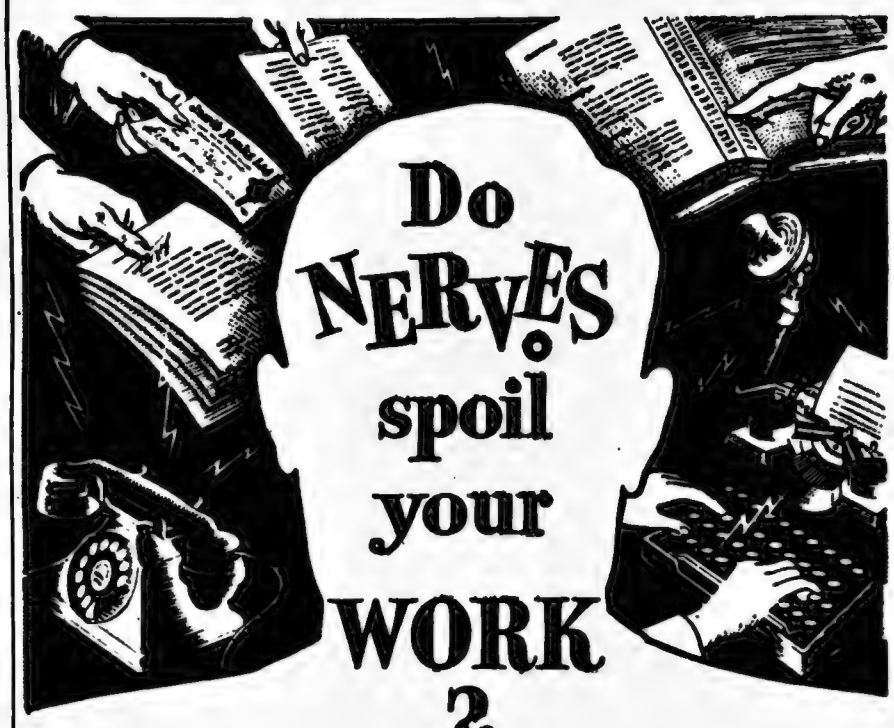
From these sources we have been encouraged to believe that the American business man works twenty-six hours a day barking into telephones, so that he can buy gold-plated autoMObeels for wives who were once disdainful Gibson Girls; while the less affluent Amurkan husband lives in perpetual fear of a wife-wielded rolling-pin.

Compared with these victims of gold-digging and crockery-smashing spouses, the average Englishman imagines that he leads a tranquil domestic existence, and it has taken Miss Macaulay to notice that he is really a worm who, although trodden on, fails to turn.

"When Hollywood couples find themselves unhappily married," she says, "they at least try to do something about it. English husbands and wives exasperate me by their refusal to do anything about their unhappy marriages. They just go on leading miserable lives because convention over here says they must make the best of it."

Here many sample wedded bliss
And, to the great surprise of Miss
Macaulay, do not rue it.
Our "misery" with marked concern
She views, and wants us to adjourn
To Reno; but there're few who yearn
To do it!

Beneath the marriage yoke we grin,
Whereas our transatlantic kin
Straight overboard would throw it;
Psychologists may groan to see
Just how unhappy we can be,
But we jog on, since, somehow, we
Don't know it!



Do NERVES spoil your WORK ?

NOT so bright as you used to be? Concentration a more conscious effort? Your mind not so clear, your brain less alert? Your nerves are out of condition. They are starved. You need PHOSFERINE. Here, at hand, is no mystery medicine but a concentrated essence of known nerve foods, swift and unfailing in effect. Like thousands of the most famous workers in every profession, you, too, will find PHOSFERINE brings immediate benefit. Get a bottle without delay.

"I had a nervous breakdown after coming out of hospital 2 years ago. I was strongly advised to take Phosferine tablets, so I did, and am still doing so. I would not be without them for the relief I get from them I cannot express. Work seemed a burden to me, so I started taking Phosferine, and I take 6 tablets a day to work with me. I recommend Phosferine to everybody for a nerve Tonic, and there is nothing on this earth to equal it. It is a good pick-me-up, and has made a man of me since my operation."

Mr. A. E. Redgrave, Council Houses, Alpington, Norfolk.

PHOSFERINE

BRAND TONIC

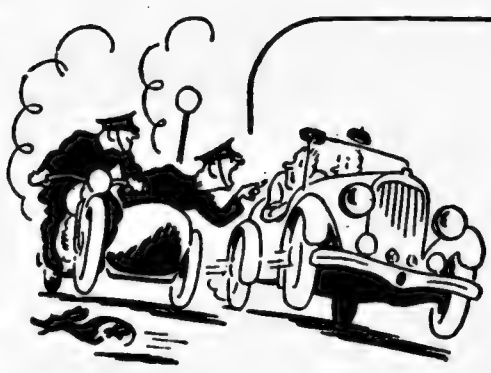
The Greatest of all Tonics

for	for	for	for
INFLUENZA	NEURALGIA	LASSITUDE	NERVE SHOCK
DEBILITY	MATERNITY WEAKNESS	NEURITIS	MALARIA
INDIGESTION	WEAK DIGESTION	FAINTNESS	RHEUMATISM
SLEEPLESSNESS	MENTAL EXHAUSTION	BRAIN FAG	HEADACHES
EXHAUSTION	LOSS OF APPETITE	ANÆMIA	SCIATICA

From Chemists, TABLETS or LIQUID, 1/3, 3/- and 5/-

WARNING. The public is warned against purchasing worthless imitations.

CAPSTAN CIGARETTES PLAIN OR CORK TIPPED — 10 for 6d. 20 for 11½d.



As the "Speed-Cop" said to his victim:

'BETTER BUY CAPSTAN.

they're blended better

-they're Wills's!

C.C.4940

DON'T
TAKE RISKS
-Youire Safe with
Neglect is dangerous! Stop that Cold AT ONCE by taking Galloway's Cough Syrup, the safest, surest and speediest cure for Coughs, Colds, Whooping Cough, 'Flu and all Bronchial troubles. Get a bottle to-day!
GALLOWAY'S
COUGH SYRUP
Sold by all Chemists and Stores
Price 1/3 & 2/6 per bottle
P. H. Galloway, Ltd., Qualified Chemists, London, S.E.17
WILL CURE IN HALF THE TIME

Eat without Pain

no more Acidity-no more Flatulence

Perhaps you are even now suffering torture from your last meal. Why live in such misery? By the aid of 'Milk of Magnesia' you can enjoy and digest your very next meal in comfort. It sweetens a sour, acid stomach within five minutes. Stops acute gastric pain almost instantly. What is even better, it restores the natural activity of the gastric juice, thus easing the work of the stomach and aiding the return of full digestive power.

Doctors prefer 'Milk of Magnesia' for stomach troubles because it is the antacid most acceptable and beneficial to the human digestive system.

For convenience, many carry 'Milk of Magnesia' in the handy Tablet form. Each Tablet equal to one teaspoonful of 'Milk of Magnesia'.

A neat, flat tin for the waistcoat pocket or lady's bag 1/-; also a family size bottle, 2/-. Of all chemists. Take them after your next meal—it will mark the end of your indigestion.

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

Scandalous SCHOOLS of BEAUTY

PERHAPS the largest-scale fee-snatching ramp ever carried on in this country was in connection with so-called instructional schools for film aspirants at which tuition was supposed to be given in acting and elocution with a form of promise that a film engagement would be found for the pupil at the end of the course.

One of my first tasks when I took charge of the Investigation Department of JOHN BULL was to expose the magnitude and methods of this fraud, the exponents of which were enriching themselves by hundreds of thousands of pounds yearly. They were so effectively routed by the publicity I gave them that this particular type of swindle has almost ceased to be practised.

But another deception, conducted on similar principles, has taken the place of the screen-training racket, and it is attaining enormous dimensions throughout the country.

It is being carried on in the guise of schools of instruction for boys and girls and young men and women in ladies' hairdressing and beauty treatment.

If care is taken, prospective beauty culture pupils can easily distinguish between the suspect and the genuine schools.

The latter are all known in the trade and can be identified by simple enquiry and their owners would willingly give facilities for independent investigation of their claims and records.

The evidence I have gathered already shows that there is a dubious training school of this kind in almost every city and town in the country, and in many places they can almost be counted by the dozen.

No fixed scale

Practically every provincial newspaper when I scan contains advertisements of vacancies for premium-paying pupils in ladies' colleges, training centres or schools as their proprietors variously describe them.

It has been my invariable experience to discover, when investigating the status and value of these places, that they have no fixed scale of premiums for trainees, but that they take just as much as they can get from each applicant. When a young person comes forward they take steps to assess his or her parent's means or the candidate's own resources before stating the fee they require.

It is seldom less than ten guineas and frequently as much as fifty guineas, covered by instalments over a period of months if the whole sum cannot be raised forthwith.

But the fee-snatching does not stop at the end of the period of tuition. The proprietor tells the pupils, if they have means of their own, are then told that a further period of training is necessary for qualification and more money is demanded.

It is sufficient condemnation of these schools to state that the instructors in the majority of them are usually men and women who are not paid more than 35s. weekly and who are incapable of finding employment in proper hairdressing saloons or beauty parlours.

In many cases these spurious schools use the public as models for the pupils to practise on and they endeavour to induce people to enter them by offering service or treatment at ridiculously low tariffs.

Here let me give a general warning to anyone who may be tempted to give their custom to these places by the low prices charged. It is that, as these schools are conducted on the cheapest possible principle, the question of hygiene is of secondary importance in them. For instance, a towel, after being applied to the head of one customer, is not discarded, but is used again and again with, possibly, very serious results.

Similarly, the health of the pupils is gravely endangered by the general use of the cheapest chemicals. There have been numerous cases of industrial dermatitis being caused among young people in consequence of the use of inferior spirits for shampooing purposes.

Accidents

Accidents are also common because of the use of cheap and inefficient electrical equipment. Even the best apparatus of this kind is dangerous in the hands of an unskilled operator and almost always in the hairdressing saloons which form these schools it is used without proper supervision.

When pupils pass out from these schools after no more fees are likely to be obtainable from them, they are given what are called diplomas—ornate documents in gold, blue and red—which purport to show that they are fully qualified practitioners.

The possession of one of these colourful diplomas is, in fact, the worst handicap that a young man or woman can suffer. It is a certain bar to his or her admission to the trade. No reputable employer will countenance them.

I observe, indeed, that many advertisements for assistants in ladies' hairdressing saloons appearing in the *Hairdressers' Weekly Journal*, the official organ of the trade, contain the significant clause—"No trainees need apply." Trainees are the products of the bogus schools.

Some of the proprietors of the schools carry their swindling a stage further than merely raking in fees. If they ascertain that the parents or the pupil have means and can be persuaded to expend them, they make a proposition to set up the young person in his or her own business and to acquire and furnish a saloon for the purpose.

Posing as experts, they pretend to be able to do so more cheaply by their trade connections than if the pupil were to start independently. Persons who accept this offer soon find that they have been deceived again by being charged exorbitant prices for inferior equipment.

They also soon realise that because of the low standard of proficiency they have reached by scant or improper tuition they lay themselves open to the possibility of costly actions for damages by injured or disfigured customers.

The public control departments of local authorities which have systems of licensing and registration in force could do a great deal towards checking the spread of these scandalous schools. Each has to obtain a licence or certificate of registration before commencing business, but this licence is actually used to impress prospective pupils or their parents with a belief that the establishment has been officially certified to be genuine.

The certificates are not intended to and do not in any way convey such a guarantee. They mean little more than that the *premises* to be used as a school or saloon are suitable for the purpose.

Advice to parents

In some areas the police authorities have been hesitant to prosecute the proprietors of hairdressing schools because they seem to be keeping within the law by carrying on a semblance of a genuine business.

I would commend to their notice the conviction and sentence at Newcastle-upon-Tyne of one such school principal who took in seventy premium-paying pupils in the course of a year and who was found guilty of false pretences, notwithstanding the defence that former pupils of the school were now in business on their own account.

Parents who intend to place their sons and daughters in the ladies' hairdressing and beauty treatment trade should bear in mind that there is only one main avenue of admission, apart from the few schools which do make an honest effort to earn the fees paid to them.

It is by the route of indentured apprenticeship, and no reputable employer will ever issue indentures or enter into a training agreement until the pupil has first served a probationary period.

Dubious training schools of beauty are springing up in scores of towns.—(A film study of a scene in a beauty parlour)

Weekly Informations from Sir Wyndham Childs

Exit Mr. Gooch

MANY disgruntled investors have made fruitless inquiries concerning the Tote Double Syndicate which has been operating actively from an address at Breams Buildings, Chancery Lane, London.

The campaign began with a series of circular letters which were sent to people in many parts of the country.

These letters contained a nicely tabulated list of the large sums paid out to the lucky people who had backed the Tote Double on selected days. These included such tempting sums as £2,296, £451 and lesser amounts which had been won with a modest stake of ten shillings.

After mentioning the tempting prices paid by the Tote, the writer artlessly added, "You can certainly live on those prices—when you get them!"

True words, indeed, for a number of people who took up £1 shares in the £100 pools organised by the Tote Double Syndicate have failed to get these prices, still less the return of the money which they invested.

This Syndicate, which was formed to exploit the possibilities of the Tote "on a proper business basis," has only succeeded in exploiting those who parted with their money.

It was run from an accommodation address, and was started by a Mr. F. Gooch, who, after a short period, simply disappeared.

* * *

Apparently he is suffering from strange lapses of memory, for he forgot to pay the outstanding charges for expenses at the office where he called for his letters; he forgot to register his precious Syndicate as a Business Name, and, worse still, he forgot to communicate with those people who had invested money in his tinpot Syndicate, which, like its proprietor, has simply faded away.

FOR SMALL TRADERS, SHOPKEEPERS.

THOUSANDS ARE DOING IT! WHAT? Making Money selling Drapery Bargains, Silk Stockings, Gent's Socks from 1/11 doz. pairs. Why not you? Book of hints worth pounds free.—COCHRANE'S WAREHOUSE, 1, THOMAS STREET, MANCHESTER, 4.

CROCKERY. 120 asstd. articles 10/-. Dinner sets free, 48 cups, scrs., 4/-. Glass & Hardware Catlg. & Guide free.—Bridge St. Pottery, 9, Burslem.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, Haberdashery (wholesale only).—LEVY BROS., Dept. A., 39, Houndsditch, LONDON, E.C.3.

A GOLDEN OPPORTUNITY for Credit Traders, Shopkeepers and beginners. Send for free Illus. Catlgs. of Household, Fashion and Fancy Goods.—Dept. J.B., THE HOUNDSDITCH WAREHOUSE CO., Ltd., Houndsditch, E.C.3.

DRAPERY—WHOLESALE ONLY.—VESTS AND PANTS, 6/11 doz. LADIES' INTERLOCK KNICKERS 6/11 dozen. 64-page Catlg. Free.—ARCHERS, 44, Castle Gate, NOTTINGHAM.

SMALLWARES, Hosiery, U'wear, Toilet Goods, Stationery, etc. Keen W'sale Price List Free.—FOX Bros., 36J, Thomas-st., Manchester, 4.

HOSIERY, U'wear. Buy for resale. Large profits. No r.sk. Illus. cat. free. Beginners instructed.—Rayon Silk Co. (J.), 9, Friday Street, E.C.4.

A SURE LIVING. 10/- starts you. Canvassers, Re.al'ers, write for free Catlg. Hosiery, Drapery, U'wear. Regular perfect lines; cheaper than 'obs. Beginners instructed.—Anchor Warehouse, Ltd., 32J., Houndsditch, London, E.C.3.

PILLOW CASES.—Good quality, 2 for 1/6 or 8/- dozen.—KEYSIDE MANUFACTURING CO. (J.), 31, Quay Street, Manchester, 3.

AGENCIES, CLUBS.

SOMETHING really new in clubs! The "Sixit" Club is different. At last, just what club organisers and members have been waiting for—a club that is complete in six weeks. Why wait twenty weeks for your turn? Two prices only, 3/- and 6/-. 10/- goods for 6/- and 5/- goods for 3/-. Everything to wear. Useful things for the home. Big commission. Most wonderful variety of goods ever gathered in one catalogue at such low prices. Send p.c. NOW for catalogue.—Geo. Day, Ltd. (Dept. 2), 29, Altrincham Street, Manchester, 1.

£5 CASH BONUS AND HALF PROFIT; quick-selling 1/- lines; two free gifts for each purchaser; salesman wanted in your district; earn £3-£4 weekly; samples free.—Write, Guvan, 14, Barbican House, Beech Street, London, E.C.1.

AN Absolute Necessity. Sell Special constructed Boots and Shoes direct to wearer from Northampton. New method of merchandising that brings results. No experience necessary. Free selling outfit—Dexter Shoe Co., Dept. J., 24, Market Square, Northampton.

EMPLOYMENT.

POLICE RECRUITS' HANDBOOK for 1936 (FREE). Contains information of pay, prospects and Entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 602), 356, Oxford Street, LONDON, W.1.

AIR Force.—Young Men will be wanted as Engineers Clerks, etc.; our postal courses will get you through the entrance examinations. Particulars free.—Dept. 38, The Bennett College, Ltd., Sheffield.

G.P.O. ENGINEERING Dept. (no experience required). Commencing over £4 per week. Age 17-23. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 527), 17-19, Stratford Place, London, W.1.

CIVIL SERVICE, G.P.O., Engineers, Customs and Excise, Inspector of Taxes; no experience required. Open Examination; vacancies regularly available; ages 17-24.—Full particulars, with personal advice, free.—Dept. 38, The Bennett College, Ltd., Sheffield.

A GREAT Guide to Careers—FREE. The School's 180-p. Guide explains how you can qualify for a highly-paid Administrative position in Commerce, Industry, Accountancy, Secretaryship and Public Services. Write to-day.—THE SCHOOL OF ACCOUNTANCY, 569, Bush House, LONDON, W.C.2.

CIVIL SERVICE VACANCIES.—The 1936 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, Entrance Exams., etc., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, LONDON W.1.

TELEPHONY, RADIO AND MOTOR ENGINEERING ARE EXPANDING RAPIDLY; there are lots of vacancies. Our Postal Courses will make you eligible; advice on all careers free.—Dept. 38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CUSTOMS & EXCISE. — Attractive careers offered to keen young men aged 19-21. Commencing pay, £3 6s. The Entrance exam. is not difficult. For full details apply to B.T.I. (Dept. 801), 356, Oxford Street, London, W.1.

YOUNG Men physically fit should join the Police. Study at home in your spare time. We have special Courses for Entrance and Promotion; 1/- per week brings success. Full particulars free, or advice about other careers, Commercial, Technical, or Civil Service free.—Dept. 38, The Bennett College Ltd., Sheffield

BUSINESS SERVICES, ETC.

MAIL ORDER TRADERS. — Advertisements inserted in 50 provincial newspapers or London Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Advice free. — Write for prospectus 60, Buttolph and Dickson, 323, High Holborn, London, W.C.1. (Chancery 8113.)

PRINTING (lowest prices). Catalogues, Magazines, Schedules, Stationery, Grocers' & Drapers' Dup Books, etc. Samps. 2d.—Meads (60), Sandy.

SMALL ADS. WORTH WATCHING

RATE 10s. per line. A line averages six words. Minimum Charge 10s.

Advertisements with remittance must be received not later than noon on Friday for the following Thursday's issue

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London.—W.C.2

CHEAP PRINTING.—1,000 Billheads 3/6; 1,000 Handbills, 7/6. Cards, memos, etc. Samples free.—CRETEWAY PRESS, 8, Buxted Sussex.

CHEAP PRINTING. 1,000 Billheads, 3s. 6d., 5,000 H'bills, 12/6. Carr. pd. Satisfaction assured. —"Printeries," 211, Marsh Lane, Liverpool, 20.

BARGAIN SALES.

WALLPAPER DIRECT from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

CARNIVAL GOODS, Balloons, Hats, Novelties, etc. Send for special free bargain list.—"Uneedus," 70/72, Arundel Street, Portsmouth.

WALLPAPERS from 2d. roll. Bigger, Brighter, Bargain Book, 1936 designs, Post Free.—BRUCE & HALL (Dept. J.B.), SOUTH SHIELDS.

TROUSERS Bargain for working men. For 5/3 only you can buy direct a pair of "Police" Blue Meltons. The full offer appears in *John Bull's* "Shop Window" on page 2.

BABY-CLOTHES. — EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment Beautifully Home-made from finest materials. Style and quality approved by Nursing Homes and Welfare centres. 75-Garment Layette with full-size Shawl, 30/-, or Superior Nursing Home Set, 42/-, including best flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pcl. on appro. (Cash or Terms.)—Mrs. J. Howard, 68, Dover Road, Portsmouth.

DO you use an ACME Portable Wringer-Mangle? Write for free illustrated booklet 6A, describing all models.—Write at once, mentioning *John Bull*, to Acme Wringers, Ltd., David Street, Glasgow, S.E. See p. 31.

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Established over 50 years and the largest makers of Toilet Rolls in the United Kingdom.

A1 NOVELTIES for Dances. Hats, Balloons, Novelty Musical Instruments. Masks. — List JB1635 free.—Dudley's, 451, Holloway Road, N.7.

BILLIARDS, complete sets from 22/- each, 4/- monthly, all Accessories. Snooker, Bagatelle, Table Tennis; amazing Value. 1d. p.c. brings list.—RAYMOND, address under "Musical."

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., London, N.1.

TIMBER AT REDUCED PRICES. — Clean, sound, Well-seasoned Deals, Matchings, Floorings, Planed Moulded Weatherboards, etc., suitable for all garden and home constructional work. Also asbestos glass, roofing felt, ironmongery. Free Catalogue No. 8 from WILSON & NORTH, 159, High Street, LONDON, S.E.9.

DANCE NOVELTIES and Advertisement Balloons. List free.—NOVELTY SUPPLY STORES, 228, Mile End Road, LONDON

SIXPENCE Down brings you a fine Wrist Watch guaranteed for 10 years. See advt. of Messrs. Lesters on page 2.

RHINO SOLE simplifies boot repairing and does the job in half the time. Read all about it in the advertisement on page 3. You can obtain it at Woolworth's, W. H. Smith's, etc.

SECTIONAL BUILDINGS. Prices down and low easy terms. Garden Sheds, Greenhouses, Garages. Write for Free List.—C. Albert & Co. (Dept. J.B.), 187 Brixton Hill, London, S.W.2.

A 16-page Free Booklet, explaining how you can make extra money in spare time with the new G.T.L. Tool Chest & Home Repairing Outfit, is offered on p. 37. Fill in the coupon.

GARDENING.

DOBBIE'S 1936 Catlg. & Gardening Guide 144 pp., 247 photographs, 6 colour plates. Free to all readers of this paper, if mentioned.—Dobbie & Co., Ltd., The King's Seedsmen, Edinburgh, 7.

FREE.—Beautifully illustrated gardening book. Full of hints and advice, with introduction by RICHARD SUDELL. Send a p.c. now to LASCO, LTD. (J.B.), Carruthers St., Liverpool, 3.

WIRELESS AND MUSICAL.

PIANO-ACCORDIONS, Drums and Access., trumpets, guitars etc 1d. p.c. brings wonderful 64-p. 1936 cat. free.—TERMS. JB Raymond & Co., 6, Laurence Pountney Hill, E.C.4.

THE Harmonica Craze. Get the instrument with the Piano-Accordion tone. It costs only 1/9. See illustration in *John Bull's* "Shop Window"—page 3.

PIANO-ACCORDIONS. Real Professional models on the easiest terms. See special announcement of Messrs. Davis & Co., centre of page 2.

FERRANTI offer you the biggest thrill in radio reception. Don't overlook the announcement on page 18. Further particulars of Ferranti radio will be gladly sent free upon request, by writing, mentioning *John Bull*, to the address in the announcement.

MARKETING BY POST.

TEA, buy from the Blenders and save 6d. per lb.—Write for price list and free samples.—F. POULTER, Dane Place, Bow, London, E.3.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

FREE Sample of Cephos, the Physician's Remedy for Colds, 'Flu, Headache, Neuralgia, Rheumatism, Lumbago, Sciatica. Safe and effective. In Powders and Tablets. Send p.c. to Cephos, Ltd. (Dept. J.B.), Blackburn.

ARE you almost afraid to eat because of suffering pain afterwards? Don't tolerate indigestion—enjoy your food; eat what you fancy—take Simpkins Stomach Hexagons. One or two dissolved in the mouth brings instant relief. Send 6d. stamps and name of your chemist for generous sample tin to Simpkins, Dept. 101, Barley Sugar Works, Sheffield. 6.

YOUR CHILBLAINS CURED. Itching stopped instantly by Chilliline, which soothes and ends all pain and completely banishes the Chilblains. Chilliline also prevents dangerous bursting. Get some to-day! From chemists 1/3, or by post 1/5, from Sangers, Ltd., 42, Hampstead Road, London, N.W.1.

"INFERIORITY COMPLEX."—If you suffer from Nervousness, Blushing, etc., send for my free book on a simple home cure.—Mr. Rivers (J.B. 19), 40, Lamb's Conduit Street, W.C.1.

FREE.—A generous sample of FEEN-A-MINT, the safe, pleasant chewing laxative, is offered to every reader who sends 1½d. in stamps to White's Laboratories, Ltd. (Dept. S 2), 36, Thames House, Millbank, S.W.1. (See p. 34.)

RUPTURE sufferers should not overlook the RIGIFLEX offer on page 41 and the BROOKS APPLIANCE offer on page 36. Full particulars of each will be sent without obligation, on receipt of the coupons from each announcement.

FREE.—EVERY sufferer from skin troubles should write for a free book published by the makers of Germolene Ointment. See page 20.

A SPENCER Maternity Belt is individually designed for the wearer to relieve back strain, headache & nausea. Write, mentioning *John Bull*, to Spencer Corsets, Ltd., 44, Britannia Rd., Banbury, Oxon, for Maternity Booklet. See p. 30.

FREE.—48-page book for Asthma and Catarrh sufferers.—Turn to the offer on page 39. Everyone suffering from these distressing complaints should fill in the coupon for a copy of this remarkable book. Absolutely free. It tells how Dr. Hair made his wonderful health-restoring discovery. Cut out coupon and post now.

MISCELLANEOUS.

CHINA.—18 pc. Teasets, 1/11. Crates of Cups, Scrs., Plates, Jugs, etc., 10/-. Amazing gifts and list FREE.—Direct Pottery, 19, Burslem.

WILL HAY, the favourite stage, screen and radio Star, sends an interesting message to readers on page 4.

THE splendid Stork Cookery Book is FREE to all readers of John Bull who fill in the coupon on page 10. Send for your copy NOW.

FREE: Hundreds of free gifts are set out in the free gift booklet offered by the makers of Rowntree's Cocoa. Send a postcard (postage 1d.) to Department C.E.12, Rowntree & Co., Ltd., The Cocoa Works, York, for your free copy of this interesting free gift booklet.

MAKE certain that none of the rooms in your house is unhealthily chilly for your children. Gas fires give the healthiest heat possible, without dirt or work. See the latest coloured Gas Fires and Radiators at your nearest Showroom. Turn to page 25.

THE Quaker Oats you give your family is identical to that chosen by famous doctors for the "Dionne 'Quins." See page 25.

FILM is the enemy of good-looking teeth. PEPSODENT is famous as the special film removing tooth paste. See page 29.

ACCEPT this free sample offer of Four Square Tobacco and sample of New Cigarettes. Fill in the special coupon on p. 25 and enclose 3d. stamp to cover part postage, and you will receive a generous sample of Four Square Empire Mixture de Luxe. If you would like samples of all the other blends of Four Square Tobacco send 1/- to cover part postage. Also a free sample of Four Square Virginia Cigarettes (additional 2d. to cover postage, etc.). Send now and be sure to address Dept J.B. Messrs. Geo. Dobie & Son, Ltd., Paisley, Scotland. Turn to p. 25 now.

FREE to those with ambition! You want to earn more money, but you must be able to do your job decidedly better than the average man. This achievement can be made easier by filling in the coupon in the Caxton Publishing Company's announcement on page 33 for free illustrated booklets, giving detailed information of interest to engineers, painters, electricians, and builders. A booklet is also offered to those interested in modern practical building. Send the coupons for free booklets to-day.

NAIL BITING! A real cure at last! Free booklet, sent privately for 1½d. stamp, explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.), 31, Broadway, Crouch End, London, N.8.

A CORRECTION.

CARDINAL POLISH. The prices for this polish for Red Tiles and Red Composition Floors were recently incorrectly given as 7½d. and 1/3. The correct prices are 6d. and 1/- for large tins, obtainable at all stores.

SHYLOCK *among the* Civil Servants

A MATTER gravely affecting the honour of the Civil Service has been brought to the notice of JOHN BULL. It concerns the widespread and *growing* ramifications of moneylending in Government offices.

Certain information placed before us and carefully investigated, shows that a system has developed—not only of Civil Servants themselves acting as private moneylenders for profit—but, what is worse, of Civil Servants working as commission agents for outside usurers.

Obviously, so far as is possible, such unpleasant business is kept secret; but it exists, and establishment officers in Government departments, who are responsible for staff affairs, would do well to devote their attention to this moneylending scandal.

Anything done in the way of systematic moneylending in Government offices is, of course, strictly against regulations. Staff rules, which have the approval of the Treasury, contain these clauses:

> . . . serious pecuniary embarrassment, from whatever cause, must be regarded as a circumstance which necessarily has the effect of impairing the efficiency of a public servant.
>
> . . . and the mere fact, under whatever plea, of becoming a party to accommodation bills, whether for his own purposes or for another person, and whether resulting in pecuniary embarrassment or not, will subject a Civil Servant to the consequence of deprivation of promotion and increments, or punishment more summary and severe.

Although those regulations are known to every single person in the Service, they are broken in the most flagrant fashion by certain individuals.

We deal first with the activities of professional moneylenders who have their "touts"—that is the only true description—in the ranks of the Civil Service.

In our possession are the names of "temporary financial accommodation" houses in London and the provinces which cater for Civil Service clients.

Invaluable

One of the most startling facts is that some of these firms have in their possession staff lists of various Government departments.

These lists are private and can only be supplied by someone in the different offices.

To the moneylender the value of such lists is great. From them he can ascertain the status of any official with whom he may open up negotiations. Before he lends he knows the salary and exact position of any possible borrower.

Recently an application for assistance was made to one of these outside houses by two Civil Servants on the temporary grade in a Government department on the outskirts of London.

Correspondence which followed proved that the moneylender was holding, or at least had access to, the "staff list" of this particular department, which could only have been passed to him by a member of that department.

Roundabout methods are employed by moneylenders to secure a hold in the offices. Their paid agents are naturally discreet and careful.

After much borrowing comes the sudden demand for full repayment, failure to meet the obligation—and then the victim falls into the clutches of the moneylender who waits in the background

Hidden Moneylending Racket Shown up

Normally Civil Servants are paid monthly, and with clerks on the lower salary scale there is frequently an acute shortage of funds towards the end of the period. This leads to a good deal of friendly and innocent borrowing from those fortunate enough to have a surplus.

Gradually it becomes known throughout the office that "So-and-so" is always certain for a loan. Eventually arrives a day when "So-and-so," the persistent lender, is himself unaccountably in difficulties and *must* have his loans back immediately.

Suggestions are put forward by the lender that he can introduce the borrower to "a fellow outside who is always ready to oblige with any reasonable sum without any formality."

Really the obliging lender is the secret tout for a professional firm. If the borrower falls for the proposal, he is unwittingly drawn into the toils, and the tout, of course, is rewarded with commission from the Shylock behind the scenes.

Here are definite cases which we have duly investigated arising from this unscrupulous moneylending racket:

Case A. *Outside London.* A lower grade clerk borrowed first from a "friend" in the office. Later introduced to a registered moneylender, from whom he borrowed £8, signing a promise to repay £10 with monthly interest.

He missed one instalment of interest and repayment of principal, and was persuaded to sign to repay £15 at the end of the next month.

Again found he could not meet his commitment, and now, thoroughly desperate, signed a promise to repay £18.

Finally, in the greatest distress, as he could not meet his debt, the distracted clerk sought the advice of a good solicitor, who discovered a legal flaw in the agreement and managed to clear this victim. But to the end the moneylender threatened proceedings, which would inevitably have led to the dismissal of the unlucky and foolish clerk.

Case B. *In Whitehall.* A man on the temporary staff, in which he was paid weekly, was promoted to the permanent grade, in which he was paid monthly.

He got into difficulties while awaiting his first monthly salary, and borrowed first in the office and afterwards outside. At the end of the month this poor fellow owed three-quarters of his monthly pay.

Saved by grant

This debt accumulated, and was multiplied by penalties, until after a few months the borrower was paying away to the moneylender a quarter of his salary to meet interest and arrears, and yet not wiping off anything of the original debt!

In the end this man was rescued by the intervention of his staff association, which made him a grant from their benevolent fund.

Other examples of this sinister moneylending racket in the Civil Service could be multiplied.

Each of the Service trade unions and staff associations knows what is going on in the departments. They have all had to act for borrowers against lenders, and in many cases have been able to settle for the amount of principal debt outstanding, because so much is paid in interest and default penalties before the harassed, nerve-racked member consults the officials of his association.

Some cases have only come to light because the borrower was a branch official of a staff organisation and was in trouble over his branch funds.

Four rules

Indeed, the moneylending position in the Service is so grievous that one department has found it necessary to publish and issue the following:

> There have been several cases recently which disclose extensive moneylending and money-borrowing operations among the junior and subordinate staffs of this office.
>
> Efforts have been made to extricate those concerned from their difficulties, and for the credit of the Service to avoid pilloryings them before their colleagues, but the position disclosed is very serious, and to avoid the continuance or spread of these operations, which undermine the efficiency of the department, it will be necessary to take drastic action in future.
>
> Specific warning is therefore now given that the following will be treated as serious offences:
>
> (1) any failure to make a full disclosure of bankruptcy *or insolvency* as required by the Treasury instructions which have been published in the Registry Circular and in the General Office Instructions. Resort to a moneylender denotes insolvency, as does borrowing money from colleagues in the office (except the borrowing of a trifling sum temporarily for a specific purpose) and particularly the borrowing from *several* colleagues simultaneously;
>
> (2) any attempt to borrow money from an officer subordinate to the borrower, or from any officer who might have reason to think that the prospective borrower could affect him adversely if he refused the loan;

Ruin and heartbreak

> (3) any attempt at moneylending as a system. Moneylending as a system by a person not registered as a moneylender is a statutory offence. In general anyone who is prepared to lend money at interest to several persons would find it difficult to avoid conviction if unregistered. Anyone who lends money without interest to several is a fool, and it may be necessary to take disciplinary action against the foolish lender who leads others into insolvency by his thoughtless benevolence even though he is making no financial profit for himself
>
> (4) any attempt to recommend a moneylender, to introduce an officer to a moneylender, or to act directly or indirectly as a tout for a moneylender.

When a Government department issues such a document there is no need to labour specific instances.

The scandal of moneylending throughout the British Civil Service, bringing, as it does, heartbreak and ruin to many individuals, must be eradicated forthwith.

No mercy should be shown the men who act as secret touts for the professional houses or the person who makes a private loan book to his own advantage.

plus

SHORT WAVES 19-51 METRES

Ferranti now bring you the thrill of **ALL-WAVE RECEPTION**—in their new sets, the *All-Wave Straight* 3 and the *All-Wave Superhet*. These receivers offer you all the usual stations with the power and clarity for which Ferranti is famous—*plus* short waves 19 to 51! Think of the vast and unexplored range of reception this opens up! New stations . . . new programmes . . . new thrills—brought to your fireside by sets that bear the name you can trust. Even though you have owned Ferranti sets before and know their capabilities, you will be thrilled as no other radio has ever thrilled you, by these new all-wave receivers. Ask your dealer or write your name and address on the margin of this page and post to Ferranti Ltd. for details.

ALL-WAVE SUPERHET CONSOLETTE in rich dark brown bakelite cabinet, ivory inlay (as illustrated)
£13.18.0

ALL-WAVE STRAIGHT 3 in single tone rich dark brown bakelite cabinet Consolette **9½ gns.**

CONSOLE in walnut cabinet ... **15 gns.**
RADIOGRAM in walnut cabinet ... **17 gns.**

FERRANTI

FERRANTI LTD., MOSTON, MANCHESTER, 10

"What a lot of Macleans Solid Dentifrice you get for 6d.!"

"Yes, and what lovely white teeth it gives you!"

"Macleans make it specially for youthful teeth."

Only 6D per large tin

from all Chemists

THIS TIREDNESS THAT MAKES SLAVES OF WOMEN

IS NEURO-PENIA (underfed nerves)

NEVER SEEMS TO GET THROUGH HER WORK. Since her illness last year, this woman has been limp, run-down. Always tired. Fits of depression. Vitality drained away . . . She doesn't know it but, like millions of women, she's a typical case of 'Neuropenia.'

TIRED NERVES STRAINED TO BREAKING-POINT. This girl's nerves are so weakened, she's all jumpy and easily upset. Makes mistakes in her work at the switchboard. Gets impatient with herself and other people. If only she realized! She has 'Neuropenia' in one of its worst and most common forms.

TOO SHY AND AWKWARD TO BE POPULAR. By evening this woman is so tired, she can't sparkle and be popular like her friends. Thousands of women all over the country are in this humiliating position. 'Neuropenia' has stolen away all their attractiveness and self-confidence.

THIS WOMAN HAS FOUND NEW HAPPINESS. Mrs. C. P., London, S.W.12, used to suffer like millions of other women—tired, nervy, awkward in company. But one day a friend told her about Hall's Wine—the tonic that ends 'Neuropenia' (Underfed Nerves). "I could *feel* it pouring new strength into my nerve-cells," writes Mrs. C. P. "No more tiredness, no more worry. I look and feel a fresher and younger woman."

NEUROPENIA EXPLAINED: 3 KINDS OF TIREDNESS

Women get three kinds of tiredness—(1) the aching, heavy kind, (2) the 'jumpy,' nervy kind, and (3) the low, depressed kind. Each of these kinds of tiredness has the same cause: the tiny granules of Nissl that feed your nerves are pale and shrivelled, through illness or overwork. This condition is known as 'Neuropenia' (underfed nerves). Hall's Wine is specially prepared for 'Neuropenia,' from the formula of a well-known doctor. It starts to pour new strength into your weakened nerve-cells within 30 seconds after taking. Within a few days tiredness and depression have disappeared.

★ **All symptoms related above are typical of 'Neuropenia' as shown by the records of a leading medical psychologist, based on hundreds of cases at a London hospital.**

WARNING!

Hall's Wine is the only tonic wine specially prepared from a doctor's formula to end 'Neuropenia.' Avoid cheap imitations, made from inferior ingredients. They can't have the right, nerve-building tonic formula; so they won't have the same effect.

HALL'S WINE

GIVES QUICK, NEW STRENGTH

From all Wine Merchants, Licensed Grocers and Chemists. Price everywhere, 5/6. Stephen Smith & Co. Ltd., Bow, London, E.3.

SINISTER Mixed Friendship CLUBS

Her partner, introduced to her by a friendship club, may be a fortune-hunter—or worse . . .

FOR many years past we have consistently warned our readers against certain newspaper advertisements which served principally as match-making mediums. Our objection to these has been based on the fact that many are inserted by fee-snatching concerns, and, secondly, that they provide a wonderful opportunity of exploitation of the unwary by callous rogues and hard-bitten fortune hunters.

Records show that certain criminals who habitually prey on susceptible women make a practice of getting in touch with their victims in this manner.

Not long ago a young woman who had inherited a considerable fortune was victimised by a plausible scoundrel who, before his arrest, had robbed her of almost every penny she possessed. He had made his victim's acquaintance through a match-making organisation.

When this man eventually appeared in the dock, it was proved that for years past he had lived in luxury by exploiting susceptible young women after studying their advertisements in matrimonial publications.

Insidious

While these advertisers were in the habit of stating unblushingly that their object was "matrimonial," a newer type of organisation has lately grown in favour.

Almost every month sees the creation of new so-called friendship circles, correspondence clubs, guilds and leagues, which often fade out of existence after a brief career, during which the unwary are exploited by the wily rogues who batten on such enterprises.

These mushroom organisations are often run entirely by correspondence from private houses in the London suburbs or the provinces, and sometimes from accommodation addresses.

How dangerous are these organisations may be judged from a few facts which we have compiled after due investigation.

One of the most unscrupulous rogues who exploited these correspondence circles robbed nearly a hundred women whose acquaintance he first made through one of these doubtful agencies.

He was eventually punished with a sentence of five years' penal servitude, but that is poor consolation to the many bo-trusting women whom he had induced to part with money, often their life-savings.

Another smiling rogue sought out his victims from the same source.

This Romeo of the correspondence clubs and matrimonial circles had corresponded with more than a hundred women. One of them, a typist, was defrauded of £600.

Real danger

He was sentenced to twenty months' hard labour, but his victims never succeeded in recovering a penny piece.

Now although this man had been twice convicted for conducting disorderly houses, *he found not the slightest difficulty in persuading correspondence clubs to accept him as a member.*

We could add details of many romantic rogues who had specialised in this form of exploitation, but the casual mention of these two rascals is enough to establish the very real danger that lurks in the shadows of these correspondence clubs.

Our immediate concern is with the growing popularity of these organisations as a means of exploiting the unwary.

Some correspondence clubs may be launched in all innocence by people who do not stop to think that they will prove a happy hunting ground for fortune hunters, blackmailers and criminals of all types.

Advertisements worded in the following manner are to be found in many suburban and provincial newspapers:—

"Lonely people can find friends. Join the . . . Guild. Quick introductions, either sex. Particulars on application."

"Find a new friend. Let the . . . League help you."

"Pally" letters

In response to an enquiry, the secretary points out that the club was established for the sole purpose of introducing women and men to the friends and companions they desire, either personally or by correspondence.

"Why are so many men and women lonely, unhappy and discontented?" asks the secretary, who supplies the answer as "lack of suitable means of introduction."

There is further talk about the search for true, genuine and sincere friendship, to say nothing of "pally" letters from friends you will be able to meet.

This particular club boasts of the fact that names of members need not be published on lists and reports without permission. By this means, it is said, members are in the position of selecting their own correspondents without disclosing their address.

Another idea which is said to be proving successful is that of "Mystery Letters." Members are asked to write a letter of introduction in the usual way to "either a lady or gent."

The organisers then undertake to select suitable members from the registers to whom these "Mystery Letters" are sent. By way of encouragement they add: "It is amazing the replies and amusing coincidences that result." We can well believe it!

Finances

Though it is stated that every care and precaution is exercised in accepting members, there is no indication of this on the application form, which has to be accompanied by a sum of 5s. to cover annual subscription and entrance fee.

Another speciality of this correspondence club is the matter of financial introductions. All financial propositions, it is said, have been verified and will bear the strictest investigation.

These propositions include that of a person who wants a loan of £75 to enable him to prove a will to an estate valued at £10,000!

This organisation with which we have dealt at some length is typical of many.

Another similar concern is the London Correspondence League, whose secretary, Mr. F. Brooks, has recently been advertising under cover of a box number. A recent letter from this League has the full address crossed out, leaving only the vague details, "London, W.1."

This association was formed as a "Medium of social intercourse between both sexes to effect congenial friendships."

Danger!

For the sake of an annual membership fee of half a guinea, the League is prepared to give "as many introductions as required"!

"The results," it is said, "are quite beyond my power to govern." This is a frank admission of the case against these organisations in general. It is quite impossible for the organisers, however well-meaning they may be, to investigate the character and status of their scattered members.

This is what makes it so fatally easy for designing rogues to exploit such mediums of introduction.

We have dealt with this subject at length because the dangers of indiscriminate introductions to members of opposite sexes are obvious.

It is for this reason that many newspapers will not accept their advertising; and others might well follow suit.

Meanwhile the authorities should take action to curb the activities of these organisations.

Most people will agree with us that it is more than time that they were all brought under proper control.

At the moment, apart from the necessity of being registered as "Business Names," they fall under no official supervision whatever.

Quick Sale Swindle

GENUINE bargains are plentiful in the sales, but our readers should, nevertheless, be on their guard against the unscrupulous methods practised by certain tricksters.

They must be quite certain that the "sale" itself is genuine, for at Birmingham the other week a "Great Two Days Cash Bargain Sale" of so-called "bankrupt stock" was widely advertised.

The goods offered included radiograms, guaranteed usual price twenty-five guineas, to be sold at £5; a thousand roadster cycles, reduced from £4 to £1; a thousand vacuum cleaners, and 500 chests of warranted high-grade carpenters' tools.

These, and a number of other household articles, including a hundred sewing-machines, supposed to be available at a "sacrifice" price of £3 a-piece, were offered for sale by an individual calling himself Metcalf, described as a buyer and seller.

And a "seller" Mr. Metcalf certainly proved himself to be, for readers who sent along cash and money orders, hoping to receive the goods, were completely disappointed.

They have not received the goods for which they paid, and their money is lost.

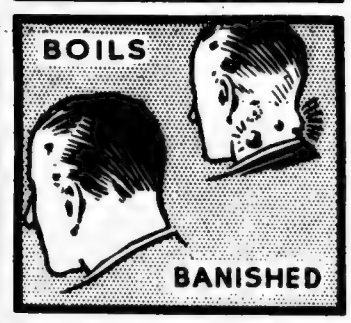
The "sale" was supposed to have taken place at a small warehouse in Bristol Street, Birmingham, but it was never held.

Our enquiries reveal that the premises concerned were rented by somebody calling himself "Goodby," who acted as manager for H. G. Metcalf, said to be a London dealer in sundries for tobacconists.

Goodby took the premises for precisely one week, calling for letters every morning; but when a further week's rent was due to the landlords, he ceased to call. Letters have been returned marked "gone away."

His bill for advertising has also been left unpaid, and his various dupes are now clamouring for him in vain.

HOW Germolene Brand ASEPTIC OINTMENT HEALS THE SKIN



GERMOLENE MEDICATED TOILET SOAP

If your skin is sensitive or fine in texture, do not encourage skin trouble or ruin your skin with harsh soaps. Use Germolene Medicated Toilet Soap. It is wonderful for the skin, keeping it soft and silky, maintaining a fine, transparent texture, keeping wrinkles at bay and giving you youthful bloom.

6D.

Accept This GREAT OFFER

SUFFER no more from that frightful Skin Disease . . . do not continue to be a victim of that awful Ulcer . . . or that terrible Open Wound. Experience NOW—TO-DAY—how Germolene Heals the Skin! Accept AT ONCE the Great Offer below which will PROVE to you the remarkable powers of this great Skin Healer! The instant it is applied, Germolene soothes and commences its great healing process! Germ infections are defeated, all unhealthy matter is *drawn out* of the skin, inflammation begins to subside and in a very short time, you can SEE the wonderful change that is taking place. Whatever is wrong with *YOUR* SKIN, start using Germolene NOW! It quickly conquers—

SORES	PSORIASIS
BAD LEGS	CHILBLAINS
PIMPLES	CHAPS
BITES	ECZEMA
IMPETIGO	RINGWORM
BOILS	RASHES
ABSCESSES	SCRATCHES
CUTS	BLACKHEADS
WOUNDS	SCALDS

OUR OFFER

This is our offer . . . accept it WITHOUT DELAY! Get a 1/3 Tin of Germolene. Use it ALL! If the result does not delight and surprise you, return the empty outside carton to Veno Drug Co., Ltd., Manchester, 16, and we will refund your money IN FULL! Do not hesitate a moment. Here is the offer which means bringing Skin-Healing Magic into YOUR LIFE. Accept it NOW and say goodbye to your Skin Troubles.

Get This FREE BOOK!

Every reader is invited to accept a FREE copy of "SKIN INFECTIONS." This book, written by an expert, is INVALUABLE and should be in every home. It tells the quickest way of healing and banishing Skin Troubles and gives information which no person can afford to be without. It is worth its weight in gold . . . but it is FREE. Just send a postcard to Veno Drug Co., Ltd., Dept. J.B., 309, Manchester 16.

Tins 1/3, 3/- & 12/-, Tubes 4/6

Eightpence only

. . . that's a reasonable price to pay for a Shag that's so good as "Digger" . . . you couldn't wish for a finer Empire Grown Tobacco . . . no wonder it has the biggest sale of any Tobacco in the Country!

PLAYER'S DIGGER SHAG 8D PER OZ.

Issued by The Imperial Tobacco Company (of Great Britain and Ireland), Ltd. R.D. 34.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

USE **SLOANS** TO KILL THE PAIN OF **RHEUMATISM**

War Pensioner on the RACK

THOUSANDS of ex-Servicemen throughout the country who had the misfortune to lose a limb in the war have suffered in some way or other from the petty meanness and red-tape methods of the Pensions authorities.

But it would be difficult to find a more preposterous case than that of Mr. D. G. Arthur, of Wall Street, Ebbw Vale, Monmouthshire.

All kinds of cheeseparing and quibbling seem to have been surpassed in dealing with his claim; and at times the Ministry has adopted methods that are truly Gilbertian.

Mr. Arthur had the misfortune in 1915 to lose his left arm as a result of wounds. After the operation for amputation, he was eventually discharged from the forces, with a disability pension of 60 per cent.

At that time Mr. Arthur was unaware that he was not receiving a pension at the correct rate.

Later, his case was brought to our notice, and as a result of enquiries and the examination of a medical certificate it became obvious that this maimed ex-Serviceman was entitled to a pension at the 70 per cent. rate.

We took up the case on behalf of Mr. Arthur, and since then there have been a number of queer happenings and the most irritating delays.

After our first action in the matter, Mr. Arthur was instructed to present himself at the Ministry of Pensions offices, Dominion House, Cardiff, where he was examined by a solitary doctor who, with befitting official gravity, re-measured the remaining stump of the poor man's left arm.

Long interval

There followed an interval of several weeks before he was informed officially that as the result of the examination and the re-measurement of the stump, it had been decided that the 60 per cent. pension could not be increased.

Nevertheless, we were convinced that Mr. Arthur was not being fairly treated; that he was fully entitled to a 70 per cent. pension. Yet to obtain even a modicum of justice he has had to fight every inch of the way during the last few years.

His next step was to approach a surgeon at the local general hospital, who, after a thorough X-ray examination and measurement, supplied a certificate which was sent to the Ministry of Pensions officials.

This had no effect on the rate of his pension, but as a result he was instructed a year ago to go to the Roehampton Hospital, London.

20 years after

To make such a journey was not a light undertaking for a man in Mr. Arthur's position, but he made the journey to London and remained in the Roehampton Hospital for a week.

During this period he was examined by four doctors, who measured and re-measured his mutilated arm.

Then the long-suffering war pensioner returned to his home at Ebbw Vale to await the result of this last round in his fight for justice. This was almost twenty years after his wound was received, yet a satisfactory settlement still hung in the balance!

And still the Ministry of Pensions persisted in quibbling over the actual measurement of the amputated limb, which meant the difference of paying a 60 or 70 per cent. disability pension.

At last, however, he was informed by the Ministry that his pension would be increased to 70 per cent. "as from the date of the examination," which was January, 1935.

The question of any arrears was conveniently ignored, though it was obvious on the facts that the victim was legitimately entitled to a 10 per cent. increased pension dating back for at least sixteen years.

He was informed by the Ministry that until he could establish "proof as to when the arm shortened," no arrears could be paid.

Once again we appealed to the Ministry of Pensions on his behalf, pointing out that there were now six doctors in his favour and only one against him.

Meanwhile Mr. Arthur again approached the surgeon of the local hospital asking for an X-ray examination and a report, which request was granted. The report stated that the surgeon saw no evidence of any wastage—in other words, the stump was as it had always been. This report was sent to the Ministry of Pensions last August.

But after a prolonged interval of waiting, the Ministry remained adamant.

"The difference between all the various measurements recently made of the stump in this case is very small, indeed fractional," was the official intimation, "and as the latest measurement made at Roehampton was only just sufficient to bring the case within the requirements for a 70 per cent. award, it was with considerable hesitation that the Ministry decided to give Mr. Arthur the benefit of the doubt and increase his award."

Grossly unfair

"Considerable hesitation" indeed! Most people will be appalled that there should be such preposterous reluctance to give a maimed war victim the benefit of the doubt.

But the scandal does not end there.

Although after prolonged fighting officialdom is compelled to admit that this man is entitled to a 70 per cent. pension, it continues to be grossly unfair to this maimed ex-Serviceman by denying him his right to any arrears with a meanness of spirit that cannot be too strongly condemned.

Actually there is no good reason to withhold arrears of increased pensions from 60 to 70 per cent. from Mr. Arthur for a period of sixteen years, dating back to 1919.

To quibble in such circumstances about the fraction of an inch and to demand proof of when the arm shortened savours of petty meanness which is unworthy of those entrusted with the great task of administering justice to men who suffered in their country's service.

But we fear it is all too typical, for we recall that in the first six months of 1927, when we started taking up amputation cases, the Ministry of Pensions was forced by JOHN BULL to pay out over £1,300 in arrears of pension money, to which maimed men had every moral and legal right, but which they would never have obtained without our intervention.

The case of Mr. Arthur, which we have dealt with, suggests that it is once again returning to a policy of quibbling as a means of evading payment of arrears.

We can only appeal to the Ministry of Pensions to end such cases of blatant unfairness as that of Mr. Arthur. The demand for just treatment should not be met by official quibbling by well-paid experts.

We invite Mr. Aneurin Bevan, M.P., to interest himself in the case of his unfortunate constituent

Vain Fight for 16 Years' Arrears

Write to JOHN BULL About It!

The Human Machine

The Greatest Force

NO one ever attained success by just having a sort of general passion for success. Just wishing for something never brought it about—outside fairy tales. It is true that to wish for something shows that you have got an idea of that something in your mind, and so far a wish is a good thing. It is a start.

For everything starts with an idea. Nothing can start any other way. Every movement you make was first an idea in your mind. Everything that was ever created started as an idea in someone's brain. If you want something, if you want to do something, to achieve something, by all means start off by wishing for it. It at least shows your brain's working!

But don't stop at wishing. Get busy, and keep on being busy, turning the idea into action and concrete reality. Start by keeping well to the front of the mind only those things that will help you forward, only those ideas that are stimulating, encouraging and cheerful. Long before you reach your goal you will have many calls on your emotional reserves, and you can't start building up these reserves too early.

If you allow yourself to dwell on gloomy ideas, ideas of failure, thoughts of the obstacles and difficulties ahead of you, you are soon going to drain yourself of whatever reserves you have. It will not be long before you find yourself fatigued, lethargic and half-way to defeat.

People do not sufficiently realise the potency of ideas. They do not understand that exalted and noble ideas are, in some mysterious way, charged with a vitalising and energising quality; and that depressive and gloomy ideas carry in them a disintegrating force as destructive to the mind as dynamite is to the body.

That is why ideas are important. That is why it is important what you think. That is why it is vital to choose consciously and with care the thoughts you are going to allow into your mind.

To think right is to act right. Did not St. Paul say: "Whatsoever things are pure, whatsoever things are good, whatsoever things are of good report, think on those things"? He knew the power of thoughts!

You're boss. You can choose. It's in your own hands whether you harness your ambitions and your powers to a dynamo, or to disaster.

Why Many Mothers Die . .

EVERY year more than 600,000 women in this country embark on the great adventure of childbirth, and the hospitals help only a small proportion of this number. Of the remainder, 60 per cent. of the births are conducted by midwives, and the rest by doctors.

In what manner do the doctors and midwives fulfil their responsibilities?

Can any part of that rising death toll among mothers, now over 3,000 a year, be laid at their door? And, if so—*why?*

The questions were answered, in a way, by that Departmental Committee on Maternal Mortality which sat four years ago and investigated the causes of nearly 6,000 deaths.

It found that "errors of judgment" and negligence on the part of doctor or midwife, or both, was responsible for 25 per cent. of the deaths.

Even so, it can be safely assumed that because of the high proportion of "doubtfuls" and cases with insufficient information submitted to the Committee, this estimate was an understatement.

Little done

In its Report the Committee bluntly said (and remember that it was a Committee exclusively composed of doctors) that it had "*ample proof of the need for a higher standard of knowledge and skill on the part of the general practitioner.*"

It condemned the sketchy training among our doctors and midwives and the customs and regulations which allowed them to undertake appalling and unwarrantable risks with mothers' lives.

It said: "*We are convinced that the primary essential for the reduction of a high maternal mortality is sound midwifery before, during and after childbirth, and this does not chiefly depend upon administrative arrangements or the expenditure of public money.*"

What could be more telling, more definite than that?

Yet what has happened in the shape of constructive efforts since those remarks were made? What has been done by the Government and by the controlling bodies of the medical profession to wipe out these evils of incompetent midwifery practice to which this august Committee assigned so much of the blame for the mothers' death rate? Almost nothing. . .

The utmost improvement effected by the General Medical Council has been to cram the average medical student's training in obstetrics and maternal ailments into six months. Previously it was about two months. But, even so, the new training rules cannot be wholly carried out because of the chaos of maternity organisation, the dearth of subjects available to the students in many of the teaching hospitals.

The midwife situation has been left as it was. And all the Government has done has been to appoint a few more ante-natal clinics, a few more committees; and tell the country that it has spent £1,500,000 on maternity services in fifteen years without finding a solution for the rising mortality!

Incidentally, that sum spent on improvement of maternity services is rather less than what has been spent in the same period on the armies of inspectors maintained to prevent people buying a packet of cigarettes after 8 p.m., and to hale children off to asylums because they are backward at the multiplication tables.

The reason the Departmental Committee made its remarks about the need for more competent medical practice and midwifery is apparent when we compare the standards prevailing in Britain with those in other countries with a low maternal mortality.

Let us look at the doctors first.

There are three countries which can show an exceptionally low death rate among mothers—Denmark, Sweden and the Netherlands. In Holland the death rate is about half of Britain's. The other two countries are almost as fortunate, and in each the conditions for the training and practice of doctors and midwives are virtually the same.

In Holland a medical student receives seven years' training. He starts on maternity work and the theory and practice of obstetrics in his fourth year, and continues for the rest of the course, so that for four years his mind and time are preoccupied with this subject.

He must attend on twenty cases during his training, five in hospital and fifteen in patients' homes. Two of the cases must be abnormal ones.

Towards the end of his course he must *reside* in the hospital for three months obtaining a further knowledge of normal and abnormal midwifery. Furthermore, he must spend another six weeks exclusively in the wards which deal with maternal ailments.

All his practical work, such as the handling of deliveries, is, of course, supervised by specialists. Each of his twenty cases and his conduct thereon is recorded on a card, which is signed by his professor.

No quibble

In addition to this very thorough experience in the conduct of confinements, the Dutch medical student gets a sound training in ante-natal work and in personal examinations and diagnosis. If he wishes to become a specialist in midwifery he must continue for another four years after graduation in the obstetric wards of one of the University hospitals.

But in spite of this very complete training, it is unceasingly drummed into him not to attempt anything but the simplest abnormalities in the patient's own home. "Send the case to hospital," he is told. And the hospitals are there to accept any of his cases at once, without question. Finally, he is told to send them early, before labour and serious trouble commences.

It is for this latter reason, perhaps, that Holland's hospitals show such a low maternal mortality rate compared with average British hospitals. One of the big Amsterdam institutions which handles over 2,000 cases a year, all of them severe and abnormal, loses less than 10 mothers a year. Its death rate with all these bad cases is as low as the British national rate, which includes hundreds of thousands of the ordinary, normal, simple confinements.

How does the British medical student's training in maternity work compare with the Dutch?

The General Medical Council, in a revised medical curriculum issued over twelve years ago, recommended that each student should personally attend on twenty cases of labour, under supervision; that six months of his training should be wholly devoted to midwifery and gynæcology; and that for two months he should reside in a hospital performing duties in a lying-in ward.

These recommendations, poor as they are compared with the medical training rules in force in some other countries, were a great improvement on the system in vogue.

But they have not been carried out. According to official evidence, the average number of cases attended by students in our teaching hospitals is nearer four than twenty.

Too late

It is out of this deficient practical knowledge that so many of the so-called "errors of judgment" arise, every one of which has spelled the death of some mother.

The British medical student devotes to midwifery and its allied subjects only half the study time spent on general surgery and medicine, notwithstanding the fact that he will have to deal more often in general practice with maternal emergencies rather than with general operative surgery.

The several cases noted by official investigators where the doctor has apparently failed to recognise the prospect of a bad and risky confinement, and the necessity of treating it in hospital, are no doubt due to this lack of sufficient training and experience.

To be fair to the doctor, it is often a difficult matter to get a patient into hospital in this country. The British maternity hospital organisation, as we showed last week, leaves a lot to be desired.

But, even so, many doctors have an unfortunate tendency "to have a go" with an abnormal case, even though their practical skill and the home surroundings are completely unsuitable for the task. Often it is only when he has failed that the doctor hurries the case into hospital, and then, equally often, it is too late.

The records of our maternity hospitals show that a tragic proportion of the cases have been received in such a state that the best specialist skill in the world could do little to help them.

The question of the adequacy of medical training in this country has some bearing on another matter besides the actual conduct of confinements. Proper and complete ante-natal supervision has now been accepted as a valuable factor in reducing maternal mortality. It has been *proved* to be so in the low death rate countries, and the Ministry of Health has sponsored and urged the establishment of ante-natal clinics in every area of the country.

Yet three years ago we find the Departmental Committee deploring the fact that it is difficult for the older practitioners to obtain practical instruction in modern ante-natal work.

We also find this amazing statement: "there is great need for more general staffing of ante-natal clinics by medical officers *who are closely in touch with the actual practice of midwifery*, whether they be obstetric specialists or general practitioners."

It is an open secret that there are grave intrinsic flaws in the working of the ante-natal clinic system. In many areas there is a definite antipathy between the "clinic doctor" and the practitioners of some of the women who attend.

Clinic officers are not allowed to treat abnormalities which they may find during their examination of a

IGNORANT DOCT

In some instances, the newly qu out to an emergency midwifery the maternity training muddle capacity to deal wi

Save t Mothers

T Maternity
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ewly qualified doctor, called dwifery case, is deprived by uddle of the experience and eal with it . . .

. . . because British medical students (here seen watching a major operation) devote to midwifery only half the study time spent on general surgery

patient. They must inform the patient's own doctor and leave it to him to treat or provide against it at the confinement.

Various clinic workers have written to us from time to time and given us detailed instances of cases where a doctor has seen fit to ignore (or shall we say, *dispute?*) a finding of the clinic officer, a finding which has subsequently been proved correct—to the patient's detriment.

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ers! (3)

Of course, the cases where antipathy is carried to such a stage are very few and far between. But that they can exist at all is lamentable.

The attitude of many doctors towards the clinics can be summed up briefly and without injustice as follows: "Why should I," they say, "be expected to put up with the examination of my patients by another doctor and be expected to accept his findings? I have not asked for it, and I have no assurance that his knowledge and experience on the matter are superior to my own.

"Furthermore, it is I who will have to carry out the actual confinement (if a doctor must be called in) and mine the responsibility if anything goes wrong. The other man's responsibility ends at the clinic door."

In that last phrase you have the majority medical view, and the kernel of the profession's resentment against the present working of the ante-natal clinic service.

Official view

It so happens that this reaction of the profession is based on the soundest sense, and it has the most authoritative backing.

In that section of the Report on Maternal Mortality which dealt with ante-natal supervision, the Committee clearly recommended that "the care of the patient during pregnancy should, wherever possible, be undertaken by the person who will be responsible for the delivery."

Before we leave the point it is worth while to quote a writer in the *Medical Journal*, who gives what might be termed the official view of what the ante-natal system should be.

It should be a general practitioner service, he says. . . . "By a simple administrative machinery, the midwife booking a patient arranges for that patient to pass to the ante-natal care of her own practitioner. The general practitioner examines the woman at specified times, arranges further examinations and institutional delivery if necessary, and remains liable to be called in at the confinement.

"The scheme involves recognition by the local authority of the fact that the general practitioner is able and willing to give this service. . . . General practice, on the other hand, must recognise that in a system of this kind it assumes an administrative position in the local authority's organisation.

"Ante-natal service has come to be regarded in some quarters as the professional act of a specialist involving extreme specialism and unusual skill. Let us bluntly face the issue that if general practice is not capable of providing an ante-natal service then it is hardly worth its salt to the community to-day."

In conclusion, we must allude briefly to one other much criticised point in connection with the maternity services. Although its subject properly belongs to next week's discussion—on the midwives system—it can be touched on here because of its bearing on the faults and inadequacies in present medical training.

It is repeatedly stated, and even by official witnesses, that there are many doctors in practice who actually *prefer* to have "handywomen" assist them at confinements because then they will have a less critical audience than they would with a properly trained midwife.

But is this surprising when it is remembered that, in the few cases the doctor delivers as a student, his immediate instructor is a midwife? Given a certain professional mentality, he cannot altogether be blamed if he does not relish the prospect of carrying out his first confinements as a qualified doctor under the gaze of a person who knows more about the work than he does himself.

Danger unabated

In spite of the constant denunciation by experts of the doctor and "handywoman" alliance as a factor in maternal mortality, the fact remains that this known and admitted danger shows no sign of being abated. There are still many areas of the country where the "handywoman" reigns supreme.

Here is a letter from a nurse reader which speaks for itself. It comes from a populous district in industrial Scotland:

"I am a trained nurse with the C.M.B. (Central Midwives Board) certificate, but I can get no work at all in this district because 'handywomen' get all the cases. I am sitting here in actual want while a few streets away there is a handywoman, *over seventy years of age*, who this week booked three cases from the local doctor.

"There are several nurses in the neighbourhood, but they are in the same plight as myself. The whole district is overrun with "handywomen," all persons of no education and no ideas of surgical cleanliness.

"Recently one of them confined a woman with twins and sent for the doctor when all was over. The mother died a few days afterwards, leaving the babies. *Had I done this I should have been haled for enquiry and certainly struck off the Midwives' Roll.*"

Impossible quota

The evil of the "handywoman" arises from the chaos and inadequacy of the nation's midwifery services, and so, strangely enough, does the other factor in maternal mortality which we have been discussing—the comparatively poor equipment in maternity experience with which the average doctor sets out in private practice.

It is impossible for the medical student to have the full quota of cases as recommended by the General Medical Council for his training and experience. A huge proportion of the available maternity cases are reserved for pupil midwives—in spite of the fact that of the number of midwives who annually take their certificate less than a quarter of them ever practise midwifery exclusively!

Next week we shall deal with the position of the midwives in detail, and thus complete our picture of the three main maternity services. Somewhere in the muddle of waste and inefficiency which marks the conduct of the hospitals, the medical and the midwifery services, the lives of the mothers are being needlessly lost

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says Mrs. Haybittle, of Brixton, London, S.W.

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You're right there, Mrs. Haybittle! Rowntree's Cocoa *does* help you get more nourishment from *everything* you eat. That's because it's made by a special process of pre-digestion. More digestible itself, it also helps digest other foods more than any other cocoa. JB

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FIRE!—*in the* Mystery Room

"It's all right," he shouted, "it's doing the trick!"

DRAMA and mystery seemed incredibly remote on that June evening when I sat in my back garden with a half-read newspaper on my knees. I was thinking, in fact, that quietness can become monotonous.

For nothing ever happened in our road. It was an ordinary suburban street of semi-detached houses a good way from the shopping centre, so that traffic was rare and the only passers-by were one's neighbours taking a stroll. Since my wife and I had previously lived in a flat from whose windows we looked down on the crowds and odd little incidents of a great thoroughfare, the quietness was all the more pronounced.

"I'll have to get a dog," I thought, "to liven things up."

At that moment there came the unmistakable thud of an explosion. Though not very loud, it sounded close at hand, and the windows behind me rattled violently.

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My pipe fell unheeded on the grass as I jumped to my feet; my wife shouted an obvious enquiry from the kitchen where she was preparing our supper. Then, at a glance, I saw where the trouble lay.

A red streak of flame lit the upper window of the next house like the reflection of an angry sunset. For a moment it wavered, suddenly broadened and turned yellow, and began to leap up the curtains. With a cry, I dashed to the fence and scrambled over.

I found my neighbour, Wintern, in the scullery, already filling a bucket at the sink. "I'll see to this," I said quickly, "while you 'phone the fire brigade."

"No, no!" he exclaimed. "There's no need for that. I'll have it out by myself in a minute. But if you wouldn't mind filling another pail while I take this one——"

He snatched up the half-filled bucket and was gone. I couldn't find another one, so routed out a bowl from under the sink and, when it was full, followed Wintern.

As I climbed the stairs a crackle of flames told me that the fire had spread to the woodwork; a peculiar smell, acrid and pungent, pervaded the place; as I breasted the landing I could see smoke seeping under the closed door of the blazing room.

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Wintern dashed out, slamming the door behind him. He muttered something about keeping out the draught as he took my bowl and handed me the empty pail.

This time, for quickness, I used the bathroom tap; again, when he rejoined me, I pressed him to telephone for the brigade. (He was the only man in our road who possessed a car and was on the 'phone.)

"It really isn't necessary," he assured me, though his face was anxious enough. "But there's one thing you can do, if you don't mind—fetch the extinguisher from the garage."

I nodded and sped downstairs. It took me a minute or two to open the garage doors, then in my haste I gave myself a nasty blow on the back of his car.

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As I limped back, a quick glance showed that the burning curtains had fallen from the windows, while several panes of glass had cracked with the heat. The smoke, too, was now rolling down the stairs to the lower rooms.

My neighbour snatched the extinguisher from me and jerked his head at the empty pail on the landing. When he opened the door of the back room a gust of hot air swept out; I could see nothing but the dull glow of light and the whirling smoke.

Once more he darted in, slamming the door behind him, and as I returned to the bathroom I could hear the sizzle of the extinguisher already at work.

"It's all right," he shouted, "it's doing the trick!"

True enough, he soon came out with a vast smile of relief on his face. "Wonderful things—those car extinguishers," he laughed. "The stuff's only smouldering now. That pailful ought to be enough."

"Well, just so that I can say I really helped to put the fire out, you must let me throw the last lot—and inspect the damage."

At once his smile vanished. He couldn't hear of it, he said rapidly, catching me by the arm and stretching out the other hand for the pail.

I'd got quite enough water on my suit, he added, but if I wanted to help a bit more would I look at the downstairs rooms to see that the fire hadn't spread?

I had no option but to do as he suggested, though at once the vague suspicion in my mind became definite mistrust. I had fancied more than once that he did not want me to see into the burning room; now I was sure.

And the odour which pervaded the house was surely different from the smell of burning fabric or furniture!

With these thoughts in my mind, I was surveying the pools of water and dripping furnishings in his living-room when he came downstairs. "How did the fire start?" I asked abruptly.

"Simply enough," he said readily. "I

(Continued on page 26)

HOW TO TREAT CATARRH, COUGHS, COLDS, ETC.

If your head is stopped up with catarrh, if you've got a cold you can't shake off, if you've asthma or catarrhal deafness, just try this recipe. It is approved by the highest medical authorities, and is really the most efficacious of all treatments, and it brings relief at once.

Go to any chemist and get a one-ounce bottle of Parmint (Double Strength). You can take half a teaspoonful in a little water or you can take it home and mix it with half a pint of hot water and 4 ozs. of honey or sugar.

That is such a pleasant way to take it that even kiddies like it, and the Parmint is so concentrated that the first dose of the mixture brings relief, clears the head of mucus, kills the germs, and with a few doses you'll find yourself cured.

Be sure to try this Parmint home treatment at once. [Advt.] JB

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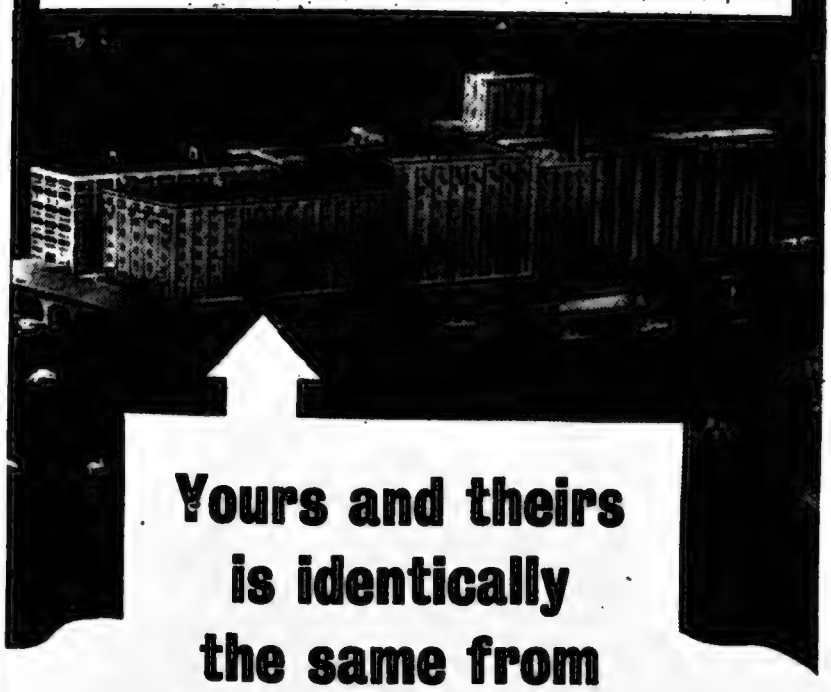

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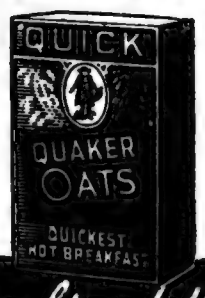

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SAYS **Mr. THERM**

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¶ *See the latest coloured gas fires and radiators at the gas showrooms.*

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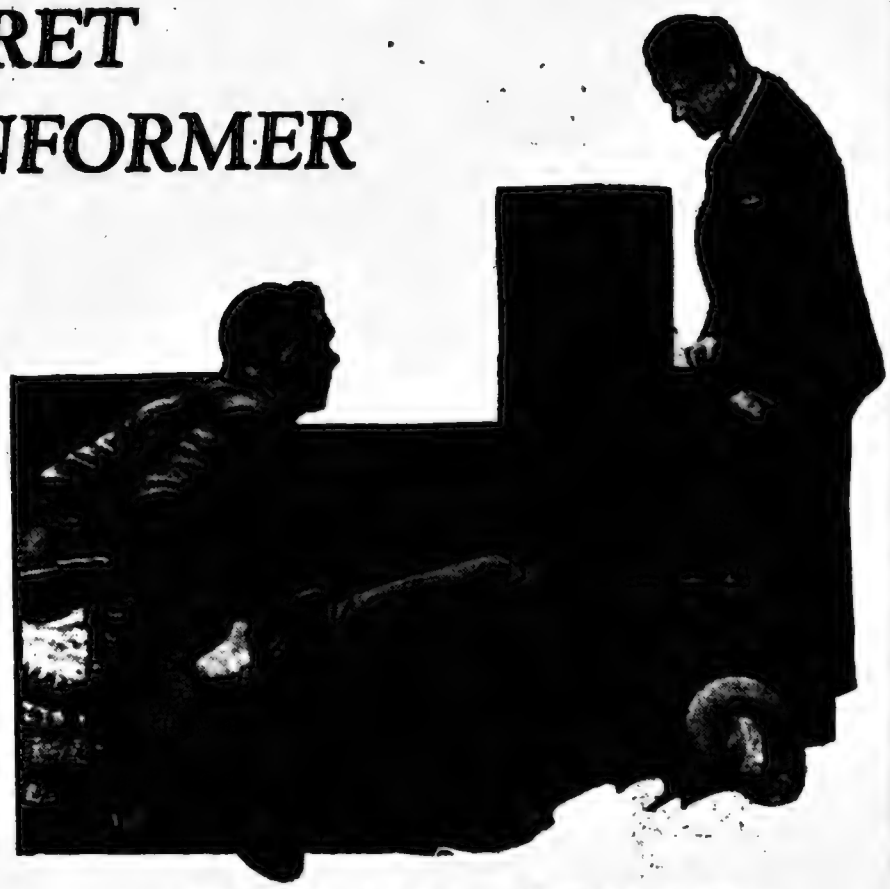
Fire in the Mystery Room—*continued from page 24*

THE SECRET INFORMER



"A detective was sprawling on the floor . . . Wintern's fists were clenched"

was cleaning clothes with some petrol and very foolishly lit a cigarette. A spark fell in the bottle and the whole lot went up in an instant."

It seemed a plausible explanation. Yet somehow it increased my doubts. He spoke like a man who had rehearsed a set piece, and I fancied that he watched me carefully to see how I took it.

Perhaps my imagination was running away with me, but there could be no doubt that he had been prepared to restrain me, if necessary, from viewing the scene of the fire.

Just then the telephone bell rang. "I'm afraid it's a long business call I'm expecting," said my neighbour, adding his thanks as he moved towards the hall. So, obviously and firmly, I was dismissed.

My wife, when I told her what had happened, refused to share my perplexity. Likely enough, she said, that Wintern had not properly furnished his second bedroom and was too proud to let me see it.

On the other hand, he could afford to keep a big car; he and his wife (who was evidently out for the evening) were easily the best-dressed people in our little community.

And he was himself a bit of a mystery. A stocky, well-built fellow in the forties, he spoke perfect English, though his swarthy skin suggested a foreign origin.

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He appeared not to have a regular job, spending most of his time at home or in running short journeys in his car, which was usually laden with luggage.

All very trivial, perhaps, but I couldn't resist telling my friend Smith about it when he dropped in after supper for a smoke and a chat.

Smith lived at the other end of the road, a retired Civil Servant who had an allotment next to mine and liked nothing better than to talk about it.

"It's my belief," he said when I had done, "that this chap is an anarchist, making bombs to blow us all up. Or maybe he's murdered his wife and keeps the corpse in that back room."

I caught the twinkle in his eyes and laughed. No doubt I had been inquisitive and imaginative; after this, therefore, the incident should be forgotten!

But three weeks later came the solution of the mystery I had suspected. Smoking my pipe in the square patch which is my front garden, wondering what to do about some sickly privets, I noticed a car slither past the front gate and pull up next door.

Three men got out; one was known to me by sight as a plain-clothes policeman.

They walked calmly up the path and rang the bell. Soon Wintern's voice, raised in expostulation, reached my ears. Once more my curiosity was aroused, and as the noise of struggling increased I slipped into his front garden and saw, through the open door, a detective sprawling, and Wintern's fists clenched.

A moment later I saw him in the midst of the little group, twisting and struggling; then he was borne by superior force into the house and the door slammed.

Ten minutes went by before a much-subdued Wintern reappeared between two of the detectives, and was driven away; from the open windows of the sitting-room came the sobbing of his wife.

I didn't guess then that I was the unwitting cause of her grief, or that her husband had been brought to ruin because I had given him a helping hand with a few buckets of water.

I had to wait until Smith called in at night, looking as pleased with himself as if he had just inherited a fortune, to hear the meaning of the affair.

"D'you remember telling me of the strange smell in Wintern's house when he had the fire? And you mentioned—or maybe it was your wife—that he didn't seem to work but went out a lot with his car piled up with luggage.

"It didn't seem much to me at the time, but later I thought there might be something in it."

"Get on," I said impatiently.

He smiled slowly. "I used to be in the Customs, you know, and I heard months ago of a terrible lot of illicit liquor knocking about. I began to wonder if this chap Wintern was worth an enquiry.

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"I notified headquarters, and they did the rest. Yes, they've found a pretty big still in that back room of his—he must have been making money hand over fist.

"What will happen to him? I daresay he'd have got off with a fine of a couple of hundred pounds if he hadn't been so silly as to hit a detective-inspector on the nose and kick a policeman's shin.

"Assaulting the police and resisting arrest, they'll call it, and I wager he'll have a spell in jail with the fine in addition."

My friend was right. I may add that my wife and I no longer believe that our road is the quietest in the kingdom, even though we have new (and law-abiding) neighbours next door.

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The things I have tried beggar description—all to no purpose. This is the first year I have been free, and by taking a little Famel Syrup every day I have kept clear.

I never have any hesitation in recommending it to my friends. In fact one man, who had a very bad cold one Saturday, took a bottle home with him and told me on Monday it was a veritable Corpse Reviver." B.W....., London, W.C.

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It goes to the ROOT of your COUGH

1/6 and 3/- (*triple quantity*) *from all chemists*

Distributors: Wilcox, Jozeau & Co., Ltd., Harp Works, North Circular Road, London, N.W.2

"The Greatest of These—"

ACCIDENTAL DEATH

HERBERT was born three months after his ex-Service dad died. He is now ten years old, and attends an open-air school, as he has always been a sufferer from his nerves.

Herbert's mother is not eligible for the widow's pension, as her husband was not in insurable work previous to his death. Though a frail woman, she has worked hard as a cleaner whenever she could.

On December 30, her mother, an Old-Age Pensioner, who occupied the next room, died in hospital as the result of injuries she received when she was knocked down by a car.

A verdict of "Accidental death" was returned by the jury, so that no compensation is forthcoming.

The shock of her mother's accident and death, and the time she had to take off to attend to the funeral arrangements, the coroner's inquest, and so on, led to the inevitable loss of her job, and all that Herbert and his mother now have to live on is 18s. a week.

If our readers from the kindness of their hearts will send donations earmarked "Herbert," they will be obeying the divine precept of helping the widows and fatherless.

All such donations, and those for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

"Mickey Mouse Weekly"

Mickey Mouse Weekly—No. 1 out on Friday, February 7—will not only be the greatest of all papers for children, but it will have a charm and fascination for every picturegoer who revels in the Mickey Mouse and Silly Symphony films.

It will have twelve large, sparkling pages—four of them in glowing colours. Mickey and Minnie will be in them, of course, and Pluto, Donald Duck, Horse-collar and the Three Little Pigs, and all the Walt Disney family. Make a note of it now—*Mickey Mouse Weekly*—No. 1 out on Friday, February 7—twopence.

Anæmia Left Her No Energy.

"For years I was a victim of anæmia, and it seemed to sap all my strength and energy," states Mrs. C. Ralph, of Fairfield Cottages, Cross-in-Hand, Sussex. "I had no appetite and grew very pale and thin. I was always languid and depressed and never wanted to go out. I felt utterly miserable; life seemed hardly worth living. I was always under the doctor and taking medicine, but it all made no difference.

"Then a friend recommended Dr. Williams' pink pills, and before I had been taking the pills many days my appetite began to improve and some colour crept into my cheeks. Then the depression left me and I felt my energy returning. Now I am as fit as anyone and can cycle long distances without being fatigued."

The reason for the remarkable success of Dr. Williams' brand pink pills in the treatment of anæmia is really quite simple. It is this: these pills create in abundance the richest of red blood, and new blood is the only thing that can banish anæmia.

Try these pills now—they are sure to do you good. 1s. 3d. a box (triple size 3s.)—but ask for Dr. Williams. [Advt.]

OUTSTANDING SUCCESS at 10 for 4d.

Now IN NEW "RIGID" PACKET

5 for

2½d.

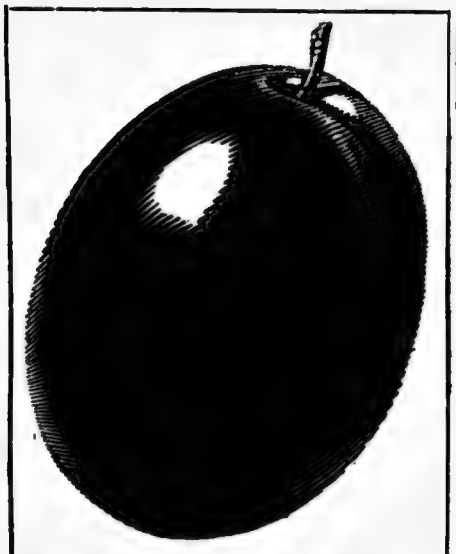
COLOURED PICTURE OF FAMOUS FOOTBALLER IN EVERY PACKET

BLACK CAT

MEDIUM CIGARETTES

ALSO IN PACKETS OF 10 FOR 4d.

B.C.11



You can taste the fruit in Rowntree's Gums & Pastilles

What bliss Rowntree's are! Lime and lemon—plum, apricot, gooseberry and tangerine. Strawberries and raspberries, too! And black-currants! (*Try them between smokes!*)

DON'T FORGET! Rowntree's Fruit Clear Gums (*Hard*) and Fruit Pastilles (*Medium*) are sold loose, 6d. per ¼ lb.; in packets, 2d., 3d. and 6d. Juicy-Fruits (*Soft*), 6d. per ½ lb. & in packets, 6d.

Adv. J JB

BRONCHITIS

For bronchitis or colds or sore throats or chest colds, there's nothing in the wide world to equal *Musterole* Brand Mustard Ointment. It is clean, stainless, and on the very first application you feel its "deep healing" warmth doing you good, easing the pain, loosening the congestion. It never fails. Better than a mustard plaster—it will not burn or blister. Don't suffer a day longer. Get a jar from your chemist to-day. Costs 2/6d., but is very economical as, owing to its great penetrating power, you can use very little at a time. Once you have tried it you will never be without it. It is a regular "family friend."

A Tottenham N. user says:

"I suffer at times from Bronchitis, in fact the least little cold flies to my chest. I also get rather a nasty stabbing pain in my chest. I find your Musterole Brand Ointment the best thing I have ever used, and I would not be without a jar of it in the house."

At all Chemists

2/6

MUSTEROLE BRAND Mustard Ointment

gives *certain* relief in cases of CHEST COLDS, COUGHS, SORE THROAT, CONGESTION, MUSCULAR RHEUMATISM, ACHES AND PAINS IN BACK, STIFFNESS, etc. Has saved thousands from PNEUMONIA after 'FLU and COLDS.

Thos. Christy & Co. Ltd., 4 Old Swan Lane, E.C.4.

HUMAN DOCUMENTS
PROBED BY PHILIP INMAN

Afraid OF HIS Father

FIFTY-FOUR years before Christ was born there lived a man called Seneca. This is how he speaks about one of his fellow-citizens: "In his own home he is a savage, but out of doors he is mild mannered." That goes to show that human nature does not change very much, for the same description is true of many men living to-day. Here is the testimony of one woman:

I am thirty-five years of age, my husband is ten years older, and we have one little boy. I have always tried to be a good wife and mother, for I look after the home well and I seldom go out, and yet I have had a very unhappy married life. My husband is so bad-tempered that he flies into a rage over the least thing and he has been brought home drunk dozens of times.

The doctor has had several long talks with him without any result. Our little boy is really afraid of his father, and I feel I must do something because it is such an awful life for the child.

I have a married sister with two little children, and she has a splendid husband. They would gladly bring up my boy with their own, but I feel if I let him go there will be nothing else to live for. Do you think I am doing right to keep him with me or should I let him go to my sister, where he would see no more disgusting scenes?

I shall be very grateful for your advice, as it will set my mind at rest.

* * *

No man should treat his wife and child in such a way. But then no real *man* would do so. Seneca's savage—to use an Americanism—has nothing on this husband. But like all true mothers, my correspondent's concern is not for herself but for her child. He is afraid of his father. If he stays at home his health may suffer and his outlook on life become distorted. Should this lad, therefore, be allowed to go to his aunt's so that he may be spared such disgusting scenes?

I don't like the idea because I can't see why that mother should be denied the love and companionship of her child. And yet it might be tried as a temporary expedient, say, for a few months. It would give the boy a happy change from his present surroundings and it may help to bring that man to his senses.

Surely he will make an effort to reform when he sees the lengths to which his wife has been driven by his conduct. It would have this additional advantage. My correspondent, knowing that the boy was safe and happy and away from such an unsavoury atmosphere, would be better placed to deal with the position.

She might be able to go out more with her husband. She would, in any case, no longer submit meekly to the unpleasantness she has tolerated for her child's sake. My feeling, therefore, is that the experiment is worth a trial. I hope it will succeed.

It isn't only husbands who can act in such a way. Here is a father who is destroying the peace and happiness of his home. His daughter sends me this letter:

My father has always been of a queer temperament, either bursting into fits of temper and abuse or having sulky spasms lasting sometimes for weeks at a time, and my mother led a very unhappy life. A few months ago we unfortunately lost her, and I thought her death would change my father, but he soon went back to his old ways.

I am twenty-five years of age and a district nurse, earning quite good money, and I have a sister and a brother, who each contribute to the upkeep of the home. My father, on the other hand, has had no work for three years, and he makes no effort to find employment, so that he is only in receipt of unemployment relief.

We give him every comfort, just like mother did, and yet he won't leave us in peace. What can we do? Do you think we should seek another house and leave him to look after himself?

* * *

My readers know that I am a great advocate of families clinging together. But sometimes that is impossible, and this seems to be one of those cases. My correspondent, like her mother before her, has known little happiness in her home life. This is therefore what I have said to her:

Your father obviously does not appreciate all that is done for him; he leaves the care and responsibility of the home upon your shoulders; he treats you and the others with scant respect and courtesy, and he makes no effort to find employment.

You can do too much for some folk, and your mother's patience and devotion has probably encouraged him in his habits. But the duty of a wife is one thing—that of a daughter is entirely different. Your father has continued to make the home life miserable and he does not deserve any further consideration.

Talk the position over with your brother and sister, and, if they agree, try to find a small house or flat where you can have peace and enjoyment. For your mother's sake you might contribute a little every week towards your father's keep. That would enable him to get somebody to keep an eye on him or would assist in paying for lodgings.

First it was a husband causing trouble, then a father, and now a son. This young man's mother writes:

I have three sons who are fortunately all in employment. My husband has never earned very much, and some time ago was unemployed for five years. Consequently we have had a difficult time bringing up our family, trying to keep them decently clothed and well fed. The first and third sons had a secondary school education and are now in quite good positions; the second boy is a chauffeur.

Since he has had this job and has been able to give me money for his food and clothes, one would think he was keeping the entire household. He is jealous of the other two and thinks they are getting better treatment than he is, which is not true. I have tried to treat them all alike and gone without myself many times in order that they should have all they require.

This boy tries deliberately to break everyone's temper, and once he spoke to me so unkindly that his father struck him and told him to go elsewhere. My husband, though very steady and fond of his home and family, is a quick-tempered man, and I am so worried in case anything untoward happens again.

What can I do to keep the peace? I would be grateful for your advice.

* * *

I take this woman's word that all her sons have been treated alike. I know that favouritism in families is often the root of jealousy. A sense of unfairness will rankle for years. But this young man seems to have no cause for that complaint. If, therefore, his home is not to his liking, the best thing would be to let him go into lodgings. He would not be able to treat strangers like he does his own folk, and I think he would soon want to come back in a very chastened mood.

In the meantime, it would give my correspondent and her family the peace to which they are entitled.

An Englishman's home may be a castle or a dungeon. Most womenfolk would like it to be just a home.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted.

There is nothing against a mother sending her son to a new home if his father bullies him. It is a safeguard for the boy's health—and it may reform the father

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

NORTHERN DAILY TELEGRAPH:—" . . . not quite sure of the position of the room in which she chatted WITH THE DOOR."

TITBITS:—" . . . pray permit me to CURVE the turkey for you."

NOTTINGHAM EVENING NEWS:—"Their faces were wreathed in BOARD smiles."

THE GLASGOW HERALD:—" . . . it was not an illegal method to fish with a SINGER attached to a fly cast. . . ."

EASTERN EVENING NEWS:—" . . . attired in a brown travelling suit with a halo hat to WATCH."

MACCLESFIELD COURIER:—" . . . Rent 7s. 9d. per week, plus RATS."

THE DERBYSHIRE TIMES:—"Miss N. B—— (soprano) sang a DUET."

WORTHING GAZETTE:—"In a DAILY-decorated room . . ."

WHY BRUSH TEETH.. IN A WAY THAT DOESN'T REMOVE FILM?

"I USED TO THINK A SPECIAL FILM-REMOVING TOOTH PASTE TOO EXPENSIVE"

"THEN I FOUND PEPSODENT ONLY COST 1/- NOW LOOK HOW MUCH WHITER MY TEETH ARE"

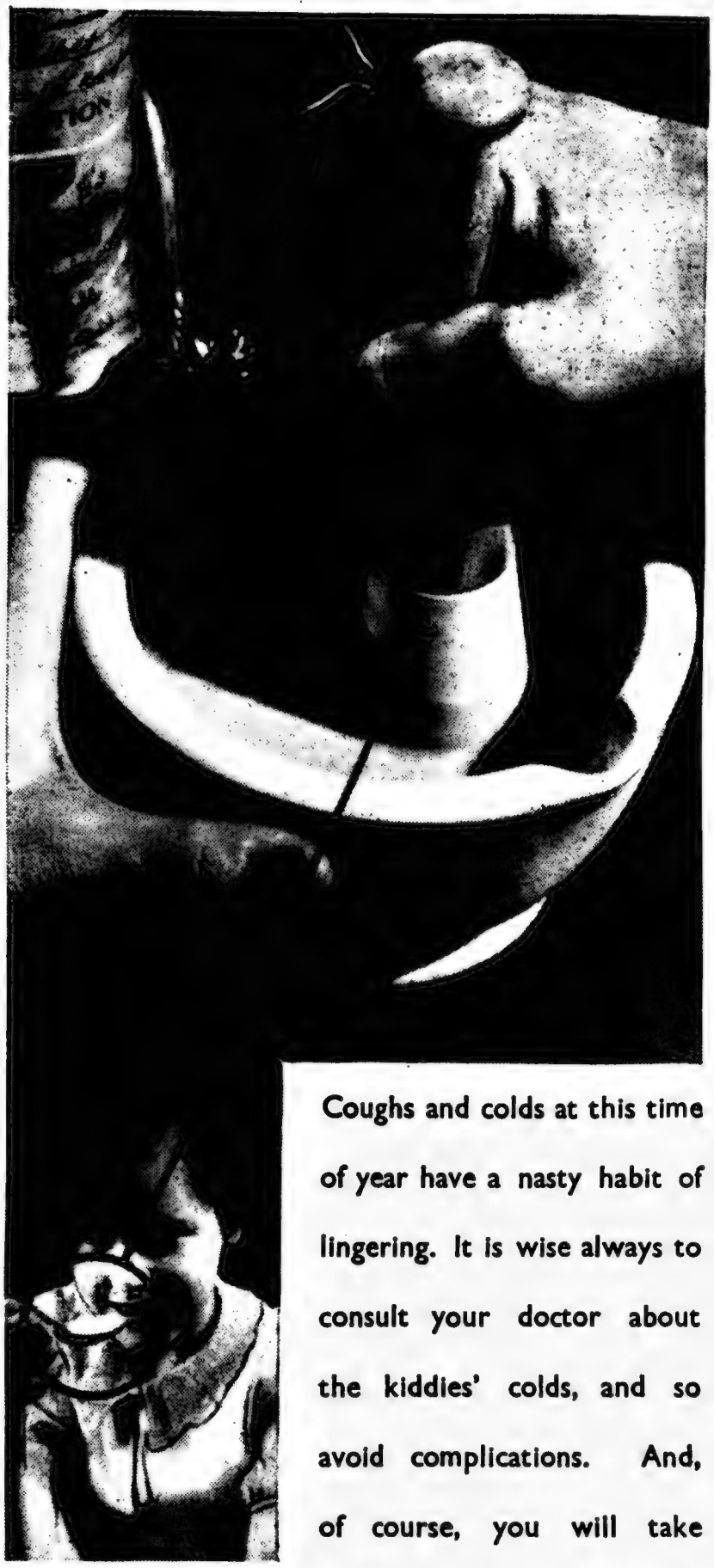
YOUR teeth could be as white and gleaming as anyone's—if you would only give them a chance. But natural brilliance cannot show through the discoloration of dingy *film*.

Film is the enemy of good-looking teeth. It is a slippery, viscous coating which ordinary brushing and rinsing cannot alone remove. Gradually it gets more and more hold on your teeth; it accumulates; it harbours decay germs; it hardens into tartar.

For these reasons—as well as for appearance's sake—film-removal is all-important. Luckily you have one safe, well-proved way of dealing with your teeth—PEPSODENT—famous for years as the special film-removing tooth paste.

By its unique composition it removes film completely and by the gentle action of its gritless polishing agent it gives your teeth a gleaming whiteness.

34-D-B



Coughs and colds at this time of year have a nasty habit of lingering. It is wise always to consult your doctor about the kiddies' colds, and so avoid complications. And, of course, you will take their prescriptions to Boots—where you know that the medicines are fresh, and where you are sure of accuracy, speed, and prices that are always a pleasant surprise. Next time the doctor gives you a prescription

GET IT MADE UP AT The Boots Chemists

Boots Pure Drug Co. Ltd., Nottingham

CPB—71

She shifted 42 lbs. of Fat

Says: 'I could go on praising Kruschen Salts for ever'

Here is a woman who writes: *'I could go on praising Kruschen salts for ever.'*

Thank you, Madam. How did you learn about Kruschen Salts?

'I saw them advertised and thought I would try them.'

How much did you originally weigh?

'I weighed 12 stone 4 lbs.'

What do you weigh to-day?

'I weigh 9 stone 4 lbs.'

And has your health benefited, too?

'My rheumatism has gone, and I have no palpitation.'

You are satisfied, Madam?

'I mean it when I say "thank-you with all my heart."'

Now read the actual letter this lady wrote:—

'I must write and thank you for the wonders of Kruschen Salts. Eighteen months ago I weighed 12 stone 4 lbs. Also, I had rheumatism very badly in the muscles of my arms. I also had palpitation after exercise. I saw Kruschen Salts advertised and I thought I would try them. To-day I weigh 9 stone 4 lbs., which is right for my age and height, my rheumatism has gone, and I have no palpitation after exercise. No dieting—just a teaspoonful of Kruschen Salts in hot water every morning. I could go on praising Kruschen Salts for ever, but I mean it when I say 'thank-you with all my heart.' You may make what use you like of this letter, but would you mind just using my initials and town? I am so pleased with the Kruschen Salts that I would like the world to know.'

(Mrs.) V. R., Grantham.

Kruschen is a saline—NOT a drug—it's an ideal blend of mineral salts found in the aperient waters of those European Spas which have been resorted to from time immemorial for the relief of various ailments including overweight.

Get a 1/9 bottle of KRUSCHEN SALTS at your chemist's (lasts four weeks) and take half a teaspoonful in a glass of hot water every morning.

MODERN MOTHERS SAFEGUARD YOUR HEALTH

Maternity Bandeau

SPENCER MATERNITY BELT

Thousands of women have maintained their health and strength during the crucial maternity period by wearing a Spencer Maternity Belt individually designed for the wearer to relieve back strain, headache and nausea and to give complete comfort and support.

The Spencer Maternity Bandeau gives uplift and support and prevents sagging both before and after maternity.

Spencer supports are recommended by over 30,000 Doctors throughout the world.

Write Spencer Corsets Ltd., 44, Britannia Road, Banbury, Oxon, for Maternity Booklet, and for name of nearest local Corsetiere.

SPENCER

Individually designed Foundation Garments and Surgical Supports.

Branch Offices and Salons:

LONDON: 4 & 5, Old Bond St., W.1. Tel.: Regent 6206
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LIVERPOOL: 19, Church St., 1. Royal 4021
BRISTOL: 22, Clare St., 1. Bristol 24801

How are the FOOTBALL MIGHTY FALLEN!

EVERYBODY loves the story of Jack the Giant Killer. Since long before the days of Hans Andersen and the Brothers Grimm human nature has rejoiced in the triumph of the little 'un over heavy odds.

That is one of the reasons why the F.A. Cup competitions have a following that is unmatched in the realms of sport. One can always expect what the football-wise call "Cup-tie surprises," and this year has been no exception.

Think of some of the giants of the past that already lie slaughtered—Aston Villa, Bolton Wanderers, Birmingham, Everton, and that biggest giant of the season, Sunderland.

And then of the perky little Giant Killers that are still winning through—Port Vale, Luton Town and Barnsley among them.

Small meat

If there was a foregone conclusion at all when sixty-four teams met in the third round it was that Port Vale, struggling hard near the bottom of the Second Division to avoid relegation, would be eaten up by Sunderland, leaders and prospective champions of the First Division, and easily the outstanding team of the season.

Yet the unexpected happened. Port Vale held Sunderland to a draw on the giant's own territory.

The giant licked its lips for the decisive encounter on the pygmy's ground—only to find itself brought to its knees with a score of 2-0, without any excuse as to fluke or luck. How are the mighty fallen!

Yes, how *are* the mighty fallen.

The fact is that there are quite a number of Giant Killers among even the lowliest football clubs—teams that do not seem to shine at all when playing elevens of their own strength, but which can make small meat of £30,000, £50,000 and even £70,000 sides.

Cup-tie surprises?

The wonder is that they should be counted as surprises at all, seeing that the little teams that bring about spectacular successes against mighty rivals have usually done so time and again in past Cup encounters.

They did it before

Even with Port Vale it is only a case of history repeating itself. At the turn of the century—as a ten times humbler club than they are to-day—they forced a draw with Sheffield United on Sheffield's own ground and then won the replay at Burslem by two goals to one. Always they have been far more successful in Cup matches than in League encounters.

And there are teams which the rôle of Jack the Giant Killer fits even better.

Let us, for instance, look at Luton Town, a team in the Southern Section of the Third Division, which is still going strong for this year's Cup honours. Even teams like Arsenal, finding themselves drawn against the footballers from Hat-Town, would not regard the tie as a "good thing."

They know that Luton Town always find their best form when drawn against really big opponents in the English Cup and that, what is more, they have a peculiar fetish for destroying the chances of leading London clubs—having accounted for Tottenham, Chelsea and West Ham in the last few years.

In the lion's den

People even spoke prophetically of them winning the Cup in 1933, after they had brought Barnsley, Tottenham and Halifax croppers in quick succession, and then, in the sixth round, Everton was their undoing.

Another such team is Worksop. No, don't judge them by this year's play: but they are one of the minor clubs that flame up in big Cup matches, surprising all England in 1923 by forcing a replay with the Spurs on the Tottenham ground!

And Blackpool of course, a fairly important club nowadays, and still in the Cup competition, but who did some of their finest Cup work when they were far smaller fry

Football will never forget those days just before the war when the then humble Blackpool team, certain it couldn't hope to succeed against mighty Sheffield United, sold its right to meet that team on Blackpool's own ground—which it was perfectly entitled to do in those days.

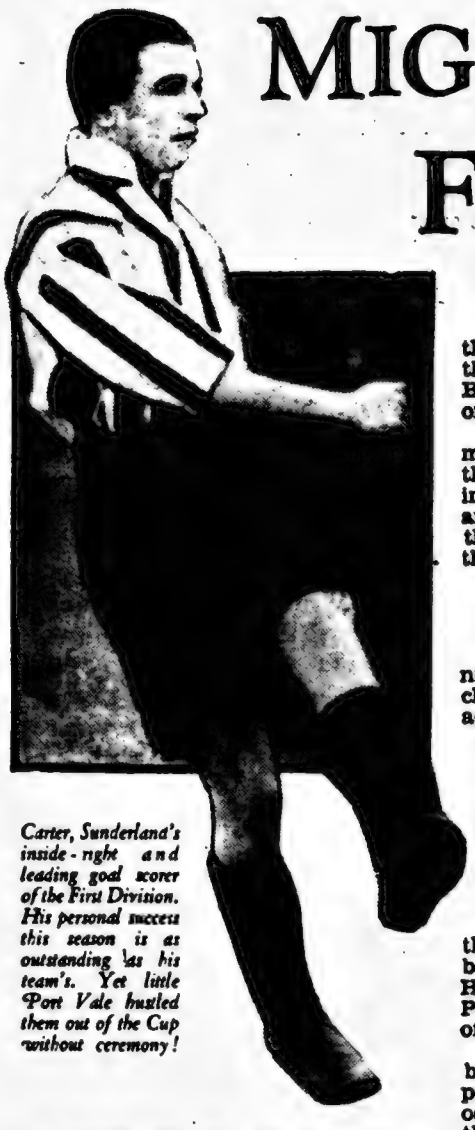
So the team went to Sheffield, where it was ten times more certain to lose—and won handsomely.

Only just out

Workington? A team of many Cup surprises, that, although the London papers never give their name in heavy type.

Typical of their usual Cup form was last year's success, when a run of excellent wins was ended by losing to Preston North End by the odd goal, and this year's feat in getting through to the third round to be two goals up on Bradford City at half-time—only to lose, once more, by the odd goal.

And Walsall naturally comes to the mind because they were responsible for the biggest Cup surprise since the war in 1933, when they beat Arsenal, high and mighty First Divisionists, when they themselves were humble occupants of the Third Division.



Carter, Sunderland's inside-right and leading goal scorer of the First Division. His personal success this season is as outstanding as his team's. Yet little Port Vale hustled them out of the Cup without ceremony!

Cobblers can kick!

A few months later Arsenal were winning the first of their three successive championships, a feat which has been accomplished only by Huddersfield!

And still there are others.

There is Northampton, by no means obscure, but always a far better Cup team than a League team.

Their performance in 1934, when they beat teams of their own strength in the first and second rounds, polished off Southampton in the replay of the third round, then startled the football world by beating such famous Cup fighters as Huddersfield, only to lose in the end to Preston North End—well, it was worthy of any First Division champions.

Stockport County, too—they have just been pushed out of this year's competition by Plymouth Argyle through the odd goal of the match—show Cup form that dwarfs their League play, particularly last year when they drew with West Ham and later beat them, afterwards repeating the drawing-and-winning process with Bradford City.

Very similar Chesterfield—as Sheffield Wednesday, present holders of the Cup, can testify from bitter experience.

On a Saturday, Chesterfield drew with the Wednesday and then, in the mid-week replay, astonished the football world by beating them. Not until the fifth round were they checked, and then by Burnley, who hold the proud record of playing thirty League matches without defeat.

And don't let us forget little Southall—*amateur* Southall—who have certainly been knocked out of this year's Cup competition, but who, by winning eight successive matches to get as far as they did, made history as far as amateur clubs are concerned.

So successful have Southall's Cup efforts been this season, that their League programme has been swept aside, the club being about a dozen matches behind the other members of its League!

Giant Killers of Cup football! You have their names. Far more difficult is it to tell you the reasons why they so often find the mightier easier game than the weak

How it happens

Perhaps, as one school of football thought maintains, it is because they have nothing to lose and everything to gain, and so meet subtle and almost delicate tactics with a clean boisterousness that often pays in a ding-dong Cup struggle.

Or perhaps, as yet other people hold to be the case, it is because most of these lesser clubs have in their ranks old-timers of First and Second Division clubs—many of them old internationals—who are fiercely determined to show the younger stars of the game that "there's life in the old dog yet."

In any case, long may "the Cup" continue to yield these stories of Jack and the Giant, of David and Goliath. They are all for the good of a great game.

Have You Got Yours?

EVERY moment now is of vital importance if you have not yet reserved JOHN BULL'S great new Presentation—the famous British 10-volume Encyclopedia and 2-volume Companion Dictionary.

Owing to the big demand, all applications must be received not later than Tuesday next, January 28. After that it will be too late.

This great 12-volume work is the last word in modern encyclopedia production, and would be a bargain at £4 4s., yet it is available to JOHN BULL readers who apply immediately, for only a few shillings.

Things that you are always seeing in your newspapers, hearing on the Radio, seeing on the films, will be made clearer and more convincing to you.

Act at once! Don't leave it another day. Fill in and post at once the reservation forms which appeared in last week's JOHN BULL. Do it now, to-day, while you think of it.

"It's so easy to keep the grate bright with Zebo"

"I DO think that a bright shiny grate makes *all* the difference to a room," says *Mrs. A. M. Kilburn*, 10, *Suffolk Rd., South Norwood.*" The whole fireplace looks cosier when everything gleams and sparkles. It's so easy with Zebo. Just a quick polish with Zebo any time in the week — and the job's done. That's how I keep my grates really black and smart, and I never need bother any more with a hard weekly polishing."

ZEBO

ALSO ZEBRA IN PASTE AND PACKETS

THE MODERN EASY WAY TO BRIGHTEN GRATES

BECKITT AND SONS LIMITED, HULL AND LONDON

Stop Hair Falling

Grow It Like This

"About ten months ago my hair was coming out terribly and every time I combed it the comb was full of loose hair. Although I tried different kinds of hair restorers not one of them helped the condition.

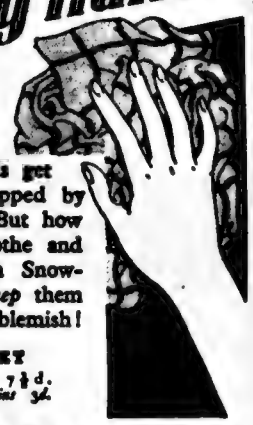
Then I saw Kotalko advertised and decided to try it. After using Kotalko for a month my hair stopped falling and new hairs were apparent; there was also an improvement in the dandruff. I persevered with Kotalko and now my hair is thick and luxurious, my scalp absolutely free from dandruff, and no sign of thinness of the hair. I have no hesitation in saying that Kotalko can be relied upon." This verified statement is by Mr. C. Jones.

KOTALKO
TRUE HAIR GROWER

Kotalko quickly stops hair falling—regrows it thickly and strongly. Kotalko and Kotalko Soap get rid of dandruff and quicken slow growth.

Fill in and Post this Coupon To-day.
To JOHN HART BRITTAIN, LTD.,
9, Percy Street (59, D.E.), London, W.1.
Please send me, post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions for which I enclose 3d. in stamps.
NAME .....
ADDRESS .....

Winter's hard on *Busy Hands*



How quickly hands get reddened and chapped by work in winter! But how easy it is to soothe and smooth them with Snowfire Tablet and *keep* them free from painful blemish!

3d. TABLET
Family Size 7½d.
Soft Snowfire in Tins 3d.

SNOWFIRE
TABLET

Softens and soothes

"I ALWAYS WANT TO KNOW WHAT 'GUARANTEED' MEANS—*DON'T YOU?*"

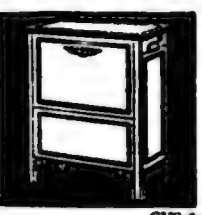
"I mean it's no use having a ten year guarantee if next year the firm that made your wringer has gone out of business. Now with my ACME I happen to know that they've been making wringers for 50 years or more. No wonder they're specially generous with their guarantee—they're so rarely called on to do anything about it! That's what comes of using British Steel and rustproof finishes. How our mothers ever got through wringing and mangling without rust-marking all the clothes *and* breaking their backs beats me . . . Rubber rollers? But of course—that's only one of ACME'S big secrets. The best way to find out is to come and look at it for yourself . . ."

ACME
PORTABLE
WRINGER - MANGLE

16 inch 43/- **14 inch 39/-**

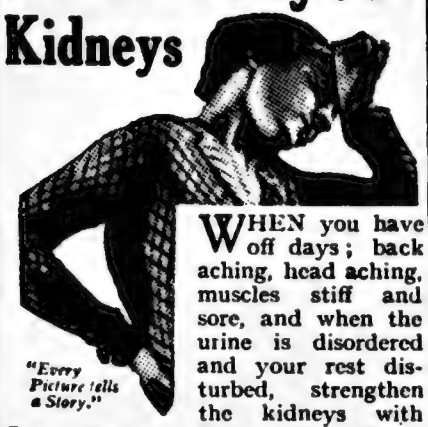
of all the best ironmongers, hardware and furnishing stores. Covered by a generous 10 years free replacement guarantee.

IF YOU HAVE MORE ROOM choose either the ACME *'Folding'* model at 69/6 or the ACME *'Cabinet'* model at 84/-. For illustrated booklet 6 A, describing all three ACME models in detail, write to ACME Wringers Ltd., David Street, Glasgow, S.E.



CVS-82

Look to your Kidneys



"Every Picture tells a Story."

WHEN you have off days; back aching, head aching, muscles stiff and sore, and when the urine is disordered and your rest disturbed, strengthen the kidneys with Doans Backache Kidney Pills. Don't risk rheumatism, lumbago, sciatica, and bladder weakness when this special kidney medicine can end your distress. Read Mrs. Goode's advice.

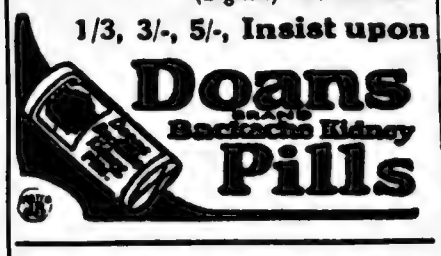
Two years of Suffering

Mrs. E. Goode, 277, Edward Street, Chilvers Coton, Nuneaton, says:—"Influenza upset the kidneys and caused two years of suffering. I had continual aching pains across the small of the back. I had headaches and dizziness and there was gravel in the kidney excretions.

"I made no progress until I used Doans Backache Kidney Pills. They soon made me feel bright and later made me quite well.

(*Signed*) E. Goode."

1/3, 3/-, 5/-, Insist upon



Corns positively ended!

No need to suffer any more!

The 'business' end of a corn is the root. It is no good cutting the top.

'Reudel' oxygenated water enters the pores with special salts.

Painless extraction because roots are loosened by 'Reudel'.

THE most agonising and obstinate corns can be quickly and completely removed by a 'Reudel' Salts foot-bath. The two-fold action of 'Reudel' rarely fails. The active oxygen released by 'Reudel' Salts enters the pores and carries special corn-softening salts down to the root, which is soon loosened so that it comes right out. *Thousands have proved this the quickest, surest way of ending corns.* Try it yourself and end the misery of corns without delay—ask plainly for 'Reudel' and remember "it's the *yellow* pack gives corns the sack."

REUDEL BATH SALTS

(Say ROO-DEL)

Only in YELLOW packets

1/6—large size 2/6.

DOG QUARANTINE —Tragedy that Must Go On

A dog being cleansed in quarantine quarters—a precaution that prevents dogs all over the kingdom running risks of disease

THIS is a month of tragedy for thousands of dog-lovers up and down the country—those who cannot afford to renew their licences, which, incidentally, brings to the Treasury something like £1,000,000 a year.

As a result many lose their pets for ever—more often than not they elect to have them destroyed rather than let them go to a "bad home."

But there is another tragedy for the many dog-lovers that one seldom hears about. It is enacted when, on returning from abroad, the dog goes into quarantine.

Down in Whitehall, in what was once a beautiful Georgian residence facing one side of the War Office, is a front waiting-room belonging to the Ministry of Agriculture which has witnessed many such tragedies of the dog owner who is heartbroken at having to part with his dog for the requisite period of six months.

Vain protest

There have been women owners who have been almost violent in their protests. Many have tried to force their way into the presence of the Minister of Agriculture himself to put forward what they call their special case.

Almost every owner, of course, who puts his dog into quarantine imagines that his is a special case. In fact, every year scores of owners wait at the Ministry in an effort to persuade the officials to relax the regulations "in view of special circumstances." But they all make a vain journey.

And rightly so—because the authorities see no valid reason why the three million healthy dogs in Great Britain should be endangered by being forced into contact with a thousand dogs coming from abroad, which is roughly the yearly average.

One dog infected with rabies is quite enough to infect every animal for miles.

In the summer of 1918 a soldier smuggled an infected dog into Plymouth. In a few days 129 animals in Devon and Cornwall were infected with the terrible scourge of rabies. It was more than a year before the two counties were pronounced free of infection.

At the time of the general demobilisation after the war, a number of dogs were smuggled into the country. What was the result? In seventeen counties the most drastic restrictions had to be applied. In a period of a year 358 people were bitten by mad dogs, and many suffered injuries and loss of health which lasted for years.

It took a long time and the most strenuous efforts on the part of local bodies all over the country, before the last sign of rabies was wiped out. And since 1922 Great Britain has been unique among the countries in the world in being able to report a clean bill of health so far as hydrophobia is concerned.

Adamant

Yet during that period twelve of the dogs admitted to quarantine have had rabies and been destroyed. If even one of them had been turned loose the consequences might have been disastrous.

In spite of this clear case for the continuance of the quarantine restrictions, the Ministry is frequently pressed to adopt less stringent measures. But it is adamant in enforcing the present restrictions without fear or favour.

For instance, when the Duke of Gloucester returned from his voyage to the antipodes he brought back with him two dogs.

If ever there was a clear case for relaxing the restrictions, here was one. The two dogs, pronounced by Australian vets. as free of all disease, were brought home in a warship and never permitted on shore at any port on the way. But when the Duke reached Portsmouth, his dogs were taken to a kennel near Southampton and quarantined for the required period.

There have been times when the wives of ambassadors and diplomats with special privileges have protested against being parted from their pets.

Smuggling

In British usage, a foreign embassy or legation or ministry is part of the territory of the country whose name it bears. Technically the King's writ does not run.

On several occasions the Ministry of Agriculture has been obliged to approach the Foreign Office to ask that influence be brought to bear so that the diplomat in question should not assert his undoubted privilege and introduce a dog without the requisite quarantine. And in no case has a foreign emissary insisted on his extra-territorial rights.

In spite of the undoubted benefits which have attended the quarantine rules, there are still many people who endeavour, either out of a misplaced sense of love for their pets, as opposed to consideration for their fellow creatures, or else because they regard the rules as unnecessary, to smuggle their dogs into the country.

Swims to land

Last year there were four convictions for dog smuggling, but there is no doubt that the Customs officers were outwitted by many men and women who are mean enough to run the risk of introducing animals against the anti-rabies laws.

On several occasions enquiries have been made at Boulogne, Calais and other ports on the north coast of France among owners of trawlers and small fishing craft. It is possible to hire one of these vessels for a matter of ten pounds.

A dog is placed on board a ship of the kind and brought across the Channel. When close in shore at some deserted spot on the south coast—and there are quite a number—the dog is put in the water and swims to land.

There have been several reports of attempted smuggling of this kind and a strict watch is being kept to frustrate this particularly mean method of evading a law so essential to the health of the community.

The dog in quarantine means a tragic separation for both dog and owner. But it is the lesser of two evils, and, as such, is a tragedy that must go on.

. . So Take Heed

AS the winding gear of a Durham colliery stood stark against the dawn a messenger was hurrying through the workings deep down beneath, calling out a name.

At last an answering shout came to him from out of the darkness. And then: "You're wanted at home," he shouted, "at once!"

The blackened figure who emerged from the pit-cage a little later could not have rushed home with more frenzied haste even if he had been told the full dramatic story of what had happened in his absence.

* * *

He had left his wife and five children sleeping peacefully when he had gone to work. Even as a tiny flame in the kitchen grew into a mighty tongue that licked the walls, they still slept on.

Then a woman neighbour noticed the blaze, beat out a desperate tattoo on her wall to arouse the next-door family, and so, first by her presence of mind, and later by her heroism, succeeded in saving six precious lives.

Then the heroine and the people she had saved stood in their night attire to see a fine home reduced to twisted metal and crumbling ashes.

* * *

This, then, was the scene that confronted the collier who had been disturbed at his work, when he arrived at where his home had once been.

His family safe!—thank God for that. They were all-important, after all. But the home he had built up—it would take many years of toil to replace that.

And so it would have done, if he had not signed a coupon, which has now brought him a cheque for £100, which he saw in JOHN BULL.

We reprint that coupon on page 37 of this issue for your benefit.

Turn to it now. The unique JOHN BULL free family insurance may mean as much to you, some day.

FREE! BOOKLETS WORTH MONEY TO YOU

THE MODERN MOTOR ENGINEER

This book places within the reach of the motor engineer and mechanic a course of technical instruction on the maintenance, repair, overhaul, and tuning of motor-propelled vehicles. The new and revised edition, just published, will be a real boon to the motor engineer, as it deals with the most recent developments, such as the Diesel Commercial Engine, the Pre-Selective and Synchromesh Gear Boxes, the Fluid Flywheel, Fuel Pumps, Hydraulic and Vacuum Brakes, etc.

HANDLING BREAKDOWNS ON THE ROAD.

Of special value is the section dealing with breakdowns on the road. General repairs are treated in the widest sense, and instructions is given in soldering, welding, brazing, sheet metal work, machining and grinding.

THE SCOPE OF THE WORK.

Among the other subjects dealt with are :—Dismantling, Tuning and Repair of the Engines, Clutches, Carburettors, Gear Boxes, Axles, Brakes, Accumulators, Magnetos, etc.—Armature Winding — Garage Tools and Mechanical Equipment—Petrol and Oil Pumps —How to Cost Garage Jobs—The Law's Requirements, etc. Fault-finding charts and electrical circuit diagrams are included.

THE MOTOR ENGINEER'S CHART.

Supplied free with this new edition is a specially prepared Chart which shows by means of diagram and tables all the information regarding measurements, etc., which the engineer or mechanic is likely to require in his day-to-day work.

A FREE BOOKLET

To the Caxton Publishing Co., Ltd.,
56, Clun House, Surrey Street, London, W.C.2.

Please send me, free of charge, Detailed Illustrated Booklet describing "The Modern Motor Engineer."

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Send this form in unsealed envelope (½d. stamp).

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O.2. .....

MODERN ELECTRIC WIRING

The new and revised edition of "Modern Electric Wiring" is a practical guide to the wiring of Private Dwellings, Business Premises, Factories and Public Buildings, for Lighting, Heating and Power, with chapters on Wireless Practice, Electric Motors, Talking Picture equipment and Neon illumination.

THE SCOPE OF THE WORK.

General Principles of Electrical Conductivity, Materials, Wire Gauges, Insulators, Insulation and Resistances, Systems of Wiring, Safety Fuses, Distribution of Fittings, Lamps, Illumination, Heaters, Cookers, Small Motors, Appliances, Wiring Layouts and Wiring for Lighting, Heating and Cooking, Temporary Wiring, Measuring Instruments, Meters and Mains, Bells and Signals, Domestic Telephones, Testing Wiring for Wireless Installations, Power Amplifiers, Public Speech and Talking Picture Equipment, Electric Motors and Generators, Principle of Neon Illumination, The Workshop, Specifications, Abbreviations and Definitions.

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MODERN PAINTER & DECORATOR

A completely new and revised edition of this famous book has just been published. The first edition was by Arthur Seymour Jennings, late Editor of "The Decorator," and was planned to provide a comprehensive storehouse of information on all subjects connected with the Painting and Decorating Trades.

This new edition has been entrusted to J. G. E. Holloway, who is the present Editor of "The Decorator" and who has been assisted by some of the leading experts in the trade.

This edition, therefore, naturally contains information and advice on all the most recent and important developments in the decorating trade.

A FEW OF THE SUBJECTS.

Brushes, Materials, General House Painting, Distempering, Paint & Colour Mixing, Gilding, Lettering, Sign-Writing, Wallpapers, Staining, Enamelling, Wood-finishing, Graining, Marbling and Stencilling, Spray Painting, Cellulose, Lacquers and Enamels, Gritted and Plastic Paints, Decorating Defects and their remedies, Shop Window Decoration, Profitable Sidelines for Decorators, etc.

EQUIPMENT AND MANAGEMENT.

Workshop and Office Routine, Equipment, Law and Insurance, Measuring and Estimating Prices, Recipes, etc., etc.

ILLUSTRATIONS.

It is obviously important that a book of this kind should be extensively illustrated, and in this respect "The Modern Painter & Decorator" certainly does not fail since it contains no less than 56 full page plates of which eight are in colour.

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MODERN PRACTICAL BUILDING

Building embraces so many separate trades that up till now any man who has wanted information on all sides of building construction has had to collect by his own efforts (and at heavy expense) a whole technical library. This difficulty is now entirely removed by the publication of "Modern Practical Building." For this work is in itself a complete library of practical information on every kind of building construction. It must appeal to every practical man engaged in the Building Trade, because it is, above all things, practical. It is written by experienced men and published for practical men who mean to "get on."

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The Site — Shoring — Underpinning — Foundations and Footings — Piling—Drainage — Scaffolding — Stonework and Masonry —Bricks and Brickwork—Fireplaces and Flues—London Building Act—Concrete Constituents — Mixing — Construction and Reinforced Concrete—Regulations Governing Reinforced Concrete — Cast Stone — Tiling and Slating — Damp — Timber — Carpentry —Roof Construction—Use of the Steel Square —Half-Timbering and Framework—Joinery —Plastering—Exterior Work — Wall Coverings—Stairs and Stair-Building — Sanitation —Central Heating — Ventilation — Painting —Decoration — Organisation and Bookkeeping. One of the most important sections in "Modern Practical Building" is that entitled "Practical Calculations and Useful Data."

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Midnight—and still full of

Bourn-vitality!

How this London 'Busman keeps fit

This man is often at work before dawn. Often he is running up and down 'bus stairs when midnight strikes. Irregular hours and bad weather can sap a man's vigour and undermine his nerves. But this 'bus conductor takes his daily cup of Bourn-vita. It fortifies him, brings sound sleep and good nerves, and gives him that splendid 'good-to-be-alive' feeling that is now called 'Bourn-vitality.'

HERE'S HIS LETTER:

'As a 'busman out at all times on different duties, up and down stairs, and in all weathers, I must express my belief in Bourn-vita as a tremendous food and tonic. Before I retire to bed I take my cup of it, and sleep soundly, and awaken as fresh as the proverbial daisy! I recommend Bourn-vita to my 'bus colleagues. As a nerve tonic or food it is really ideal, and I'm sure on my work, tedious as it may be, such an ideal drink as Bourn-vita is essential.'

D. R. (London, E.1.)

AND YOU .. Is last night's **BOURN-VITA** helping you now?

The Dictator

chewed a

FEEN-A-MINT & "banished" constipation

Feen-a-mint is the favourite family laxative; thorough and safe; delicious mint flavour. Get a packet from your chemist. For a free sample send your name and address and 1½d. in stamps (to cover postage) to White's Laboratories, Ltd. (Dept. S2), 15, Thames House, Westminster, S.W.1.

Here's the way to make really light pastry

Different pies and puddings need different amounts of baking powder. You cannot get the best results with flour that contains a fixed amount of "raising." Remember:
1. Vary the quantity of baking powder according to what you are making.
2. Add baking powder at the time of mixing.
3. Use only Borwick's — the best baking powder in the world.

BORWICK'S BAKING POWDER

Tickling Throats Quickly and pleasantly relieved with VICK LOZENGES 6d

DELIGHTFUL TO THE TASTE

WE POLICE the EARTH

SEVEN young men have just left London to take up appointments in the Rhodesian Police Force, and when they reach the headquarters of that virile organisation they will meet many more men who come from this country.

Wherever you may go throughout the world you will find that among the ranks of the police are Britons, and in high places will be found men who have learned their job in the Metropolitan Police, the City Police, or in some Borough or County Constabulary.

The presen Commissioner of the New Jersey State Police was a few years ago an inspector in the Metropolitan Police; the head of the Irak Police is an old Manchester policeman; attached to the police forces of Japan and China, in an advisory capacity, are Britons who have graduated from one of our home police organisations.

The reputation of the British police officer stands high all over the world, and quite frequently foreign police organisations request the aid of Scotland Yard in the formation of a new unit, or in the reorganisation of an existing establishment.

"The British policeman is the backbone of the vast world structure which keeps the peace." Here is one on duty by the Wailing Wall in Palestine

The four corners . .

Experienced officials in our city, borough, and county police graduate to controlling positions in the four corners of the earth.

In all the smaller colonies, protectorates, and territories under British mandate, the police chiefs are almost entirely British.

A man recently knelt before the King at Buckingham Palace on his appointment to an important post in the colonies—a few years ago he was patrolling the streets as a sergeant in the familiar blue uniform.

Only a few weeks ago, in the students riots in Cairo, two British police officials, Major White and Captain Hamilton, braved the mob with drawn revolvers, and although the former was wounded, these two lone policemen brought order out of chaos.

Detective-inspector Alec Dixon, of the Singapore Police, did more to clean-up the pirate menace in the China Seas than all the Chinese forces put together. Watching in dark streets, boarding Chinese junks and mixing with coolies, scouting about docks and shipyards, Dixon got to the root of the trouble, sent thirty smugglers to jail, and six to the scaffold. And he was once a "flat-foot" in London.

"Live Wire"

In the famous "Mounties" (the North-West Mounted Police) which range over the frozen northern territories of Canada, you may find ex-constables of some one or other of our Mounted Police units.

In Detroit, the key city of the U.S.-Canada border, Captain Dunkley, the "live wire" of the Excise Branch, was formerly attached to the Special Branch at Scotland Yard. At the other end of the American continent the Buenos Aires Police is largely staffed in the higher ranks by men who have begun their careers as sleuths in our home constabularies.

There is a good deal of romance attached to these police units in the colonies, but the truth is that theirs is no sinecure of a job.

Pay, generally, is higher than here in England, and the duties are probably more exciting.

In Canada, the sub-constable, the lowest rank, receives 5s. 9d. a day, the first-class constable 10s. 6d. a day, a sergeant 14s. 6d.; while senior officers of the uniformed branch rise to anything from £370 to £500 per annum according to grade and seniority.

Chaos without him

In South Africa, the constable starts off at £120 per annum, with free lodgings, etc., and rises to £150. The sergeant gets £282 per annum, rising to £350, and all ranks may enter for examinations for promotion to the highest ranks. The plain-clothes men start at £170 and rise to £440.

In Australia, rates of pay are very similar to those obtaining in Canada, although, as the police are State organisations, each State has its own rates of pay.

At home, the police officer's wages are fixed by the Secretary of State for Home Affairs, and the constable's money is 62s. a week, rising to 90s., with deductions for pension funds and so on; the sergeant receives £5 to £5 12s. 6d. a week according to seniority, and this is also liable to small deductions for pension, etc.

Taking it all round, the pay of the policeman is none too high for the job he does in maintaining law and order throughout the world.

Lord Trenchard, who introduced many reforms at Scotland Yard, once said in a speech at the Mansion House: "If every police officer who has learned his job in the two London police forces were suddenly taken off duty, if only for a few days, the world would know a chaos almost equal to that which comes of war itself."

And this is probably true. The British policeman is the backbone of the vast world structure which keeps the peace and protects the private citizen. Foreign visitors to London invariably voice their admiration of the "London Bobby"—and his counterpart can be found on the streets of every town in Britain and throughout the Empire.

His integrity, loyalty and devotion to duty is justly world famous, and it is this reputation which leads other countries to recruit their higher ranks from our home constabularies, for the sad example of certain American cities has proved that civic well-being is largely, if not entirely, dependent upon a highly trained, honest and loyal police force.

The whole world takes its police standard from Britain, and that is why, quite apart from the geographical significance of our scattered possessions, Britain, as it were, polices the world.

In the Empire particularly our standard is emulated, and the great colonial cities recruit from us. Melbourne, Sydney, Adelaide, Brisbane—in all these cities our Test cricketers are welcomed (in accents which tell of a London, Yorkshire, Lancashire—or other county origin) by men who ask wistfully about the "old country."

Bulwark of law

When the crowd broke through the ropes and made the historic demonstration after the memorable match which Jardine, Larwood and Voce have handed on to cricket history, it was Superintendent Joyce, formerly of the Nottingham Police, who escorted the two famous Notts professionals back to the dressing room.

It is estimated that there are roughly 200,000 British policemen throughout the world, and when one compares this with the populations of the countries among which they are spread, it will readily be conceded that theirs is a mighty task.

Even outside the Empire, the British police official is often called upon to "save the situation."

In Paris, Berlin, Copenhagen, Stockholm, and in most cities where there are British embassies or consulates, will be found British officers attached to, or working in conjunction with, the native constabularies. Even the famous Paris Sureté often calls in the aid of Scotland Yard when some international crime engages its attention.

From our own small island kingdom across the world to the Antipodes, from India to the verge of the Arctic wastes, from Cape Town to the turbulent North-West Provinces, nestling in the shadows of the Himalayas, from Baffin Bay to New Zealand, law and order is largely maintained by the British "Bobby."

ONE MAN'S PIPE

may be another man's poison!

—NOW IS THE TIME TO DECIDE WHICH BLEND OF FOUR SQUARE GIVES YOU THE MOST SATISFACTION.

"Select pipe-men go for my Matured Virginia; others find satisfaction in Empire Cut Cake. And many get permanent pleasure from either the Original Mixture or the Empire Mixture de Luxe. You may prefer 'Curlies,' the little 'discs' of pleasure, or the delicacy of 'Ripe Brown'—a fine cut. Send for a sample of the type you prefer, or have a stab at them all!"

Empire Mixture (*Green Squares*) . . . 10½d.
Curlies (*Purple Squares*) . . . . . 10½d.
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Matured Virginia (*Red Squares*) . . . 1/3d.
All blends are Medium strength. Sold in the new easy-to-open 1-oz. and 2-oz. vacuum tins.
And Four Square Outsize Virginia Cigarettes, Flat Tins, 25 for 1/6d.

SAMPLE

Fill in, cut and post to George Dobie & Son, Ltd., Paisley, Scotland, enclosing P.O. Charges to cover part duty and postage only.

Please send me samples of all 6 Four Square Blends for 1/-.	
Please send me a sample of your new cigarettes for 2d.	

Name .....

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Quality Tobaccos and Cigarettes

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FIRST PRIZE £500.

J. REID, 35, Croftend Avenue, Glasgow.
Example: Muddles
Apt-word: England, Magnificently!

SECOND PRIZE £50.

B. PAGE, "The Mendips," St. Cuyth Main Road, Claston-on-Sea.
Pipe—Provides "Escape."

THIRD PRIZE £25.

C. J. RIDOUT, 24, Elm Grove Road, Dinas Powis.
Scot—Caustic. "Soda!"

20 PRIZES OF £3 EACH.

F. ADAMSON, 52, West Grove, Hull.
Cuddles—"Charmer," "Snake."
H. BEARD, 36, Bramwell St., Stockport.
Dupe—"Pumped"—Dumped.
E. BUTCHER, 80, Fawcett St., Sheffield.
Doubled—"Bloom," Orange-blossom.
Miss B. CAMPBELL, 30, Ryelands Street, Hereford.
Taste—"Tin" Alters.
T. H. DENNIS, 113, Oaklands Road, Hanwell, London, W.
Fame—Factory, Elstree.
C. H. GOODWIN, 24, Vernon Street, Shirebrook, Derbys.
Doubted—Doubter, Usually.
Miss R. GRAINGER, 39, Bullroyd Av., Bradford.
Carter—Traffic "Controller."
A. GREATBATCH, 7, Kingswood Drive, Liverpool.
Darker—Europe, "Ablaze."
E. HEPWORTH, 3, Camden Road, Camden Town, N.W.
Fake—"Fair" Knock-out.
Mrs. B. HOLDEN, 230, Cop Lane, Preston.
Doubled—Damage, "Damages."
G. E. JAMES, Central Bakery, Longhope, Glos.
Saddles—Dad, "Add—."
C. KEMPSON, 39, Brockhurst St., Walsall.
Doubled—Defence, "Upright."
F. J. KILBRIDE, 6, Horton View, Banbury, Oxon.
Fuddles—Drop! Drop!
L. MORGAN, Merton, Ystradgynlais, Swansea.
Face—Fell—"Cut."
J. PACKHAM, 7, Emery Av., Manchester.
Darker—Africa, *Exploitation.*
D. SANDERSON, 1, Main St., E. Ardsley, Nr. Wakefield.
Doubled—"Brilliance," Elbow-grease.
Miss G. B. SQUIRES, 43, East Street, Okehampton.
Taste—Easily "Seen."
J. T. WHITELEY, 28, Tweenbrook Av., Gloucester.
Carver—Clumsy, Versailles.
D. WILLIAMS, 92, Elmore Street, Islington, N.
Barber—Rejuvenates—"Ages."
H. WOLFE, 65, High Street, Chatham.
Scot—Tap! Sap!

A list of all other cash prize-winners can be seen at the offices of "John Bull."

PALMOLIVE, *he hoped, would be* kind to his tender skin . . . *it was indeed* . . . *and gave him these* 4 EXTRAS,★ *too!*

★
1 Speed; your whiskers are naturally oil-coated. Palmolive removes oil instantly—turns *wiry* hairs *soft* in 60 seconds.

2 Lasts 10 minutes. Lather never dries on the face. Beard stays soft—right for shaving.

3 Lather is stiff. Holds each hair upright, so razor can't slide on tough beards.

4 Multiplies 250 times in lather. One half-inch gives volumes of rich, lasting lather.

It was PALMOLIVE'S olive and palm oil content that made it so soothing to his tender skin. But he soon found this same oil content acted like a lotion giving him a grand refreshing after-shave effect. And then Palmolive's stiff lather made extra short work of his tough beard—holding each hair upright for cutting so that the razor *couldn't* glide over. Yet, since this Palmolive lather multiples itself 250 times, he only needed one half-inch on the brush to get volumes of rich, lasting lather — real shaving economy!

6d *and* 1/-

Are Your Teeth Kolynos-Clean and Sparkling White?

To rediscover NATURAL WHITENESS and Attractiveness Your Dentist says—*USE KOLYNOS*

Try Kolynos. Discover for yourself just how amazingly effective it is. Used on a DRY brush morning and night it will quickly improve your teeth. They will feel cleaner. Soon they will look naturally white—whiter than you believed possible!
This remarkable dental cream foams into every tiny crevice and kills millions of germs which cause stain, tartar and decay. It cleans every tooth surface and enters every nook and cranny. Your teeth are cleaned perfectly—right down to the beautiful, natural white enamel without injury. Get a tube of Kolynos to-day. Of all Chemists

MADE IN ENGLAND 1/- AND 1/9 Trial Size 6d.

KOLYNOS DENTAL CREAM

STOP your RUPTURE Worries!

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Our Letter Parliament

My Private WORRY

IN a little over two years my son will be twenty-one years of age.

I dread the day, for unless a miracle happens I shall have to confess to him and to his mother, who trusts me just as implicitly, that I am a thief.

Five years ago £100 was handed to me in trust for him when he became of age. Most of it I have used; that it has been used to keep the home together in no way eases my conscience. I have been hoping against hope to be able to replace the money "borrowed," but the outlook is hopeless.

Often the wife mentions this money, saying "Jim will help us a bit when you tell him the wonderful news." My private worry is terrible. — *H. J., Brighton.*

Cannot Be

I am engaged to be married in a few months' time, and but for a private and incessant worry I should be supremely happy. My future husband is extremely fond of children, and joyfully anticipates that our future married life will be blessed by them; but a recent illness revealed to me the fact that this can never be. . . .

Shall I tell him, and risk an almost certain severance of our engagement, or rely on my great love to compensate him in his disappointment after marriage?—*Miss L. T., Bilting.*

"Shall I Sell?"

As a fisherman, my private worry is how I am going to live through this winter. A poor summer season, autumn gales, and now winter have left me in a very low financial state.

No "dole" for me, for fishermen don't come under the scheme; no public assistance or Means Test.

Shall I have to sell my boat and gear which my dad left me? And, if I do, what shall I do in the summer?—*"Worried," Mevagissey.*

Wheels—Not Steps

A miner since he was thirteen, my sixty-year-old husband has been injured in almost every part of the body.

Twice he has been huddled in a corner expecting death at every moment, only to be saved at what seemed the last minute. He has helped to clear a "fall" under which he found his father dead and his brother seriously injured.

So do you wonder that my private worry is that "Good morning" may mean "Good-bye," and that one day I shall hear wheels instead of the footsteps I listen for?—*"Miner's Wife," Kilsyth.*

Unexpressed Dread

Though over six feet in height and possessed of a fine physique, I am prone towards crying like a child as a result of shell-shock. The slightest shock will entirely shatter my nerve.

Recently I took over the headmastership of a private preparatory school and, though fully competent at my job, I yet confess that it fills me with an unexpressed dread.

The bursting of a paper-bag by some youngster, or the sudden yell of an excitable child. . . . How foolish would my tears look to non-understanding juveniles? Such a possibility fills me with constant worry.—*L. T., Wilts.*

Forgot the Gun!

Always I am haunted by the fear that I have forgotten something. A dozen times a day I check the contents of my pockets—season-ticket, keys, fountain-pen. Always I dread finding a vitally important letter which should have been posted the previous day.

Yet only once in my life have I forgotten anything. Twenty years ago, in amateur theatricals, I played the detective who drew a revolver and shot a German spy at the very end of the second act. I put my hand in my pocket—and found I had forgotten the gun!—*"Blank Cartridge," Wilts.*

Joining his Brother

Trusting that my two sons would profit thereby, I expended my whole energy in developing my farm. My elder boy, however, tiring of long hours and secluded existence, soon became attracted by the pleasures of city life.

Regretfully accepting the inevitable, I carried on in the hope that the younger lad would follow his father's calling. Recently he, too, announced his intention of joining his brother in London.

Now in old age I am sorely burdened with the anxiety and worry of wondering what will eventually become of a farm that has been in my family for generations.—*"Farmer," Somerset.*

Without Success

My sister married a man who proved to be a scoundrel, though fortunately she never knew how bad he really was. For her sake I got him out of his gambling and other scrapes. He died at a comparatively early age, leaving a son who is worshipped by his mother.

At her request I took him into my business and have watched him drift into his father's ways. I have done all in my power to stop this, but without success.

I daren't tell his mother, for it would break her heart, so I keep my worry to myself.—*"Tradesman," Derby.*

Time Will Tell

Tactfully mother and I have suggested my brother should seek office work when soon he leaves school. While he agrees without much ado, he spends, we fear, too much time making ship models, reading avidly of old-time sailing-ships and modern ocean greyhounds.

Mother often glances at a picture of dad, who was lost at sea, and there's a look of concern in her eyes which plainly says "I'd not stand in his way should he prefer sea-legs to the office-stool, but I hope he doesn't."

We must wait and hope. Time will solve the secret.—*"Ailsa," Nottingham.*

Race with "Silver Ring"

National Records

IN each of the last three Grand Nationals record time has been made.

Grakle set the ball rolling with 9 min. 28 sec., knocking several seconds off Ascetic Silver's time. Golden Miller clocked 9 min. 20 2-5 sec. and Reynoldstown clipped off a fraction of a second, returning 9 min. 20 1-5 sec.

I have cited these three records since a correspondent says that nowadays it is useless going for the slow but sure jumpers.

This belief is all wrong. Providing weather conditions are suitable, and the going all right, the race is run at a better pace.

Blue Prince and Really True, runners-up in recent years, were within a split second of record times. Most good judges would describe both of them as plodders.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, January 23, to Wednesday, January 29.

R 98 T F O A P U X Z Q C 93 B 94 M
W N 96 G S K V Y 97 L H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. RKYAS2 would read WAUKOO.

Will He Return?

My father and three brothers were drowned while out with the herring fleet.

My husband also is a fisherman. I know that in the flash of an eye his gallant little drifter may meet its doom in a stormy sea, and it worries me ceaselessly to think that some day I may go to the harbour and wait in vain for my man's return.

Herrings are "halesome fairin'," but to the wives and mothers of the fishermen they are indeed "lives o' men."—"Fisher Lass," Moray.

Is he Suffering?

Two years ago my eldest son, tired of seeking in vain for employment, took advantage of an emigration scheme and left this country to take up farming in Canada.

Since his departure I have received but two letters from him; the last, written as it was upon soiled and scrappy paper, belied the statement it contained that he was doing fairly well.

For eighteen months now I have heard no tidings and my ever-present worry is that of wondering whether my boy is suffering the dire privations and poverty described to me by emigrants who have returned home, sadly disillusioned.—*N. W., Canterbury.*

She has Hinted . . .

I was left a widower five years ago with a young son of three.

Since then I have become acquainted with two women, one a well-to-do widow with a good business, the other a cook in service.

My son now needs a certain treatment to cure him of a serious complaint and this will cost £100. My wages are only £2 a week, and the widow has hinted that she will pay these expenses if I marry her.

I like and respect her, but am in love with the cook. Shall I sacrifice love for the boy's sake, or shall I marry the cook? That is my private worry.—*"Perplexed," Cotham.*

Slow Progress

Certain that I only need training to become a brilliant pianist, my brother, an ardent music-lover, has for some months been generously paying for lessons for me.

But my progress is very slow, and in spite of his unshaken faith in me, I am afraid that he may be spending money to no purpose.

My worry has been recently aggravated by the discovery that my music lessons are being paid for with money he has laboriously saved for musical tuition for himself.—*T. G., London.*

* * *

As a professional singer, I am haunted by the fear that I shall sneeze while I am singing, probably in the middle of a top note!—*M. R., Boscombe.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. 2s. 6d. for "Shorts." Envelopes marked "Letter Parliament" must reach 93, Long Acre, London, W.C.2, by first post Tuesday, January 28.

When Heaven Helped Me

"Not at all, Mrs. Hill. I can't bear to see kiddies poorly and miserable when I know that all they need is a dose of 'California Syrup of Figs' to relieve their bowels and clear their systems.

What a load off your mind it must be to see them so full of fun and energy again, and with such a lovely colour in their cheeks. Always hungry too, aren't they?"

That's the beauty of 'California Syrup of Figs,' it not only keeps the bowels regular but it tones up the digestion and creates a healthy appetite.

'California Syrup of Figs' is never harsh, never gripes and never weakens, like concentrated purgatives. I always feel there's a risk in taking them, whereas 'California Syrup of Figs' being a natural fruit laxative is absolutely safe.

I strongly recommend you to get the children into the routine of taking a weekly dose of 'California Syrup of Figs.' It will ward off colds and infections and act as a splendid tonic for the system. Speaking from experience, 'California Syrup of Figs' is just as good for adults, especially those who are not too robust."

1/3 and 2/6 per bottle of all chemists, The larger bottle is the cheaper in the long run. Be sure to get 'California Syrup of Figs' brand.

California Syrup of Figs
NATURE'S OWN LAXATIVE

"FITTING PHRASES" COMPETITION RESULT

The following is the result of above Competition which appeared in the December 21 issue of "John Bull."

SECTION 1.
[illegible]8 winners share prize of £20.

SECTION 2.
102 winners share prize of £20.

SECTION 3.
36 winners share prize of £20.

SECTION 4.
26 winners share prize of £20.

SECTION 5.
1 winner of prize of £20.

Space does not permit of publishing names and addresses of all winners, but full list can be seen at "John Bull" Offices. All winners have been notified and cheques despatched.

FOR MANY YEARS = MAN & BOY
NUTTALL'S MINTOES
4d PER OZ.
GAVE ME JOY

MAKE MONEY IN YOUR SPARE TIME!

Finest Sheffield Tools
ONLY are included in the New and Improved G.T.L. Tool Chest making it better value than ever.
ALL BEST BRITISH

With the NEW AND IMPROVED G.T.L TOOL CHEST and Home Repairing Outfit

YOUR spare time, during the long winter evenings, can be turned to good account if you've a G.T.L. Tool Chest and Home Repairing Outfit. With it you can make a thousand-and-one useful articles for your home and garden, and it opens up a new and inexpensive way of adding to the comfort, convenience and amenities of your property, while saving you literally pounds a year in repairs for which you would otherwise have to pay. Incidentally, it also affords a new, pleasurable way of adding to your income by making articles to sell. So that—with a G.T.L. Tool Chest—instead of spending money in your leisure hours, you will be making it, saving it and enjoying it!

NO EXPERIENCE NEEDED

A valuable FREE BOOK OF INSTRUCTION, containing over 200 working illustrations, is included in the G.T.L. Tool Chest. If you have never handled a tool, you CAN be sure of immediate success because this book tells you what to make and shows you step-by-step how to make it.

THE NEW AND IMPROVED G.T.L. TOOL CHEST

The new G.T.L. Chest for 1936 has been vastly improved by the inclusion of additional Tools and improvements to existing ones. Now there are over fifty high quality articles, all the finest Sheffield Tools, neatly fitted in steel clips, and they come to you direct from the manufacturers after being carefully tested. Everything for every purpose is here, and the G.T.L. Tool Chest stands alone in its quality, completeness and arrangement. This Chest *is the original and only* G.T.L. Guaranteed Tool Chest.

A FEW SHILLINGS BRINGS YOU THE G.T.L. TOOL CHEST AT ONCE on 7 DAYS APPROVAL

A first payment of a few shillings and the G.T.L. Tool Chest is sent at once to your Home CARRIAGE PAID and packing free. The balance can be paid by small monthly sums to suit your pocket; meanwhile the G.T.L. Tool Chest is making money for you. G.T.L., 12/13 Chiswell St., London, E.C.1.

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A Beautiful 16-page BROCHURE describing the G.T.L. GUARANTEED TOOL CHEST and Home Repairing Outfit in detail, and telling how you can save and make money—as tens of thousands of others are already doing.

POST THIS COUPON NOW

To GUARANTEED TOOLS (1933) LIMITED, 12-13 Chiswell St. Finsbury, London, E.C.1
Please send me by return, free of all cost and obligation, your beautifully illustrated booklet of the G.T.L. Guaranteed Tool Chest and Home Repairing Outfit, together with particulars of price, and how I can obtain it at once for a small first payment. (PLEASE WRITE CLEARLY.)

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To (Name of Newsagent) .....

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Please deliver or reserve JOHN BULL for me weekly until further notice.

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Post this Form to
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Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.
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Every Sufferer from

INDIGESTION

knows this to be true

He Wants Three Things and Wants Them Quickly.

1st Immediate relief from his pain, feeling of fulness, palpitation or flatulence.

2nd His inflamed or weakened stomach protected from the hot, burning acid continually poured out.

3rd Help for his weak stomach to digest the food he must take.

All of these requirements are fully provided for in De Witt's Antacid Powder.

1st On entering the stomach it neutralises the excess acid and renders it harmless to the inflamed stomach. The pain and flatulence is relieved and there is an immediate feeling of well-being.

2nd A valuable ingredient coats the stomach walls, and whilst protecting the inflammation or ulcers from the burning acids, allows the ordinary work of digestion to go on.

3rd Another ingredient digests a portion of your food, taking a further load off the weak stomach.

By persistent use of De Witt's Antacid Powder the system gets regulated and healthy so that the stomach can digest your food without help.

So every day that you put off getting a supply of De WITT'S Antacid Powder means another day of unnecessary suffering for you.

DE WITT'S

ANTACID POWDER

Sold by all chemists at **1/6**

If you live in agony from piles, get MAN ZAN Brand Pile Remedy. Nothing so quickly ends the dreadful irritation, the weakening pain and banishes pile trouble for good. Get your supply of Man Zan in its easy, clean-to-use tube. Use it and be pile free and happy again. Man Zan costs but 3/- for the big supply.

KIDNEY TROUBLE

You cannot be well if your kidneys are ailing

If you have Kidney Trouble, however slight, Nature gives you drastic warning before very long. Usually this warning takes the form of a dull, nagging ache in the back, and if not heeded will soon make your life a misery. You will be unable to do your work, and sleepless nights will still further weaken you. Rheumatism, swollen, hot and inflamed joints bring home to you even more forcibly that your kidneys are crying out for relief.

Your kidneys, weakened by a chill or shock, or overworked through faulty dieting, are not doing their job of cleansing and filtering the blood. Not only are they choked and clogged with waste matter, but they are not cleansing the blood of uric acid, bacteria and other impurities, and so your whole system is being slowly poisoned.

Suspect Kidney Trouble if you have
RHEUMATISM BACKACHE
BLADDER TROUBLE SCIATICA
JOINT PAINS LUMBAGO
DISTURBED NIGHTS
or any Urinary Irregularities

Start taking De Witts Brand Kidney and Bladder Pills which act directly on the kidneys. They begin their healing work by reducing the inflammation in the kidneys, and toning them up so that they work perfectly once more. That backache stops, the awful pains die down, and as De Witts Pills gently cleanse and strengthen your kidneys you will become healthy and pain-free again. The relief brought by De Witts Pills is permanent because they remove the cause of your trouble. Be sure you get the genuine

DE WITTS BRAND

KIDNEY & BLADDER PILLS

Prices 3/- & 5/- New Trial Size 1/3

3/- size De Witts Pills now contains 25% more

The Editor Laughs Last

S. K. (Holborn).—"An expert thief can soon tell the difference between artificial and real pearls." Naturally he knows the ropes.

FOOTBALL COACH (Birmingham).—"I like my team to have the family spirit." But most coaches prefer the players to get on well together.

QUERY (Dunstable).—"What would you do if your wife wanted to have all the trees in the garden cut down?" Order a hundred or so logs first.

N. B. (Yarmouth).—"I am offering to sell my secret of how to wake up at any hour of the night, but can't find any buyers." They're all too wide awake.

J. G. (St. Albans).—"It takes a man to wear wool next to the skin." Or a sheep.

CURIOUS (Oxford).—"How would you act if a man twice your size insulted you?" Forgivingly.

S. E. V. (Bradford).—"The caretaker got into a row because the fuel account was so big." Hauled over the coals.

PA (Lowestoft).—"As the chestnut exploded and went through a pane of glass, I stopped my son roasting any more." You thought things were going too far.

FRED (Newcastle).—"A recluse I know tells me that he shows his face outside only when he has a problem to work out." So he appears to think.

STATIONER (Edinburgh).—"What support is there to-day for the old-fashioned wooden-shafted pen?" The back of the ear.

N. R. A (Dublin).—"Can a tight-rope walker be made to contribute to the support of his aged parents?" Usually he has very little to support himself on.

SUCCESSFUL (Weymouth).—"The whole secret of success in business is to have no side." This, of course, does not apply to a bacon merchant.

BOXER (Lambeth).—"I am fed up with leading a life of enforced idleness indoors just because I have had a bad attack of 'flu." You want to get out and a bout?

MRS. W. (Kirkcaldy).—"Would *you* be shocked if an ironmonger suddenly began working a pair of bellows two inches from your face?" Well, it would certainly come as a blow to us.

SAM (Devonport).—"The first time I met her was at a fancy dress ball, where she was dressed as a witch, complete with broom, and I fell in love with her right away." She swept you off your feet?

L. N. (Darwen).—"Manufacturing parachutes brings me in a tidy income, but I'm afraid I'm something of a spendthrift." Everything you make goes to the four winds.

PAWN (Surbiton).—"I used to go and play chess with him two evenings a week, and to my surprise he left me quite a lot of money when he died." A good move on your part.

TOM (Perth).—"I had some money taken from my pockets, but I did not dream of suspecting my lawyer who was with me at the time." Why, was there still some left?

INSTRUCTOR (North London).—"One of my dancing pupils has been trying to learn for months, but her efforts are like no other pupil and she still persists on treading on my toes." But her dancing has the stamp of individuality.

PROUD PA (Oswestry).—"My son is doing so well in mathematics that he hasn't got one sum wrong." That's all right then.

COMPOSER (Bristol).—"My latest tune, a pretty little melody, is entitled 'Thistledown.'" Light music?

V. E. (Slough).—"I felt very wide-awake after my game of rugger." It was a rousing one, then.

R. E. (Aldershot).—"What do you think are the most popular card games played by members of the Royal Engineers?" Bridge and pontoon.

T. C. (Dulwich).—"What is the most necessary thing for an explorer to have with him on a sea cruise to Iceland?" A ship.

TEACHER (Durham).—"The curse of our profession is that we have to stop out of bed to correct exercises and papers." But it keeps you up to the mark!

GEORGE (Dunbar).—"No pretty girl at a party should throw a kiss across the table at a man who is obviously with his wife." In case he catches it, eh?

TOM (Ealing).—"Five years ago I was disappointed in a love affair and I've never forgotten it." You shouldn't have married her.

D. H. (Exeter).—"My husband has always a joke on his lips." He ought to shave it off.

E. F. (Salisbury).—"Some workmen always seem to be striking." Blacksmiths, for example.

S. M. (South Mimms).—"What does an auxiliary postman get when he starts his job?" The sack.

THE KID

O. W. (Kingsbury).—"Don't you think that wireless with some people is a perpetual disease?" No—it comes in waves.

TOM V. (York).—"In case my razor suddenly becomes blunt, I always keep a safety to fall back on." Rather dangerous, isn't it?

HUSSY (Bickley).—"I accompanied my wife to the market, and the way she ran down the goods to the salesmen made me ashamed." You felt cheap, too?

MAUDE (Dorking).—"Was there ever a man who truthfully told his wife that he had never looked at another woman?" Yes, Adam.

TOM (London, W.).—"I was very anxious to get to know a pretty girl skater on the rink, but she snubbed all my advances." She didn't want you to break the ice?

H. B. (Clacton).—"If her carpet-beater is becoming worn-out, it will pay a housewife to get a new one at once." But a divorce cannot be obtained as quickly as that.

CURIOUS (Derby).—"Where are brown bowler hats worn mostly nowadays?" Just above the ears.

PUPIL (Midlands).—"The master's sudden indisposition closed the school." Was it a cold in the head?

L. J. (Leeds).—"I have stained-glass windows in my dining-room." Some of the lads been snowballing?

LOCAL SPIRIT (Mill Hill).—"The number of houses with names in our suburb will soon be beyond count." Numberless, in fact.

LUMBERJACK (Plymouth).—"When I was in the wilds of Canada I often cooked a pie in a large biscuit tin." Ah! A square meal!

ARTISTIC (Chelsea).—"Every painter of the human form must, if he is to be a success, have a model." But that does not make him a model painter.

ADVENTUROUS (Reading).—"Can you please tell me what expenses I am likely to incur in trying to reach the stratosphere in an aeroplane?" Funeral.

A. B. (London, N.).—"I was run down by a car and the driver said it was the first time he had had it on the road." That was a new one on you.

R. E. M. (Colchester).—"I tried to convert a back bedroom into a workshop, but after installing a lathe the floor gave way." So the whole thing fell through.

DENTIST (Staines).—"My wife woke me up the other night and said she had raging toothache." You soon put a stop to that, no doubt.

LEARNER (Lincoln).—"I felt absolutely helpless when my car stopped with the radiator pressed against the side of an omnibus. I didn't know what to do." In fact, you were up against it!

N. J. (Salford).—"It wasn't until my daughter let the door bang and woke me up the other night that I realised what late hours she was keeping." That opened your eyes.

REF. (Glasgow).—"How can we football referees be in every part of the field at once?" By letting the irate fans do what they'd like to do at the end of the match!

T. P. (Northolt).—"A racing motorist friend of mine is a door-to-door canvasser in private life." So it seems that when he's not stepping on the gas he's gassing on the step.

Miss H. H. (Luton).—"Imagine the joy of an invalid at having a reasonable Crossword to solve." May we suggest a slogan for you? Never say die—say "Diagon"!

L. D. H. (Plymstock).—"The chemist couldn't supply me with another tube of a wonderful preparation for keeping the hands clean while doing any dirty job." So he was cleaned out, then.

B. M. (Fulham).—"Perhaps if I didn't tip my waiter his children would not have enough to eat." And it is a certainty you wouldn't.

L. B. L. (Gosport).—"I should read much more in bed only that the gas bracket is on the other side of the room." And if you don't like turning out?

G. E. U. (Didcot).—"There was a serious omission in the will, although a lawyer drew it up." Were you left out?

SAM (Richmond).—"Life is very funny. Nobody knew or cared whether I existed until the explosion. Then my name appeared in all the papers." You got into the news with a bang?

FATHER (Oxford).—"As punishment I hid my son's games on a high shelf, but later found him playing with them on top of a step-ladder." So he was up to his tricks?

(Many replies unavoidably held over)

IF you are troubled by any matter—of course, of a medical nature—you can write for free expert advice that will help you. A stamped and addressed envelope is all you have to send with your query. Write to the Editor. The replies given on this page to facetious correspondents are for your entertainment

Asthma Victims' *new day of hope!*

Dr. HAIR ASTHMA CURE 64 4/6 32 2/6

WORLD-FAMOUS REMEDY NOW WITHIN REACH OF EVERY SUFFERER

DISCOVERY OF VASO-DILATOR ACTION BRINGS LASTING RELIEF

A new day of hope has dawned for all who are caught in the relentless grip of Asthma, thanks to the historic discovery of Dr. B. W. Hair, M.D.—himself for eleven years a martyr in the furnace of this dread disease. After years of patient experimenting on his own body, he discovered that the true cause of the Asthma spasms was contraction of the muscles of the bronchial tubes and congestion of the vessels in the mucous lining of their walls, so producing that choking, gasping sensation. Acting on the principle that bronchial tubes and blood vessels have similar muscles, he devised this famous remedy with a Vaso-Dilator action. **This Vaso-Dilator action relaxes the vessel walls, relieves the muscular contraction and frees the bronchial tubes from the paralysing grip of the attack.** The results, tested on himself, were miraculous, and in the true spirit of the Medical Profession he gave his great invention to the world, that all sufferers might regain their birthright of glorious health.

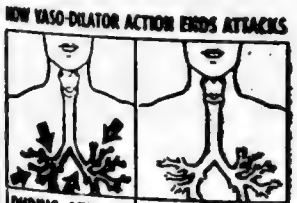
UNDENIABLE PROOF

Read what sufferers have written in praise of Dr. Hair's great discovery:

Mrs. Hilda Lambert.
'After 4 years of the tortures of Asthma 1½ bottles have given me relief to sleep, and taken away the band which seemed to be gripping me round my chest.'

Henry Wilson (aged 81 years).
'I have quite recovered from my Asthma and Bronchitis, thanks to Dr. Hair's Cure. I can sleep well at night now. It is the first real rest at night I have had all the winter.'

HOW VASO-DILATOR ACTION ENDS ATTACKS



DURING ATTACK — Arrows show how the muscles in the bronchial tubes are contracted and the mucous membrane is congested, bringing the familiar choking, strangling sensation.

AFTER TREATMENT — Vaso-Dilator action disperses congestion, relaxes the muscles of the bronchial tubes, restores easy, natural breathing and weakens Asthma's hold on the system.

BIGGER BOTTLES— LOWER PRICES

Great news for all sufferers! Not only have the bottles of the Dr. Hair (brand) Asthma Cure been greatly increased in size, but the price has also been reduced!

OLD—48 doses for 5/- NEW—64 doses for 4/6

FREE! HISTORIC 48-PAGE BOOK

If you want to read the most inspiring Message of Comfort to suffering humanity ever written, fill in and post the coupon below for the *free* 48-page booklet by Dr. B. W. HAIR, M.D.—the Asthma patient who wrote a new Chapter in Medical History by his epoch-making discovery of the Vaso-Dilator principle.

COUPON FOR *FREE* MEDICAL BOOK

TO DR HAIR'S ASTHMA CURE LTD. (DEPT. 3 A), STANWELL MOOR, STAINES, MIDDLESEX.

Send me at once, without expense or obligation, the 48-page booklet by Dr. Hair containing full details of his famous Treatment, Health Rules, Diet Suggestions and Patients' Testimony to the Success of his Methods.

Name .....

Address .....

.....

No proprietary right is claimed in the method of manufacture or the formula.

Dr. HAIR ASTHMA CURE

Could not regain Health—until IRON 'JELLOIDS' gave her new vitality!

For six years Mrs. H— tried to regain her health after severe illness. She could not understand why nothing put her right. She did not know that her blood was IRON-STARVED.

Not until Mrs. H— started taking IRON 'JELLOIDS' did her health improve. Iron 'Jelloids' gave her blood *the IRON it was starving for;* made it rich, red and strong.

Within only a few weeks she began to eat and sleep better. Soon she regained her lost vitality and enthusiasm for life. Now, whenever she is feeling out-of-sorts she takes a course of Iron 'Jelloids.' She knows they will soon make her vigorously healthy again!

If *you* are run-down, 'nervy', lacking in energy—profit by the experience of Mrs. H—. Don't take temporary pick-me-ups. Enrich and strengthen your blood with MORE IRON by taking Iron 'Jelloids' with every meal.

IRON 'JELLOIDS' do not blacken the teeth or upset the digestion.

IRON 'JELLOIDS' soon restored her Vitality and Zest for life

Her Letter says:

"I suffered a severe illness about six years ago and did not seem able to regain my health and spirits until my husband persuaded me to try IRON 'JELLOIDS.' After a few weeks I began to EAT AND SLEEP BETTER, until I completely REGAINED MY LOST VITALITY and enthusiasm for life. I lead a strenuous life, but whenever I feel out-of-sorts I begin a course of IRON 'JELLOIDS' knowing that I shall soon feel well again." (Mrs.) E. H——

Iron Jelloids

soon restore Appetite & Health

Of all Chemists: 3/- *(36 days' treatment)* 1/3 *(10 days' treatment)*

FOR WOMEN: No. 2 — The best blood enricher and tonic for anæmic women and girls. *Cannot blacken the teeth* or upset digestion. Certain to bring the roses back to your cheeks. Also suitable FOR MEN who do not like quinine.

FOR MEN: No. 2a — Run-down and debilitated men should take IRON 'JELLOIDS' No. 2A. These contain quinine, and are the finest tonic in the world. Take two large boxes, and you'll enjoy your food and soon feel stronger in every way.

FOR CHILDREN: No. 1 — Every growing child should take a short course of IRON 'JELLOIDS' No. 1 now and then, to keep up the supply of iron, and to ensure that the child's blood is always rich, red, and nutritious.

The word 'Jelloids' is a registered trade mark. No proprietary right is claimed in the method of manufacture.

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Dunlop Saddle, Coventry Chain, Dunlop Tyres, Chromium Finish, Raised or Dropped Handlebars, Lady's or Gent's with Accessories, Cash Paid £8 17 6 or 8/2 monthly No charge for Easy Terms. With Variney - Amber 3-Speed £10 17 6 or 6/6 monthly. Catalogue Free. Ladies', Gent's, Juveniles', and Tandemette's Cycles, Tandems, Sundstone, Racers, Club Models

J. G. GRAVES Ltd. SHEFFIELD

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

Unless a pints of bile juice flow from your liver into your bowels every day, your movements get hard and constipated and your food decays unnaturally in your 28 feet of bowels. This decay sends poison all over your body every six minutes. It makes you gloomy, grouchy and no good for anything.

Your friends smell this decay coming out of your mouth and call it bad breath. Laxatives and mouth washes help, but you must get at the cause. Take Carters Brand Little Liver Pills. They get those 2 pints of bile flowing freely and then you feel on the "up and up." Ask for Carters Little Liver Pills and get what you ask for. 1/3d. and 3/-.

BEFORE BREAKFAST

Get the Mackenzie daily health habit. Keep a bottle in your Bathroom. Use on rising and at bedtime and keep FIT.

Price 1'6

Also in handbag size, with screw top, 1'3. Sold everywhere.

& BEFORE BED

For Colds, Influenza, Catarrh, Headache, etc

NIPITS PASTILLES

FOR THROAT & CHEST

WINTER'S BEST CENTRAL HEATERS! From all Confectioners 1d PER PKT 3d PER TIN

FREE BOOKLETS for Ambitious Readers!

Turn to the Caxton offer on p. 33 and send the Coupons for the Free Booklets on those subjects in which you are most interested. You will never regret this excellent opportunity which is available, now, to all ambitious readers!

COMMON-SENSE PUZZLES WITH A GREAT NEW CASH PENSION OFFER
HAVE YOU TRIED "JOHN BULL'S" NEW CROSSWORDS?
£500 CASH, PLUS 30/- WEEKLY FOR LIFE
OR HUGE LUMP SUM OF £1,000
£100 Between all Runners-up
ENTER ON SQUARES BELOW by Noon, Thurs., Jan. 30
GIANT 10-IN-1 HAMPERS
Containing:—Plump Fowl, Sausages, Plum Pudding, Cake, Fruit, Chocolates, Cigarettes, Crackers, Biscuits, Fine Old Port—
ONE TO EACH WINNER OF £1 OR MORE THIS WEEK.

"John Bull's" New "Diagon" Crossword—Terms and Conditions

PRESENTED on this page is the second of "John Bull's" new "Diagon" Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—

The Editor of "John Bull,"

Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A., Goldsmiths' Reader in English, Oxford University, and—

Mr. C. E. M. Joad, M.A., Oxford, Head of Department of Philosophy, Birkbeck College, University of London.

"Diagon" Crosswords take their name from a new feature in these puzzles. You will find that a number of squares are divided by a diagonal stroke and contain two given letters. In order to complete your Puzzle, first fill in all non-divided squares with the most apt and accurate Answers available. Coming then to the divided squares, note that only words that employ one of the given letters in them are to be considered. At each of such points, to indicate your choice of words made on the basis directed, you have merely to strike out in ink the letter rejected and leave untouched that letter which completes the word you have chosen by reason of its aptness and accuracy.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle and has given what in the opinion of the Adjudication Committee is the best set of answers to the Clues provided. And this set of Answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in "John Bull" published Thursday, February 13th, 1936. The reasons which decided the Committee's Award will be published in "John Bull's" free weekly *Crossword Gazette*, obtainable as instructed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of "John Bull" in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this "Diagon" Crossword Competition.

(Copyright and Patent Rights reserved.)

THIS NEW COMPETITION IS OPEN TO ALL READERS

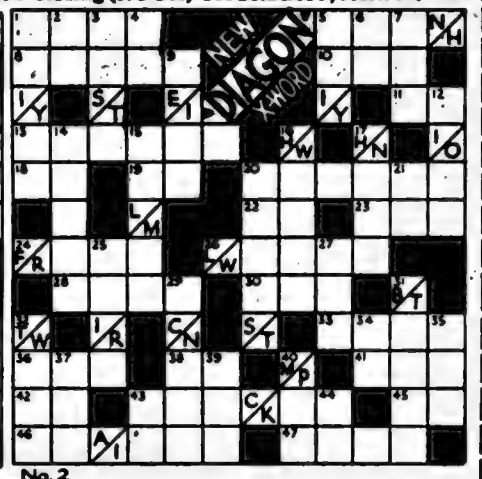
FREE HELP WEEKLY

Why not receive the free weekly help with your Crossword entries which appears in the *Crossword Gazette* each Thursday?

Use coupon on "Bullets" page to register if you are not already receiving "*Bullets*" *Bulletin*, once again accompanied by the *Crossword Gazette*.

"JOHN BULL" "DIAGON" CROSSWORD No. 2 Closing (NOON) THURSDAY, JAN. 30, 1936

No. 2



No. 2

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

ENTRY FEE for 2 Squares 6d.

P.O. value.....No.....

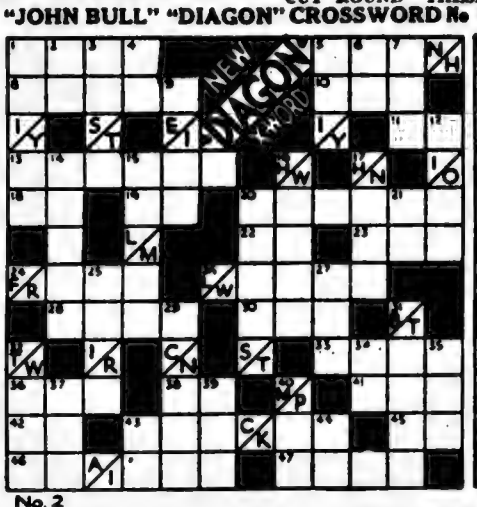
SIGNED.....

ADDRESS.....

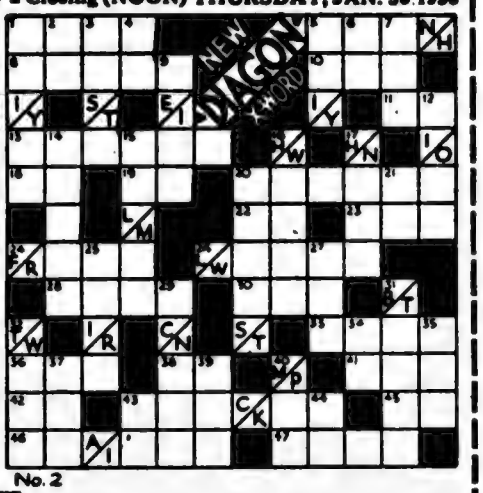
.....

CUT ROUND THESE DOTTED LINES

"JOHN BULL" "DIAGON" CROSSWORD No. 2 Closing (NOON) THURSDAY, JAN. 30, 1936



No. 2



No. 2

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

ENTRY FEE for 4 Squares 1s.

P.O. value..... No.....

SIGNED.....

ADDRESS.....

.....

ADDRESS ENTRY "DIAGON" CROSSWORD NO. 2, "JOHN BULL," 57, LONG ACRE, LONDON. W.C.2. (Comp.)

STUDY THESE CLUES.

ACROSS

1. Short for "subscriptions"
5. What she gives to encourage young man
8. Your fingers accompany this
10. Your own relatives
11. Beginning and end of mended
13. One who is this is small
18. Half tied and all but wed
19. Part of oil in filter
20. Captive lion is usually doing this, up and down cage
22. Both ends of lioness
23. Dentist puts you to sleep with this
24. Is faithfully reproduced in detail on screen
26. You're often safer when this is fast
28. It is better to make a profit than this
30. Prefix meaning new
33. He cadges for your custom
36. Girl's name in announcement
38. Letters of this exclamation are in cough
41. First hour to be struck
42. Lunch begins with, in club
43. May need tightening up occasionally
45. Half nail in snake
46. When both gamblers draw these, things are even
47. Battleships belong to this

DOWN

1. Country one suits rustic sweethearts
2. Both ends of Utah
3. Artist often makes one of great man
4. Begins small at end of chasm
5. Of which you bring memories back from Switzerland
6. Remove dot from idiot
7. South African antelope
9. Is supplied for using electric current
12. Landlady's business will go if hers are noisy
14. Describes a perfect home
15. Can change the look of houses
16. There's often this in restaurant's kitchen
17. Mountain's peak looks, in clear atmosphere
20. Must be considered before building factory
21. The finish of Anna
25. Is better when golden
27. Baby is put to sleep in this
29. May upset champion billiards player during game
31. Is hard to catch
32. Is apt to make pupil late for school
34. Middle of book
35. Early morning cup of this is popular
37. Woman who has taken the veil
39. Possesses
40. League quarrels don't encourage us to put our trust in
43. Remove vowels from above.
44. Half said in essay

NO CLAIMS REQUIRED

Read these Rules carefully

1.—Complete puzzle in ordinary ink, not copying ink or copying ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it | & Co. |; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form; send Entry Form by post as directed, to reach us not later than NOON Thursday, January 30.

2.—In addition to two sixpenny entry forms from JOHN BULL each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS provided these are taken from JOHN BULL'S free weekly *Crossword Gazette* or other announcement of this Competition. Thus, each entrant is limited to 4 Entry Forms (8 Squares in all) and Entry-fee of 2s.

Should any letter square be left blank, contain a letter which is not clear, or altered or not given in ink, the corresponding letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, Entry-square concerned will be disqualified, as will any mutilated coupon.

If neither letter in a diagonally divided square has been deleted in ink, whole Puzzle Square will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, February 13. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, February 18, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize of £100. Accordingly, entries are accepted only on condition that the result of our domestic adjudication establishing these winners is regarded as final. Merit is established according to the number of words which, in answering the Clues given, agree with the winning Puzzle Square.

4.—Should First Prize be shared, £1,000 cash will be paid instead of the Three-in-one award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

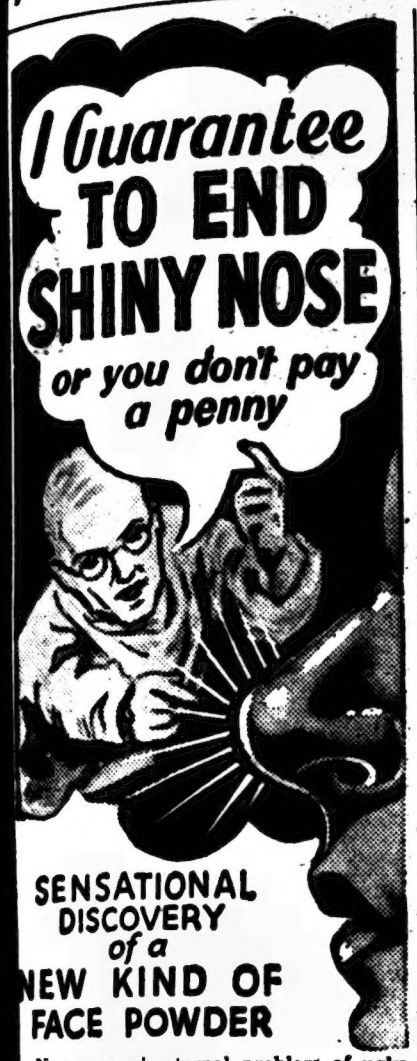
6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

"APT-WORDS" COMPETITION

The result of *Apt-words* Competition No. 7 appears on page 35, and the result of our 8th and final *Apt-words* Competition will appear next week.

Our "Diagon" Crossword Competition has now taken the place of the *Apt-words* Competition

COPY SQUARES ON PAGE 42



SENSATIONAL DISCOVERY of a NEW KIND OF FACE POWDER

Now woman's eternal problem of ugly shiny nose and greasy-looking skin has been solved by science. After years of research, French chemists have discovered an amazing new ingredient called 'Double Mousse'. This is blended with the finest 7 times silk-sifted powder by the new Tokalon process. That is why you can apply New Poudre Tokalon once in the morning and be free from shiny nose all day long, whatever you are doing. It is the one powder that gives a 'matt finish' complexion that neither wind, rain nor perspiration can spoil. See for yourself to-day the fascinating, girlish beauty the New Poudre Tokalon can give you. It is *guaranteed* to end ugly skin-shine, or your money refunded. 2d. and 1/- a box.

10 MINUTES TO WAIT—so

Just the cigarette for a blissful brief-time smoke. In taste, quality and packing the equal of much dearer cigarettes, but not quite so large—big enough, however, to last a full 10 minutes.

De Reszke MINORS

In Tins
30 FOR 1/-
60 FOR 2/-

Plain, Cork or 'Ivory' tipped

Issued by Godfrey Phillips Ltd.

She seems to throw out A WIRELESS CURRENT OF ATTRACTION

That's why everyone wants to dance with her

When a man dances he wants to take *life* into his arms. He wants more than the rhythm of the dance. He wants the rhythm of life which only that girl can give who has the magnetism of abounding vitality.

NATURE CANNOT BE FOOLED

A girl can lipstick her lips, can "blonde" her hair, can pluck her eye-brows—and yet after all the make-up there is only a dummy beneath—only a painted doll.

She looks so attractive—yes—but Nature cannot be fooled. **Unless there is vibrant life beneath it all, the beauty aids are vain.** If the eyes lack lustre, if the skin is heavy and dull, if the heart beats poorly—then that girl can never have the magnetism and attraction which men seek.

Inner vitality is the secret

It is through inner vitality—the vitality which is given by Clotabs—that the charm of life is gained. When taking a course of Clotabs you will find as the days go by that a new kind of life and energy is approaching. Confidence increases; "hollows" disappear; anæmia is banished. The hair and eyes gain new and natural lustre—in fact, you are "alive."

CLOTABS CAN HELP YOU

Clotabs are as easy to take as a sweet. They are the pleasantest form of Halibut Liver Oil. The essential vitamins of Halibut Liver Oil are there—active, intact—but there is no oil to the taste, and they can't upset the stomach.

Start taking your Clotabs to-day. Get them from your Chemist. 1/3 and 3/- a bottle.

The vitamins in Clotabs are a positive corrective in cases of thinness, anæmia, malnutrition, underweight and general debility. If Clotabs fail to add pounds of firm healthy flesh, your money is refunded.

CLOTABS

BRAND

Halibut Liver Oil Extract Tablets

Made by Macleans Ltd., Great West Road, Brentford.

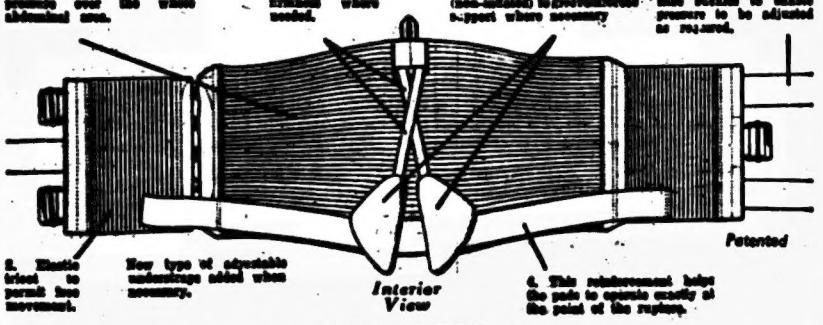
New Era for Ruptured

THE dismal age of bandages, trusses and other uncomfortable, inefficient methods of rupture treatment has gone. The Rigiflex Belt will enable you to return immediately to your normal active life. The principle of the Rigiflex Belt is to support the *whole* of the abdominal and danger area in a firm yet flexible manner.

Made of tough, lithe, supple tricot, the Rigiflex Belt is a marvel of comfort. The special Airollasta (non-inflated) pads are adjustable by means of straps with infinitesimal accuracy. Thus, while the whole abdominal structure is supported there is strict, yet comfortable, control at the vital point.

There is nothing to slip—nothing to get out of place—no anxiety—you feel better and healthier in every way.

Prices for this marvellous aid to ruptured persons, which is fully approved by the medical profession, are as low as 42/-. Don't delay, send the coupon below for Rigiflex Booklet No. 4C, giving full description.


1. This special tricot exerts pressure over the whole abdominal area.
2. Airpads to add firmness where needed.
3. Belt pads of Airollasta (non-inflated) to give universal support where necessary.
4. Straps equipped with slide buckles to enable pressure to be adjusted as required.
5. Elastic tricot to permit free movement.
New type of adjustable undersings added when necessary.
Interior View
6. This reinforcement helps the pads to operate exactly at the point of the rupture.
Patented

THE RIGIFLEX BELT

Obtainable only from Rigiflex Laboratories, 173, Regent Street, London, W.1. *Telephone—Regent 7570*

SEND THIS COUPON FOR RIGIFLEX BOOKLET No. 4C

Messrs. Rigiflex Laboratories, 173, Regent Street, London, W.1.
Please send me a copy of the Rigiflex booklet.

Name.....

Address.....

FREE for ASTHMA and CHRONIC BRONCHITIS

TEMPLETON'S RAZ-MAH Capsules stop wheezing, choking, gasping; make breathing easy; end everlasting cough! cough! cough! enable you to work and sleep in comfort. Safe relief, *quickly*. In capsules, easy to swallow. Prove RAZ-MAH in your own case. Buy a 3/- or 5/- packet from your chemist; or, for free trial, write Templeton Co., Dept. CK, 80, Clerkenwell Rd., London, E.C.1.

GRAVES Beats the World For Quality & Value

THE GRAVES A.V.C.S. SUPER-HET ALL-ELECTRIC RECEIVER operates on any Electric Light (A.C.) Circuit, and is offered at a world-challenging price on the Easiest of Terms. Valve circuit with fully delayed and amplified system of Automatic Volume Control. Noise Suppressor Switch. Full vision Illuminated Tuning Scale. Variable Tone Compensation. Large Capacity Moving Coil Loud Speaker. British Valves. Terminals for Gramophone and Extension Loud Speaker. Beautifully marked Walnut cabinet in two shades. Size: 21 x 12½ x 9½ins. The Outfit is complete in every respect including Aerial and Earth equipment. Nothing else to buy. Securely packed and Carriage Paid to destination. Easy Terms: 12/6 now, and 12/6 monthly. IT IS IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. WRITE FOR CATALOGUE and full specification of this and other high class Sets for Batteries or Mains. Post Free.

12/6 NOW

£12.12.0

G. GRAVES LTD. SHEFFIELD.

YOU TOO CAN BANISH RHEUMATISM

I have treated —— for Rheumatism and Sciatica with URACE brand TABLETS with excellent results; she is better than she has been for years. Sister M. C. N——, S.R.N. Free sample from Newbery & Phillips Ltd., 33m, Banner Street, London, E.C.1. From your Chemist, 1/9 and 3/-

THIN?

You can have a beautiful figure and perfect health *like the* Hawaiians

By courtesy Radio Pictures Ltd.

BY SIMPLY EATING WHAT THEY EAT

. . an amazing Pacific Ocean vegetable, the World's richest source of 12 weight and health-giving minerals, plus natural Food Iodine.

This same food will put extra pounds of firm "stay-there" flesh on you in 10 days without the use of drugs — or NO COST.

You too can have the world-famed beauty and health of the South Sea Islanders—books have been written on their loveliness, charm and grace—but only recently has it been revealed why there are no thin, ailing people among these simple Natives. Now, thanks to this revelation of one of Nature's own inimitable methods, you can cover ugly protruding bones with firm flesh, and fill out unattractive hollows, whether you are "naturally thin," or underweight because of dangerous run-down conditions. *Just think of your hopes at last coming true*—a beautiful feminine body with alluring curves, a lovely firm bust, well-rounded hips and legs. Weak-looking men with THIN, shrivelled bodies acquire a strong, masculine, virile physique that women admire so much.

It is amazing how often a few extra pounds of flesh reveal an unexpected beauty and lure that lies hidden below a THIN and unattractive body, and how your face becomes pretty with full rosy cheeks.

Modern Science has discovered that a certain sea-plant, known as Kelp, which forms part of the Hawaiians' daily diet, accounts for the hitherto unexplained fascinating physical beauty, radiant health and long life of the inhabitants of this remote Pacific Island.

HOW VIKELP TABLETS PRECIOUS MINERALS INCREASE WEIGHT AND IMPROVE HEALTH	
Iodine ..	Goitre, thinness, low vitality, skin diseases, faulty metabolism, nervousness.
Iron ..	Anæmia, headaches, weakness, asthma.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema, impaired teeth during pregnancy.
Phosphorus	Mental exhaustion, subnormal growth.
Sodium ..	Stomach trouble, rheumatism, kidney and bladder disorders.
Potassium	Acidosis, heart disorders, constipation.
Magnesium	Underweight, bad skin.
Sulphur ..	Constipation, blood and liver disorders, nervousness.
Manganese	Anæmia, gout, general debility.

These minerals work in conjunction with each other

REDUCED PRICES NEW 1/9 SIZE

This wonderful Pacific Ocean algae, the richest known source of the twelve minerals necessary to the human body, *plus Food Iodine* in organic assimilable form, gets at *the underlying cause of THINNESS and bad health—MINERAL and FOOD IODINE STARVED GLANDS* (such as the thyroid and other tiny hidden glands controlling weight and health) by supplying the minerals and food iodine so sadly lacking in everyday food—yet so utterly essential to proper body development.

"VIKELP" Tablets, which guarantee these results for you are made of this amazing Pacific Ocean vegetable with the addition of diastatic malt, rich in the enzyme diastase. *No drugs or tonics of any kind are added.* After eating them for a few days, the food you eat no longer clogs the system but turns to solid flesh: faulty metabolism, constipation, gastritis, goitre, rheumatism and systemic ailments, as shown in the panel on left are corrected or disappear entirely. Buy "VIKELP," Tablets (each tablet 4-5 times larger than ordinary tablets) from any chemist today. If, after taking them for ten days, you don't feel wonderful, sleep, eat and work better and have not gained extra pounds (8-9 lbs. not uncommon) the *trial is free.* If your dealer cannot supply you, send 1/9d. for 40 tablets or for the more economical sizes 3/6d. for 100, 6/9d. for 225, or 17/6d. for 675 tablets, to Dept. JB/1/4, Health Products Laboratories Ltd., 10 Henrietta Street, London, W.1.

VIKELP Body Building Tablets

TRUE STORY *from his life*

WON £500!

He caught the First Prize Train . . . .

AS I travelled down to the coast to see Mr. T. L. Soar, 18, Petit Road, Moordown, Bournemouth, writes a JOHN BULL representative, I found myself reading about the wonders of the *Queen Mary* and wishing I could sail to America in her on May 27.

Without realising it, in fact, I was almost illustrating in real life the *Bullet* made by this First Prize-winner to whom I was conveying congratulations, ON THE EIGHT-FIFTEEN—TRAVELLERS DREAMING OF —"TRAVEL"!

"I have only lived in Bournemouth for four years," said the winner of £500 and a £5 a week job for 1936. "Before that my home was near London, and I used to catch the 8.15 myself.

"Immediately I saw the *Example* I remembered this and also my ambition to see the world. Linking up the two thoughts gave me my successful *Bullet*."

Previous successes? No, I learnt. This was Mr. Soar's first soar into the list of big prize-winners. "Targets" and a half-crown or two had come for his *Bullets*—but nothing like this prize, which is first to buy his little daughter a tricycle, next to give his wife some things she has longed for, and afterwards provide a useful weekly income by investment.

* * *

There are over 1,800,000 workless in this country to-day, and much of the hardship behind these dead figures is in the homes of the "Black Coat" brigade. Picture, then, the delight of Mr. A. Sneddon, 8, Beatty Street, Dalmuir, N.B., on finding his name second in the list of winners in our 1,011th Competition.

"I am an unemployed clerk and this £50 is a gift of providence," said this man, who made up the ingenious *Bullet*, OUR CHAMPION—"FOUR CORNERS" UPHOLD HIM.

"Your *Bullets Bulletin* has been and is my sole friend and help," he added, "and my ambition now is, with its aid, to land one of the First Prize 'whales.'"

RESULT OF COMPETITION No. 1,012

First Prize, £600 Cash plus Daily Gift for life:
R. H. WHALLEY, 14, Chatburn Road, Clitheroe, Lancs.
Example: WISER WORLD
Bullet: FEWER "BRUSHES"—MORE SHOVELS.
(Entered on "Season Ticket" Coupon.)

SECOND PRIZE, £50:

A. G. PETTY, 37, Fisherton Street, Salisbury.
Example: Taxpayers Grumble, But
Bullet: "Fleecing" Preferable To "Slaughtering."

THIRD PRIZE, £40:

R. CHIVERS, 17, East Avenue, Rawmarsh.
Example: The Clock
Bullet: Two "Spears" Against Mussolini.

OTHER PRIZES:

£30: J. B. FOULKES Swan Bank, Pool Quay.
Terrible Mistake — Schools "Disgorging"—Idleness "Consuming."

£20: J. W. MAY, 42, Castlerough Lane, Kemsley, Sittingbourne.
The Clock—Race With—Raise Worth!

£15: A. J. FORRESTER, 45, Hospital Bridge Road, Twickenham, Middlesex.
Wiser World—Like Nations, "No Nearer."

£10: A. J. DANDY, Darby Wiske, Northallerton.
Ill Wind — "Winnows" Friends — Shows "Grain."

£9: P. W. POTTER, 20, Aston Road, Southsea.
Taxpayers Grumble, But—Know Well, Nowhere Better.

£8: W. F. JANES c/o R.A.S.C. Sgts. Mess, Reed Hall Camp, Colchester.
Strength—Curate Urges, Clutching Pulpit!

£7: J. H. MASON, 76, Halifax Road, Sheffield.
Reformed Man—Pals And Police Permitting.

£6: W. CROFTS, 184 Barrington Street, Manchester.
Ships—"Feeders" Braving "Hungry" Sea.

£5: P. GEE, 73, Stansfield Road, Todmorden, Lancs.
In The Boss's Chair—Boss "Slumps," Then "Booms."

10 OF £2 10s. EACH:

N. BIRCH, 97, Claremont Road, Rugby, Warwickshire.
Round At The Pub—"Mine's——" Too Often Undermines.
(Entered on "Target" Prize coupon.)

A. G. CLAPP, 36 Cedars Road, Exeter.
Taxpayers Grumble, But—"Murmuring" Accompanies Every "Stream."

H. J. DINGLE, Falcon Villas, Charlbury, Oxon.
Ill Wind—For Adversary, Britain's "Calm."

J. POWLER, 79, Glencroft Road, Glasgow.
Made Father — Forget Sonny's Lapse "Memories."

W. P. GIBBS, 15, Bowdler Road, All Saints Estate, Wolverhampton.
Empty Words—League's Threats — League's Threatened

Miss R. GRAINGER, 39, Bullroyd Avenue, Bradford.
In The Boss's Chair—I'd Be Idle Being.

C. L. McCROMBIE, 2, Mid Street, Fraserburgh.
Cutting Down Expenses—Government—"Sinking" Slums Too.

A. ROSTERNE 70, Park Avenue, Barrow-in-Furness.
Reformed Man—Thanks To Reformed Prison.

Mrs. E. RUDEFORTH, "The Nook," Cransmit.
To End It All—Village Brigade Tried Snowballing!

S. J. TURNER, 3, Furrough Cross, St. Marychurch, Torquay.
Cutting Down Expenses—Alice Through *Cooking Class.*

Each of the above winners up to £50 will also receive a daily gift during 1936. A list of the Hamper and 800 2s. 6d. winners can be seen at the offices of "John Bull."

A Home Repairing Outfit and Tool Chest for only a few shillings down!

Turn to p. 37 and fill in the Coupon for free catalogue and particulars of G.T.L. Outfit offer!

FREE BOOK FOR ASTHMA and CATARRH Sufferers!

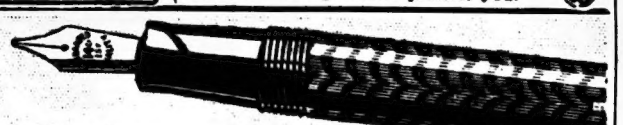
TURN to the offer on p. 39, and fill in the Coupon for a free copy of a 48-p. book, which explains how sufferers from Asthma, Catarrh, Bronchitis, etc., can escape from these distressing maladies.

FILL IN THE COUPON ON PAGE 39.

Kidneys Must Clean Out Acids

The only way your body can clean out health-destroying Acids from your blood is through nine million tiny Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. If Kidney or Bladder Troubles make you suffer from Getting Up Nights, Nervousness, Rheumatism, Backache, Dizziness, Circles Under the Eyes, Dry, muddy Skin, Irritating Acidity or loss of Vigour, don't take chances. Get the Doctor's guaranteed prescription Cystex (Siss-Tex). Brings new vitality in 48 hours and is guaranteed to make you feel 10 years younger and to cure in 8 days or money back. Cystex costs very little at Boots, Taylors, Timothy Whites, and all chemists. The guarantee protects you.

JOHN BULL'S GREAT PEN... OFFER



CASH THE COUPONS

'JOHN BULL' PEN COUPON

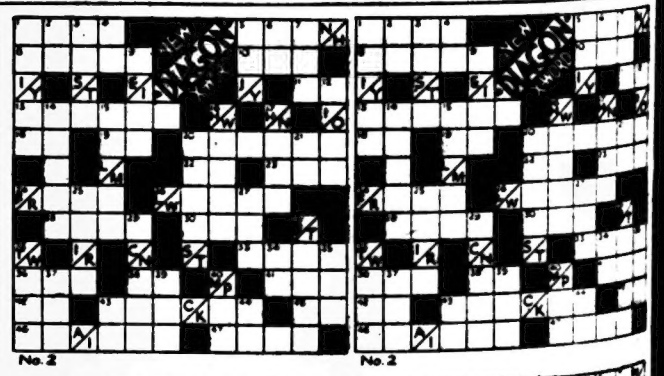
VALUE 3d.

This coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

X-WORD COPY SQUARES

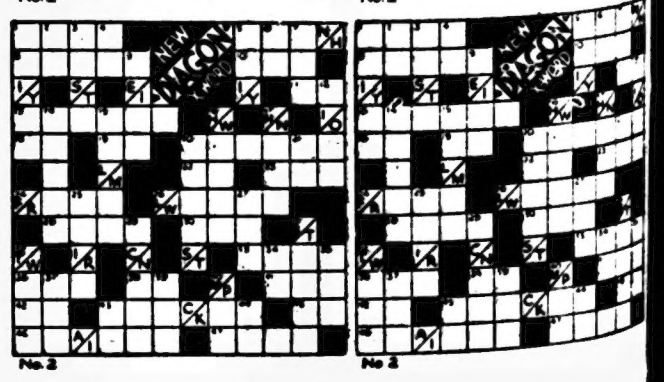
Entrants in our Crossword Competition should keep copies of their entry on these miniature squares.

PUZZLE on Page 40



NEWSAGENT'S X-WORD PRIZE

A special prize of £5 will be awarded to the Newsagent from whom "Diagon" Crossword No. 2. First Prize-winner usually purchases his copy of "John Bull." Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.



MONSTER "BULLETS" FIRST and FINE RADIO GRAMOPHONES!

£1,000

PLUS

RADIOGRAM MUST BE WON FOR 2, 3 or 4 WORDS

£100 PLUS RADIOGRAM

£25 PLUS RADIOGRAM

10 of £5

10 of £2 10s.

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25 of £1 - 500 of 2 - 1,000 of 5/- - 3,000 TARGET PRIZES

£16 'ULTRA' RADIOGRAM

Magnificent All-Mains Screened-Grid Model in Walnut - Radio can be supplied to Winners having no A C current.

PRESENTED WITH EACH PRIZE OF £2 10s. AND OVER

THIS WEEK ONLY!

GIANT "BULLETS" FIRST HEADS FINE CASH-PLUS-RADIOGRAM OFFER!

HALF an hour's entertaining juggling with words this evening—and your huge reward may well be a fortune of £1,000 and a magnificent Radio Gramophone! That is JOHN BULL'S splendid 2-in-1 First Prize which definitely must be won outright by some entrant in this week's *Bullets* Contest—*why not by you with one of the coupons on this page?*

On Friday, February 14, a golden Joy Wire will bring thrilling congratulations to the sender of this week's best *Bullet*; just think what endless joys that enormous sum in cash and a luxurious Radiogram would mean for you and yours! And remember—one of these wonderful £16 16s. instruments from the "Ultra" craftsmen accompanies *each* prize of £2 10s. and over in this week's Competition.

Here, then, is an array of grand opportunities to fill your pockets with cash and your home with endless melody. But remember that you have only a few days in which to grasp this wonderful opportunity.

THE WAY TO WIN

BEFORE starting on your *Bullets*, read through this copy of JOHN BULL or your newspaper and note down the broad details of any striking opinions, interesting happenings or amusing incidents you come across.

With these fresh in your mind, turn to the list of *Examples* given, and some will certainly link themselves with the jottings before you.

Now compress each idea carefully into TWO, THREE or FOUR words of apt and original comment, making sure that it links with the chosen *Example*.

For instance, before you came upon the *Example* LIKE A SNOWFLAKE, you might well have noted down something like *Politicians Treat Promises Lightly*. This material you could readily mould into the finished *Bullet*, LIKE A SNOWFLAKE—PROMISE WEIGHS ON MEMBER!

Before starting to make up your own efforts, study the good points of the successful *Bullets* on the previous page. Then begin on your own efforts, remembering that your entry must reach Long Acre by Saturday, February 1.

USE THESE "EXAMPLES"

BRIGHTER YEAR
WHEN MUSSOLINI'S FINISHED
HAMMERING AWAY
AT FULL SPEED
HIGHWAY CODE
SOME MISTAKE
GIFT FROM HEAVEN
WHEN SONNY'S HOME
PLANNING THE FUTURE
WITH MIXED FEELINGS
POPULAR
VOICE OF CONSCIENCE
BE SENSIBLE AND
NOBODY'S FAULT
BRICKS AND MORTAR
OBEYING ORDERS
HARD TO GET OVER
"DON'T MENTION IT!"
BLOW FOR THE OPTIMIST
STILL RUNNING
OVERLOADED
NOT SPEAKING
GREY HAIRS
FEELING FLATTERED
HURT FATHER
LIKE A SNOWFLAKE
IN THE THICK OF IT
WONDERFUL WIFE
COOKING
SMELT A RAT
AT FIRST GLANCE
HEALTHY CHILD
CREEPING IN
NOW AND THEN
CLEVER CROOK
BURNING WITH INDIGNATION

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best effort received and the other prizes in order of merit, the test being aptness, cleverness and originality. The Editor undertakes that every effort received shall have careful consideration by a competent staff of qualified judges.

2. Only three attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd., and their families are not eligible.

ENTRY FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,011 will be displayed in the window of Mr. A. G. Coleman, 962, Wimborne Road, Moordown, Bournemouth.

ACCEPT 48 FREE PAGES of help with TWO BIG PRIZE COMPETITIONS! USE THIS COUPON

YOU ARE INVITED TO

ENCLOSE THIS COUPON

WITH YOUR "BULLETS" OR "JOHN BULL" CROSSWORDS

Please register me for six weeks' free supply of "Bullets Bulletin" and "Crossword Gazette." I have affixed 3d. in stamps to this coupon for postage.

NAME.....

ADDRESS.....

Affix 1½d. stamp here

Affix 1½d. stamp here

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,016) Closing SAT., Feb. 1.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

"BULLETS" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,016) Closing SAT., Feb. 1.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,016) Closing SAT., Feb. 1.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

Cut out each coupon separately.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,016) Closing SAT., Feb. 1.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

Signed .....

Address .....

Enter name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,016) Closing SAT., Feb. 1.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d.

Signed .....

Address .....

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,016 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,016, "John Bull," Long Acre, London, W.C.2 (Comp.).

THE DANGER OF "one Cold after another"

Every cold you catch leaves your powers of resistance seriously undermined. Bovril, with its power of Beef, reinforces the body's defences, because it directly stimulates the vital processes of nutrition.

When will you catch your next cold?

As soon as your powers of resistance are weakened by fatigue, or by treacherous weather, you are almost bound to fall a victim to the infections that are always "hanging about" at this time.

The unique sustaining and energising power of Bovril is your best protection against colds and chills—proved by millions of people during nearly 50 years.

It must be BOVRIL

Take it DAILY

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